



The Internet Corporation for Assigned Names and Numbers

18 June 2014

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE, AND COURIER

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RE: NOTICE OF BREACH OF REGISTRAR ACCREDITATION AGREEMENT

Dear Mr. Lu,

Please be advised that as of 18 June 2014, Shanghai Meicheng Technology Information Development Co., Ltd. ("Shanghai Meicheng") is in breach of its Registrar Accreditation Agreement ("RAA") with the Internet Corporation for Assigned Names and Numbers ("ICANN") dated 12 March 2012 ("RAA"). These breaches result from:

1. Failure to take reasonable steps to investigate claimed Whois inaccuracies, as required by Section 3.7.8 of the RAA;
2. Failure to maintain registration records as required by Section 3.4.2 of the RAA; and
3. Failure to make registration records available upon request by ICANN, as required by Section 3.4.3 of the RAA.

Please refer to the attachment for details regarding these breaches.

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In addition, Shanghai Meicheng has been deemed noncompliant in the following areas:

1. Failure to provide a description on Shanghai Meicheng's website of renewal fees, post-expiration renewal fees (if different), and redemption/restore fees, as required by Section 4.1 of the Expired Registration Recovery Policy ("ERRP");
2. Failure to provide a description on Shanghai Meicheng's website of methods used to deliver pre- and post-expiration notifications on registrar's website, as required by Section 4.2 of the ERRP;
3. Failure to clearly display a link to ICANN's Registrant Educational Information webpage, on Shanghai Meicheng's website in accordance with Section 3.15 of the RAA; and
4. Failure to pay past due accreditation fees, pursuant to Section 3.9 of the RAA.

ICANN requests that Shanghai Meicheng cure the breaches by 10 July 2014, 15 working days from the date of this letter, by taking the following actions:

1. Provide records demonstrating that Shanghai Meicheng took reasonable steps to investigate and reasonable steps to correct the Whois inaccuracy claims concerning the domain <cheaphomassaboausale.com>. This includes copies of Shanghai Meicheng's correspondence with the registrant while investigating the Whois inaccuracy claims (including dates and times and means of inquiries, telephone numbers, e-mail addresses, and postal addresses used) in accordance with Section 3.4 of the RAA;
2. Clearly display a link to renewal fees, post-expiration renewal fees (if different), and redemption/restore fees on Shanghai Meicheng's website;
3. Provide a description of methods used to deliver pre- and post-expiration notifications on Shanghai Meicheng's website;
4. Clearly display a link to display a link to ICANN's Registrant Educational Information webpage, on Shanghai Meicheng's website in accordance with Section 3.15 of the RAA; and
5. Pay all past due accreditation fees of \$959.57.



If Shanghai Meicheng fails to timely cure the breaches and provide the information requested by 10 July 2014, ICANN may commence the RAA termination process.

If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "M Serad".

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary



ATTACHMENT

Failure to take reasonable steps to investigate and correct Whois inaccuracies

Section 3.7.8 of the RAA requires registrars, upon notification of a claimed inaccuracy in the contact information associated with a registered name sponsored by the registrar, to take reasonable steps to investigate the claimed inaccuracy. In the event the registrar learns of inaccurate contact information associated with a registered name it sponsors, the registrar shall take reasonable steps to correct that inaccuracy.

ICANN sent Shanghai Meicheng a Whois inaccuracy report regarding the domain name <cheaphomassaboausale.com>. As detailed in the chronology, ICANN sent Shanghai Meicheng three compliance notices concerning the domain name, and requested that Shanghai Meicheng demonstrate that it took reasonable steps to investigate the Whois inaccuracy claims. Shanghai Meicheng failed to adequately respond to these notices in breach of Section 3.7.8 of the RAA.

Failure to retain registered name holder and registration data and failure to make such data available for inspection and copying

Sections 3.4.2 and 3.4.3 of the RAA requires registrars to maintain registered name holder and registration data, and to make those records available to ICANN upon reasonable notice. ICANN requested that Shanghai Meicheng make registration records available to ICANN concerning the domain name <cheaphomassaboausale.com>. Shanghai Meicheng's failure to provide the requested registration records is a breach of Sections 3.4.2 and 3.4.3 of the RAA.

Failure to clearly display a link to renewal fees, post-expiration renewal fees (if different), and redemption/restore fees on registrar's website

Section 4.1 of the ERRP requires registrars to make their renewal fees, post-expiration renewal fees (if different), and redemption/restore fees reasonably available to registered name holders and prospective registered name holders at the time of registration of a gTLD name. At a minimum, these fees must be clearly displayed on the registrar's website and a link to these fees must be included in the registrar's registration agreements. Shanghai Meicheng's website does not provide a link or clearly display these fees in breach of Section 4.1 of the ERRP.



Failure to describe on their websites (if used) the methods used to deliver pre- and post-expiration notifications

Section 4.2 of the ERRP requires registrars to describe on their websites (if used) the methods used to deliver pre- and post-expiration notifications for renewal of domain registrations. The website of Shanghai Meicheng does not describe these notifications in breach of Section 4.2 of the ERRP.

Failure to display a link to ICANN's Registrant Education Information webpage

Section 3.15 of the RAA requires registrars to clearly display a link to ICANN's Registrant Educational Information webpage on Shanghai Meicheng's website. Shanghai Meicheng's website does not provide a link to ICANN's Registrant Educational Information webpage in breach of Section 3.15 of the RAA.

Failure to Pay Accreditation Fees

Section 3.9 of the RAA requires registrars to timely pay accreditation fees to ICANN, consisting of yearly and variable fees. Shanghai Meicheng owes ICANN \$959.57 in past due accreditation fees, in breach of Section 3.9 of the RAA.

Chronology:

Date of Notice	Deadline for Response	Details
23-Apr-14	14-May-14	ICANN sent 1st compliance notice via email to tld@cndns.com . No response received from Registrar.
15-May-14	22-May-14	ICANN sent 2nd compliance notice via email to tld@cndns.com . No response received from Registrar.
22-May-14	N/A	ICANN called Primary Contact at +86 21 5169 7771 x8029, who said he would look into the notice.
27-May-14	3-Jun-14	ICANN sent 3rd compliance notice via email to tld@cndns.com and ljh@cndns.com .



Date of Notice	Deadline for Response	Details
27-May-14	N/A	The 3rd compliance notice was faxed to +86 21 5835 6483. Fax successfully transmitted.
28-May-14	N/A	ICANN called Primary Contact at +86 21 5169 7771 x8029. Spoke to contact who indicated his email was experiencing issues and would resend response. No response received from Registrar.
3-Jun-14	N/A	ICANN called Primary Contact at +86 21 5169 7771 x8029. No answer, no ability to leave message.
9-Jun-14	N/A	ICANN conducted review for other areas of noncompliance.
18-Jun-14	N/A	No response received from Registrar.