MEMORANDUM OF UNDERSTANDING

by and between

The Internet Corporation for Assigned Names and Numbers (“ICANN”) and

Asian Domain Name Dispute Resolution Centre (“ADNDRC”)

1. Whereas:

a. ICANN has developed a program for the introduction of new generic top-level domains (“gTLDs”) into the domain name system (the “New gTLD Program”);

b. the general procedures for the New gTLD Program are set out in the gTLD Applicant Guidebook, as it may be amended from time to time, the most recent version of which was published by ICANN on 4 June 2012 (“Guidebook”);

c. Section 2a of Specification 7 of the new gTLD form registry agreement requires each registry operator of a new gTLD to comply with and implement decisions made under the Trademark Post-Delegation Dispute Resolution Procedure (“PDDRP”), as it may be amended from time to time; and

d. the ADNDRC desires to act as a provider of PDDRP services.

2. Now therefore, ICANN and the ADNDRC agree as follows:

a. ICANN hereby designates the ADNDRC as, and the ADNDRC agrees to act as, a provider of PDDRP services.

b. In connection with the provision of PDDRP services, the ADNDRC shall:

i) implement the PDDRP services in accordance with the PDDRP as found in the Guidebook, and as may be amended from time to time, as well as any PDDRP rules (“Rules”) developed, and as may be amended from time to time, to help guide the PDDRP service providers and proceedings;

ii) develop and maintain provider-specific supplemental rules and procedures, including a fee schedule, necessary to facilitate the PDDRP; provided that such supplemental rules and procedures may not contravene or be inconsistent with the PDDRP or PDDRP Rules;

iii) select each member of an Expert Panel and Appeal Panel and ensure that each member of an Expert Panel and each member of an Appeal Panel is properly
qualified, including by ensuring that each such person has an understanding of

global intellectual property issues as they relate to the Internet;

iv) ensure that all PDDRP Determinations are publicly posted and searchable;

v) establish and maintain a conflicts of interest policy and procedure designed to
identify and prevent conflicts of interest among Expert Panel members and
members of an Appeal Panel and complainants and respondents in PDDRP
proceedings;

vi) establish and maintain a payment account system that allows parties to a PDDRP
proceeding to make payments in multiple currencies;

vii) establish and maintain procedures and processes for efficient communications with
parties to a PDDRP proceeding and relevant registries and registrars;

viii) provide PDDRP services on a reasonable and cost effective basis; and

ix) provide ICANN with any information or data it may reasonably request.

c. ICANN and the ADNDRC shall communicate regularly with each other and seek to
optimize the PDDRP services provided by the ADNDRC.

d. In the event that, in ICANN’s view, the ADNDRC fails to comply with the terms of this
Memorandum of Understanding, the PDDRP or the PDDRP Rules, ICANN may
terminate the ADNDRC’s status as a PDDRP service provider with 30 days written
notice; ICANN may terminate the ADNDRC’s status as a PDDRP service provider for
any other reason with 60 days written notice.

e. In the event the ADNDRC chooses to no longer provide PDDRP services, the ADNDRC
may terminate this MoU by providing ICANN with 180 days written notice.

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