

FIONA .M. ASONGA



P.O BOX 27589 – 00506
NYAYO STADIUM
NAIROBI
E-MAIL: fasonga@kixp.or.ke /
fasonga@gmail.com
TEL: + 254 733 775221 / +254 721 713504

Nationality

Kenyan
- National ID Number: **13749966**
- Passport Number: **A1584557**

Objective

To use my knowledge, skill and potential to positively impact society through working with an organization that serves public interests

Achievements

- 1996 1st Prize Global Essay Competition
THEME: Interdependence - Learning and Acting for a Shared Future
- 1997 Speaker at Official Opening Plenary International Conference (Basel, Switzerland)
TOPIC: Role of the Youth in an Interdependent Society
- 1999 Best Customer Service Executive for the year
- 2008 Positioned the Telecommunications Service Providers Association as one of the top three industry bodies in the East African Region involved in the European Union ProInvest Program
- 2009 Began process of positioning the Kenya Internet Exchange Point as a Key Regional Internet Exchange Point
- 2010 Represented the Local Internet Community on the organizing Committee of the 37th ICANN Nairobi Meeting
- Established the Kenya Industry Computer Security Incident Response Team at the Kenya Internet Exchange Point
- In partnership with the Internet Society organized the 1st Africa Peering and Interconnection Forum that brought together operators, government and academia representatives from the different African countries and the rest of the world to share experiences on existing infrastructure and related policy.
- Ensured the establishment of two back up locations for the Kenya Internet Exchange Point at Chancery Building, Nairobi and the SEACOM Landing station, Mombasa
- Was nominated as of Africa's Representatives to the Number Council of the Number Resource Organization (NRO) for period 2011 to 2013
- Was nominated as of Africa's Representatives to the Address Council of the Address Supporting Organization (ASO) for period 2011 to 2013
- 2011 Team Leader of Technical Team for United Nations Internet Governance Forum held in Nairobi, Kenya
- Successfully lobbied the regulators of the East Africa Communications Organization (EACO) to facilitate Internet growth within the region by allowing operators to peer at any of the existing Internet Exchange Point without the licensing requirements

Skills

- Computer proficient with knowledge of various computer applications
- Team-work and interpersonal skills
- Communication and negotiation skills
- Analytical skills

Work Experience

2008 – To date TELECOMMUNICATIONS SERVICE PROVIDERS ASSOCIATION OF KENYA /
KENYA INTERNET EXCHANGE POINT
ADVOCACY OF ICT POLICY AND REGULATIONS NAIROBI, KENYA

Position: Chief Executive Officer

- Provide leadership, manage and oversee the day-to-day operations of the secretariat, build human capacity and ensure statutory compliance for the organization
- Maintaining a continuous flow of information between the Board, the Committees, Members, Government and the Industry Stakeholders at large while ensuring the association's mandate to its members is effectively addressed.
- Engage members in development of key industry policy issues based on an industry wide focus for key items and then sub-sector specific items
- Interpreting and implementing the decisions of the Board while making recommendations on improvement in the running and impact of the association for the benefit of the organization and its members
- Represent the Association on boards and committees as required by the Board of Directors

2006 - 2008 TELECOMMUNICATIONS SERVICE PROVIDERS ASSOCIATION OF KENYA/
KENYA INTERNET EXCHANGE POINT
ADVOCACY OF ICT POLICY AND REGULATIONS NAIROBI, KENYA

Position: Administrator

- Establishing and managing financial, administrative and personnel systems
- Ensure timely, complete and accurate book keeping
- Participating and organising shows, exhibitions, seminars, meetings and other forums relevant towards the growth of the Association.
- Networking and building rapport within the ICT fraternity
- Maintain records of documents, correspondence drafting and document handling
- Manage managerial meetings including taking minutes, preparing and disseminating minutes.

2005 - 2006 SEVEN SEAS TECHNOLOGIES LIMITED
INFORMATION TECHNOLOGY CONSULTANTS NAIROBI, KENYA

Position: Account Manager and Marketing Executive

- Develop and maintain the client database.
- Preparing proposal for various IT solutions for key accounts in Kenya & Uganda.
- Negotiate and close sales with key accounts on proposed IT solutions.
- Ensure positive visibility and perception of the organization to the public.
- Develop and co-ordinate the implementation of suitable marketing activities in line with agreed organizational objectives.

2004 WISELINKS OUTDOOR ADVERTISING
MARKETING CONSULTANTS NAIROBI, KENYA

Position: Business Development Executive

- Co-ordination and supervision of existing projects and clients.
- Running the promotions, merchandising and events department from ideas and concepts generation, proposal writing, recruitment and training of personnel to overall conclusive implementation.
- Managing and supervising all staff for various projects.
- Analyse and compile data from various projects
- Enhancing team work and team building in order to boost efficiency and effectiveness.

2003-2004 AFRIKA YETU
SOCIETY OF JESUS – JESUIT COMMUNITY NAIROBI, KENYA

Position: Assistant Editor and Co-ordinator

- Research on development topics in Africa for publication in the journal.
- Edit the articles to provide relevant information that can assist the Jesuit Community in developing relevant projects for different African Countries.
- Select development issues that need to be or are being addressed by the Jesuit Community in Africa.

2000	DRY ASSOCIATES LTD. INVESTMENT ADVISORS	NAIROBI, KENYA
	Position: Investment Analyst	
1998 – 2000	TAKE TWO COMMUNICATION LIMITED MARKETING CONSULTANTS	NAIROBI, KENYA
	Position: Research Representative	
1996 – 2000	UNITED STATES INTERNATIONAL UNIVERSITY - AFRICA ACADEMIC INSTITUTION	NAIROBI, KENYA
	Position: Assistant Librarian	

References

Mr. Tejpal Bedi
Director
Telecommunications Service Providers Association
of Kenya
P.O BOX 27589 - 00506
NAIROBI, KENYA
TEL: +254 733 616866
E-MAIL: Tejpal.Bedi@is.co.ke

Mr. Michuki Mwangi
Director
Telecommunications Service Providers Association
of Kenya
P.O BOX 27589 - 00506
NAIROBI, KENYA
TEL: +254 733570705
E-MAIL: mwangi@isoc.org

Mr. Tom Omariba
Managing Director
MTN Business Kenya
P.O BOX 12170 - 00100
NAIROBI
TEL: +254 722374343
E-MAIL: tomariba@ke.uu.net