



ICANN Registry Request Service

Ticket ID: Z0S9Q-8F4N9

Registry Name: NeuStar, Inc.

gTLD: .BIZ

Status: ICANN Review

Status Date: 2008-02-05 13:31:38

Print Date: 2008-02-05 13:36:26

Proposed Service

Name of Proposed Service:

Modifications to the Existing Add Grace Period

Technical description of Proposed Service:

Currently there are no limitations on the number of deletions that a registrar can process during the five-day AGP. The proposed service would limit the number of AGP deletions where a registrar could receive a full registration fee credit. This limit would be determined each month, with a maximum of 50 per month or 10% of that registrar

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

See below.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

Not Applicable

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

During the initial formulation of this registry service proposal, NeuStar engaged in a collaborative dialog with key representatives within both the registry and registrar constituency. Following this initial dialog, a draft proposal was written and circulated to the group for discussion.



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c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

During the formulation of this registry service proposal, NeuStar engaged in a collaborative dialog with representative individuals from within the business, intellectual property, ISP, and non-commercial constituencies. These individuals constructively participated with registry and registrar representatives in crafting a common set of principles that formed the basis of NeuStar

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

As stated above, commercial and non-commercial end users of domain name registrations services were consulted. Additionally, NeuStar saw the value of engaging in a collaborative dialog with individual users and undertook outreach to a representative from the ALAC. This individual constructively participated with registry and registrar representatives in crafting a common set of principles that formed the basis of NeuStar

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

During the consultative process a number of options were considered to address the excessive deletes problem, including but not limited to, the imposition of an excessive deletes fee, removal of the five-day Add Grace Period (AGP), and removal of the AGP with a non-exhaustive list of objectively measured exceptions. The group was unable to reach a consensus position on these alternatives based upon a number of valid operational business concerns raised by both registrars and registries. Registrars noted that an absolute removal of the AGP would limit their ability to combat credit card fraud and thus would entail significant exposure to financial risk. Registries noted a number of implementation issues with implementing the removal of the AGP except in certain specified situations in that such a method is subject to gaming, scalability issues, etc. Notwithstanding the strong advocacy from the business and intellectual property community in favor of a complete removal of the AGP, a compromise consensus position was reached which the participants believe will address the excessive delete problem.

In summary, there has been a large cross section of interests including business, intellectual property, registry, registrar, and end-users that have participated in the drafting of this proposal. While NeuStar cannot attest to those parties that formally

f. Who would object the introduction of this service? What were(or would be) the nature and content of these



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consultations?:

Those registrars and third parties that currently engage (or plan to engage) in business practices that seek to exploit the AGP beyond its original intent for financial gain would likely object to this proposal. Their viewpoints have been made well-known in connection with PIR

Timeline

Please describe the timeline for implementation of the proposed new registry service:

NeuStar proposes the following time line for approval in connection with this registry service.

[Day 1] - Posting of Funnel Request;

[Day 1 thru Day 15]

Business Description

Describe how the Proposed Service will be offered:

Currently there are no limitations on the number of deletions that a registrar can process during the five-day AGP. The proposed service would limit the number of AGP deletions that a registrar could execute and receive a full registration fee credit. This limit would be determined each month, with a maximum of 50 per month or 10% of that registrar

Describe quality assurance plan or testing of Proposed Service:

NeuStar will undertake normal QA testing in a non-live environment to ensure that billing and registration functions are not negatively impacted prior to making this service available to all registrars in the live environment. Given that the charges will be reconciled as part of NeuStar

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:



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Although there have been no specific RFCs or White Papers on this proposed service there has been an extensive discussion of the impact that excessive deletes have had on the broader Internet community, including but not limited to the following:

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

NeuStar

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

There is no substantive change to the reporting data submitted to ICANN, just an additional five (5) days for NeuStar to submit these reports to ICANN.

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

NeuStar currently has a placeholder provision in Section 3.1.1 of Appendix 7, that will need to be modified accordingly:

[old text]

Delete. If a domain is deleted within the Add Grace Period, the sponsoring Registrar at the time of the deletion is credited for the amount of the registration; provided, however, that Registry Operator shall have the right to charge Registrars a fee as



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set forth in its Registry-Registrar Agreement for deletes during the Add Grace Period. The domain is deleted from the Registry database and is immediately available for registration by any Registrar. See Section 3.2 for a description of overlapping grace period exceptions.

[new text]

Delete. If a domain is deleted within the Add Grace Period, the sponsoring Registrar at the time of the deletion is credited for the amount of the registration. However, the Registrar

Benefits of Service

Describe the benefits of the Proposed Service:

NeuStar believes that the proposed service offers the following benefits:

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

NeuStar believes that the proposed service offers the following positive benefits:

How would you define the markets in which your proposed Registry Service would compete?:

NeuStar's service does not compete in any

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:



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This proposal was originally developed using the PIR excessive delete fee as a model, however, in order to minimize any potential gaming the proposal evolved into the service outlined in this request.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No. However, as previously noted there is a subset of ICANN-accredited registrars that will probably face higher costs in connection with the continued execution of their existing business practices that seek to exploit the current AGP. This list of potential registrars should be readily available to ICANN based upon statistics prepared in connection with Tim Cole

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

Notwithstanding a constructive dialog with leading representatives within registrar community during the crafting of this submission, concurrent with the submission of this request to ICANN, NeuStar will provide a copy of this submission to all of its accredited registrars. This courtesy was extended so that any potential concerns that may not have been brought to the attention of NeuStar could be submitted through the appropriate ICANN public forum.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

None.

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:



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NeuStar anticipates no change in the storage and/or input of Registry Data.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

NeuStar anticipates no adverse impact on the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

NeuStar is not aware of any technical concerns regarding the proposed service.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No. Although based upon consultation with representatives of the business and intellectual property community. The proposed registry service should help to close a loophole in the AGP that has been exploited by some third parties to the detriment of trademark and brand holders.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

Not applicable.



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Any other relevant information to include with this request:

This funnel request was the product of an informal