

The Internet Corporation for Assigned Names and Numbers

15 October 2014

Célia Boyer Executive Director Health On the Net Foundation (HON)

Dr. Mukesh Haikerwal AO Chairman Council World Medical Association

Dr. Peter J. Murray CEO International Medical Informatics Association (IMIA)

Re: Call for a moratorium on the .heath and better Safeguards for.health

Dear Ms. Boyer, Dr. Haikerwal and Dr. Murray:

Thank you for your letter of 6 October 2014, regarding the safeguards applicable to the new gTLD .HEALTH and health-related strings. We have posted your letter to the New gTLD correspondence page (<u>http://newgtlds.icann.org/en/program-status/correspondence/boyer-haikerwal-et-al-to-chehade-06oct14-en.pdf</u>).

We note that your letter stated:

The safeguards proposed by the [Governmental Advisory Committee (GAC)] offer insufficient protection, and numerous letters from the health community to ICANN and the GAC have reiterated that WHO guidelines and other initiatives such as the HON code - developed by stakeholders in the health community - must be considered as a foundation for a reliable health Internet.

As you know, the NGPC passed a resolution (<u>https://www.icann.org/resources/board-material/resolutions-new-gtld-2014-02-05-en#1.a</u>) on 5 February 2014 adopting an implementation framework (<u>https://www.icann.org/en/system/files/files/resolutions-new-gtld-annex-2-05feb14-en.pdf</u>) to address GAC Category 1 Safeguard Advice. ICANN has implemented this advice accordingly for all TLDs specified in the GAC Category 1 Safeguard Advice, which includes health-related TLDs.

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While we acknowledge your view that the safeguards are inadequate, your organizations may wish to consider raising, directly with any applicant or registry operator for health-related TLDs, any issues and concerns with regards to the commercial use of the health-related. If you wish to contact registry operators, their contact information is available at https://www.icann.org/resources/pages/listing-2012-02-25-en, and if you wish to contact applicants, their contact information is available at https://gtldresult.icann.org/application-result/applicationstatus.

Thank you again for your letter and for your participation in ICANN's multi-stakeholder model.

Sincerely,

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Christine A. Willett Vice President, GDD Operation