



.SPORT POLICY ADVISORY COUNCIL

May 13, 2010

Mr. Peter Dengate-Thrush
Chairman
Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

VIA EMAIL

Mr. Rod Beckstrom
President & CEO
Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

Reference: ICANN must respect *sport solidarity*

Dear Sirs:

At its second annual meeting of the .SPORT Policy Advisory Council (PAC), which was held on Monday, 26 April 2010 at SportAccord Dubai, the annual gathering of the world's sport governing bodies, we were given a briefing by dotSport LLC on ICANN's progress on the new gTLD process. We noted with satisfaction the progress to date of the ICANN process for the orderly roll out of new top-level domains and we urge ICANN to carry on with the process without further delay.

The PAC looks forward with anticipation to the release of the 4th Draft Applicant Guidebook prior to your next ICANN meeting in Brussels in June 2010. In this regard, we again emphasize that the PAC is unwavering in its position that ICANN acknowledge, respect and not interfere with the core value of *sport solidarity* by ensuring that individual sports not be introduced unless and until the international sports family has had time to gauge their impact on *sport solidarity* and international federations independently. The PAC members reiterate our concern that ICANN may be prematurely entertaining a process that will allow proliferation of names in sub-categories or individual sports, which will lead to a number of detrimental effects (as detailed in our August 20th, 2009 letter which we have attached for your reference) in the event that ICANN does not take into account the PAC's previously stated position, which is that we emphatically oppose any diminution of .SPORT.

We request that ICANN recognize the global sports family as a single community that works interdependently to support all of sport at all levels, and we implore ICANN not to take any actions that interfere in the realm of international sport federations.

Sincerely,

Patrick Baumann
Chairman, .SPORT Policy Advisory Council
Secretary-General, International Basketball Federation

Mike Miller
Vice Chairman, .SPORT Policy Advisory Council
Chief Executive Officer & Secretary-General, International Rugby Board