



The Internet Corporation for Assigned Names and Numbers

28 February 2013

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE AND COURIER

Norma Castro
Power Brand Center Corp. (IANA ID# 1155)
Edificio Marqueta, Piso 3 Via Porras 220 Corregimiento de San Francisco
Panama

E-mail: info@powerbrandcenter.com
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RE: NOTICE OF TERMINATION OF REGISTRAR ACCREDITATION AGREEMENT

Dear Ms. Castro,

Please be advised Power Brand Center Corp.'s ("Power Brand Center") Registrar Accreditation Agreement ("RAA") with the Internet Corporation for Assigned Names and Numbers ("ICANN") dated 5 May 2011 ("RAA") is terminated pursuant to Section 5.3.4 of the RAA. The termination shall become effective 1 April 2013, 30 days from the date of this notice.

The termination is due to Power Brand Center's failure to timely cure the breaches by 8 February 2013 as set forth in ICANN's notice of breach of RAA dated 11 January 2013 <http://www.icann.org/en/news/correspondence/serad-to-ohayon-11jan13-en.pdf>. As of 28 February 2013, the following breach remains:

1. Failure to pay past due accreditation fees pursuant to Section 3.9 of the RAA.

Please refer to the attachment for details regarding these breaches.

Power Brand Center is further advised that the logo license Appendix to the RAA is revoked as of 1 April 2013. Please remove all ICANN trademarks, name and logo from Power Brand Center's website and business materials that have been licensed to Power Brand Center under the terms of that Appendix by 1 April 2013. In addition, please pay the outstanding accreditation fees totaling \$20,458.93 immediately.



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Domain Name Transition Process

To protect domain name registrants, ICANN will commence the domain name transition process and will solicit bids for a qualified ICANN-accredited registrar to manage the domain names currently managed by Power Brand Center.

ICANN will follow the De-Accredited Registrar Transition Procedure ("Procedure") <http://www.icann.org/en/processes/registrars/de-accredited-registrar-transition-procedure-01oct08.pdf>. Consistent with the Procedure, please designate a bulk transfer recipient by 5 March 2013 and inform ICANN's Registrar Liaison Team at RegTransition@icann.org.

ICANN reserves all its rights under the RAA. Please note the rights and obligations required to have effect after the expiration of the RAA, including but not limited to Sections 3.4 Retention of Registered Name Holder and Registration Data, 3.9 Accreditation Fees, 5.6 Resolution of Disputes Under this Agreement and 5.7 limitations on Monetary Remedies for Violations of this Agreement.

If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org

Sincerely,

A handwritten signature in blue ink, appearing to read "M Serad", is written in a cursive style.

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary



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Chronology:

Date of Notice	Deadline for Response	Details
26 Nov 2012 17 Dec 2012 28 Dec 2012	17 Dec 2012 27 Dec 2012 07 Jan 2013	ICANN sent 1 st , 2 nd and 3 rd Notices via email to info@powerbrandcenter.com to provide ICANN with documents and information for audit and to make records relating to registered name holders available to ICANN.
11 Jan 2013	1 Feb 2013	ICANN sent Notice of Breach regarding Failure to Timely Respond to Audit Notices and Failure to Timely Pay Fees via email to info@powerbrandcenter.com and via courier. This letter was immediately published on icann.org (http://www.icann.org/en/news/correspondence/serad-to-ohayon-11jan13-en.pdf).
29 Jan 2013	N/A	ICANN notified registrar via email to info@powerbrandcenter.com that it cured the audit related breaches and reminded registrar that the deadline to pay past due pay fees of \$17,725.21 is 1 Feb 2013.
1 Feb 2013	N/A	Counsel for registrar contacted ICANN requesting an extension to pay fees until 15 Feb 2013.
1 Feb 2013	8 Feb 2013	ICANN responded to email from counsel for registrar (with a copy to registrar at info@powerbrandcenter.com) extending the deadline to pay past due fees until 8 Feb 2013.
28 Feb 2013	N/A	No payment from registrar received by ICANN.