



# GDD 6-9 MAY 2019

## INDUSTRY SUMMIT

### BANGKOK, Thailand



# AGENDA

Agenda Posted 23 April 2019

Please visit <http://icann.org/gddsummit> for additional information about the event

6 May 2019

**13:00-17:00** **1:1 Prescheduled Meetings with ICANN Staff**

**18:00-20:00** **Welcome Reception** (Volti Restaurant in the Shangri-La Hotel)

7 May 2019

	BALLROOMS 1 & 2	BALLROOM 3	THE CORUNDUM	THE STUDY
	<p><b>Remote Participation:</b> <a href="https://icann.zoom.us/my/gdd2019.ballroom1">https://icann.zoom.us/my/gdd2019.ballroom1</a></p> <p><b>Phone Only:</b> Meeting ID: 321 792 1275</p> <p><b>Find Your Local Number:</b> <a href="https://zoom.us/j/ab7qAekM8l">https://zoom.us/j/ab7qAekM8l</a></p>	<p><b>Remote Participation:</b> <a href="https://icann.zoom.us/my/gdd2019.ballroom3">https://icann.zoom.us/my/gdd2019.ballroom3</a></p> <p><b>Phone Only:</b> Meeting ID: 344 183 5658</p> <p><b>Find Your Local Number:</b> <a href="https://zoom.us/j/adEAAy2TK1">https://zoom.us/j/adEAAy2TK1</a></p>	<p><b>Remote Participation:</b> <a href="https://icann.zoom.us/my/gdd2019.corundum">https://icann.zoom.us/my/gdd2019.corundum</a></p> <p><b>Phone Only:</b> Meeting ID: 468 755 5322</p> <p><b>Find Your Local Number:</b> <a href="https://zoom.us/j/abTvZJ0xLv">https://zoom.us/j/abTvZJ0xLv</a></p>	
<b>9:00</b>	<p><b>Opening Remarks</b> <i>Lead: Cyrus Namazi</i></p>			
<b>9:30</b>	<p><b>Data Privacy and European Union GDPR</b> <i>Leads: ICANN GDD - Kevin Kreuser (Rr), Beth Bacon (Ry), Alan Woods (Rr).</i></p> <p>In the ICANN community there are many coinciding efforts to address data protection requirements and policies for contracted parties. Currently, the community is either preparing for or engaging in implementation of the EPDP Phase I Recommendations, EPDP Phase II deliberations, and RDAP implementation. This panel will focus on the next steps related to Phase I Implementation and a discussion of Phase II issues. The primary issues of discussion for Phase II will be potential data disclosure models and accreditation schemes. This panel is intended to be discussion based.</p>			
<b>10:45</b>	<p><b>BREAK</b></p>			

11:15	<b>Registration Data Access Protocol (RDAP) Implementation and Implications</b> <i>Lead: Francisco Arias</i> This session will cover the requirements related to the upcoming RDAP implementation in the gTLD space.	<b>Awareness Building</b> <i>Lead: Jothan Frakes</i> Registries and registrars are doing the heavy lifting on awareness campaigns. Creativity, innovation, and thoughtful curation of messages for different vertical markets or potential customer groups are enabled by social media, and expansive approaches to targeting are making it easier than ever to create new business. Learn more about some of the approaches being used, including more expansive use and adoption of domain names as the means of awareness building.	<b>CPH TechOps - General Session</b> <i>Leads: Tobias Sattler, Marc Anderson</i> CPH TechOps is a joint initiative of Ry and Rr to address technical and operational needs and challenges. <ul style="list-style-type: none"> <li>- Kick Off</li> <li>- BestPractices.domains Introduction</li> <li>- Registry Maintenance</li> <li>- Registry Repository and Reports</li> </ul>	Open
12:30	<b>LUNCH</b>			
13:45	<b>Registry and Registrar Roundtable</b> <i>Lead: GDD</i> An "unconference" session designed to be an open dialogue among registry operators, registrars, and GDD staff.	Open	<b>CPH TechOps - Domain Name Transfers (New gTLD Transfer Process Continued)</b> <i>Lead: Tom Keller</i> The GDPR had a direct influence on the gTLD transfer procedure. The TechOps Group is working on a whitepaper to identify the possible future of transfers and how to improve it for all stakeholders.	Open
15:00	<b>BREAK</b>			
15:15	<b>Making ICANN Policy Development Work for Business</b> <i>Leads: Pam Little, Antonia Chu</i> The ongoing community efforts to improve the effectiveness and efficiency of ICANN's policy development process (PDP) and ICANN's governance model represent an excellent opportunity for contracted parties to take a closer look at the current issues or challenges and provide input and suggestions. This discussion session aims to have an open discussion on challenges from a business perspective, identifying root causes, and suggestions for improvements.	<b>.BRAND Registry Operations: Business Continuity and Resilience</b> <i>Lead: BRG</i> Activity in dotBrands is increasing, and brands need to safeguard their business with effective continuity plans and resiliency built into their operations.	<b>CPH TechOps - Domain Name Transfers (New gTLD Transfer Process Continued)</b> <i>Lead: Tom Keller</i> The GDPR had a direct influence on the gTLD transfer procedure. The TechOps Group is working on a whitepaper to identify the possible future of transfers and how to improve it for all stakeholders.	Open
17:00	<b>'Meet and Greet' for APAC Contracted Parties</b> <i>Leads: Howard Li, Valerie Heng</i> This session is intended to create a dedicated time and place for registries and registrars in the APAC region to meet. We hope to facilitate a closer working relationship between our region's registries and registrars. Come prepared to tell your fellow APAC registries and registrars about yourself and your business presence.			

You will also have the opportunity to engage with members of the ICANN APAC Regional Office. Contracted parties from other regions who are seeking opportunities in APAC are also welcome.

8 May 2019

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9:00	<p><b>Implementation Updates (EPDP, P/P, AFAV, RCRC)</b>  <i>Leads: Russ Weinstein, Andee Hill, Dennis Chang</i>                      GDD Staff to provide status updates on a range of topics including EPDP implementation, Privacy/Proxy, AFAV, and Red Cross/Red Crescent (RCRC) domains.</p>	<p><b>Registry Lock: Standardization and Improvements</b>  <i>Lead: Sherry Hildebrand</i>                      Registries looking to improve security in their TLD should join this session to learn more about registry locks, also known as serverUpdateProhibited, serverDeleteProhibited, and serverTransferProhibited EPP statuses. These locks add to the traditional registrar locks and require additional protocols to ensure added security. Join us to learn more from a registry that has implemented registry locks, a registrant that uses registry locks widely across their domain portfolio, and a registrar that promotes the use of registry locks as an effective security tool.</p>	<p><b>DNS Trends (over HTTPS, over TLS/SSL)</b>  <i>Leads: Cloudflare, Google, Nic. at Neal McPherson</i>                      A number of trends and innovations have recently appeared within the DNS including DNS over HTTPS, encrypted DNS, HSTS Preloading of TLDs, and joint-discovery functionality between DNS and Blockchain/Distributed Ledgers. Join this session to hear from three of the companies who are driving those trends and what it means for registries and registrars.</p>	<p><b>Benefits of Joining the RySG and RrSG</b>  <i>Leads: Donna Austin, RySG Chair, Graeme Bunton, RrSG Chair</i></p>
10:15	<b>BREAK</b>			
10:45	<p><b>Subsequent Procedures PDP WG Developments</b>  <i>Lead: Jeff Neuman, SubPro WG</i>                      Jeff Neuman, Co-Chair of the Subsequent Procedures Working Group will provide an overview of the WG's latest developments with a particular focus on issues that impact the contracted parties including a Registry Pre-Approval Program, the Registry Code of Conduct, Registrar Non-Discrimination, and Standardization. This session is expected to be interactive and is aimed at drawing on the unique expertise and knowledge of the contracted parties.</p>	<p><b>IDN Guidelines 4.0 Implementation</b>  <i>Leads: Pitinan Kooarmornpatana, Dennis Chang</i>                      GDD staff will provide updates on the status and plan for the implementation of IDN Guideline Version 4.0. Implementation requirements for registry operators and registrars will be discussed followed by Q&amp;A session.</p>	<p><b>IETF Interim REGEXT Meeting: Ry Reporting Topics</b>  <i>Lead: Roger Carney, James Galvin</i>                      This session will provide an update on the status of RDAP and EPP documents from the IETF REGEXT Working Group. It will also discuss how CPH TechOps and the IETF REGEXT Working Group can collaborate on future work.</p>	<p><b>Open</b></p>
12:15	<b>LUNCH</b>			

13:30

**Use Cases for gTLDs: Innovation, Commercial, Marketing, Blockchain**

*Lead: Jothan Frakes*  
 DNS is an incredibly flexible, distributed service platform. While email, SSL, and website/blog service delivery have been the core focus for many decades, there may be some key areas of growth for the domain name industry that could be achieved through leveraging domains and DNS. In this session, hear from DotASIA, DotART, Google, Top Level Design, and others about some of the innovation and commercial/marketing activities that are occurring within our industry.

**RSEP Improvement Update**

*Lead: Amanda Fessenden, RY-Brian Cimboric*  
 The RySG RSEP Discussion Group and ICANN GDD have collaborated to improve and establish greater predictability in the RSEP process. In this session, learn about the upcoming changes and anticipated launch plan for the RSEP pilot program and Fast Track services.

**Technical Barriers to the Next Round: Standards Needed**

*Leads: Roger Carney, Neal McPherson*  
 The last five years of onboarding and administering dozens of registries and hundreds of TLDs has shown the clear lack of standardization in our industry. Join this session to hear from two experienced registrars about the current technical barriers to efficient TLD onboarding and management. They will also offer solutions and advice as to how to make the next round of gTLDs a success for both registries and registrars.

Open

15:00

**BREAK**

15:30-17:00

**MoSAPI Update (ICANN Monitoring System API)**

*Lead: Gustavo Lozano*  
 The session will discuss recent updates to the ICANN Service Level Agreement (SLA) Monitoring System API (MoSAPI) that include two main features:

- Per top-level domain (TLD) access to Domain Abuse Activity Reporting (DAAR) statistics generated on a daily basis. This new functionality will enable MoSAPI users to view rankings for their own TLDs on the various dimensions of DNS Abuse captured in the DAAR system.
- Access to measurement data for monitoring cycles outside of incidents. Currently, measurement data is only available for monitoring cycles within incidents.

**.BRANDS**

*Lead: BRG*  
 This session aims to help brands manage their dotBrand and domain portfolios effectively and holistically, highlight ways to maintain a secure dotBrand registry leveraging different security protocols and good practices, and raise awareness of requirements for using a dotBrand to provide services in China.

**Compliance Face-To-Face Session with RrSG**

*Lead: Contractual Compliance*  
 This session will provide Compliance updates, and follow-up to ICANN64, and topics contracted parties wish to discuss (e.g., audit, Temporary Specification and Compliance, metrics, etc.)

Open

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9:00	<p><b>DNS Abuse and Consumer Safeguards - Mitigation Measures and Infrastructure Abuse</b>  <i>Lead: OCTO, Contractual Compliance, and Consumer Safeguards/CPH</i>                      This session is intended to be an open discussion on systematic DNS abuse issues impacting the DNS industry ecosystem. With an emphasis on information sharing, the conversation should help raise awareness regarding stakeholder efforts to address DNS abuse matters. Some suggested questions to facilitate the conversation are:</p> <ul style="list-style-type: none"> <li>• Do we have clear understanding of the problem?</li> <li>• What types of information could / should be shared with your industry peers?</li> <li>• How does the DNS industry currently share information and are these methods effective?</li> <li>• How do other industries collectively address security threats? Are there symmetries to the DNS ecosystem?</li> <li>• Are there examples of recent issues or incidents during sharing security intelligence that was or might have been useful?</li> <li>• Are there mechanisms to facilitate trust and confidentially in sharing information and / or procedures to anonymously share actionable information?</li> </ul>	<p><b>Domain Name Auto Renew Payment Flow</b>  <i>Lead: Judy Zhuge</i>                      Auto renew fees are always billed on the second day of the domain name expiration date from the registrar’s account balance. This bill form needs to be changed so that there is no charge to the registrar until the “Renew” command is happening or give the credits to the registrar, during the 45 days of the grace period, and place the billing date on the last day of the grace period. Both approaches have no “post-refund” action.</p>	<p><b>ICANN Strategic Plan Fiscal Year 2021-2025</b>  <i>Lead: Theresa Swinehart</i>                      Learn about the five key objectives in ICANN’s new 5-year Strategic Plan and how they will be reflected in the new 5-year Operating Plan. This will include a discussion on how the ICANN organization is approaching its work in light of priorities and input from the community and Board.</p>	Open
10:00	<p><b>BREAK</b></p>			

10:15	<p><b>DNS Abuse and Consumer Safeguards: Mitigation Measures and Infrastructure Abuse (continued)</b>  <i>Leads: OCTO, Contractual Compliance, and Consumer Safeguards/CPH</i>            Continuation of discussion.</p>	<p><b>Registrant User Experience Round Table</b>  <i>Lead: Brian Gutterman</i>            An interactive session for participants interested in registrant and customer service issues. This session will aim to identify common challenges that registrants experience managing domain names and navigating the domain name ecosystem, and activities that could be undertaken by the ICANN org Registrant Program to address those challenges.</p>	<p><b>Credential Management Training for Registrant Protection</b>  <i>Lead: DigiCert, Double Shot Security, GDD</i>            In the Internet Domain Name System, ICANN promotes security and stability of the Internet by providing educational material to registries and registrars to protect registrants. The partnership between the ICANN org and community experts will facilitate a learning session for practical operational practices on the credential management lifecycle. We will discuss industry best practices and examples in the credential management lifecycle that deal with creating, distributing, using, storing, changing, transferring, revoking, and recovering.</p>	<p><b>Open</b></p>
11:00	<p><b>Session with Members from the ICANN Board</b></p>			
12:15-12:30	<p><b>Wrap-Up</b></p>			
13:00-17:00	<p><b>1:1 Prescheduled Meetings with ICANN Staff</b></p>			