



The Internet Corporation for Assigned Names and Numbers

7 February 2014

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE, AND COURIER

Richard Araujo
Telefonica Brasil S.A. (IANA ID# 1458)
Alameda Chucri Zaidan, 860 2nd andar lado A
Sao Paulo SP 01404-001
Brazil

Email: richard.araujo@telefonica.com
Fax: +55 11 99802 6894

RE: NOTICE OF BREACH OF REGISTRAR ACCREDITATION AGREEMENT

Dear Richard Araujo,

Please be advised that as of 7 February 2014, Telefonica Brasil S.A. (“Telefonica”) is in breach of its Registrar Accreditation Agreement (“RAA”) with the Internet Corporation for Assigned Names and Numbers (“ICANN”) dated 29 May 2009 (“RAA”). This breach results from:

1. Telefonica’s failure to pay past due accreditation fees pursuant to Section 3.9 of the RAA.

Please refer to the attachment for details regarding this breach.

ICANN requests that Telefonica cure the breach by 28 February 2014, 15 working days from the date of this letter, by taking the following action:

1. Pay all past due accreditation fees of \$3,737.72.

ICANN notes that on 23 April 2013, Telefonica, under the name A. Telecom S.A., received a notice of breach regarding past due fees and failure to update contact information.

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Richard Araujo
Telefonica Brasil S.A.

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ICANN may commence the termination process if Telefonica fails to timely cure the breach.

If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "M Serad", is written over a light blue horizontal line.

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary

ATTACHMENT

Failure to Pay Accreditation Fees

Section 3.9 of the RAA requires registrars to timely pay accreditation fees to ICANN, consisting of yearly and variable fees. Telefonica owes ICANN \$3,737.72 in past due accreditation fees, in breach of Section 3.9 of the RAA.

Chronology:

Date of Notice	Deadline for Response	Details
14-Oct-2013 24-Oct-2013 18-Nov-2013	Within 30 days	ICANN sent detailed customer statements to Registrar regarding past due accreditation fees.
21-Nov-2013	2-Dec-2013	ICANN sent 1st compliance notice via email to leoncio.macambira@telefonica.com .
27-Nov-2013	N/A	Email from Registrar (forumvivoon@gmail.com) to ICANN regarding an alleged broken link concerning payment instructions.
3-Dec-2013	N/A	ICANN sent the URL to Registrar via email to forumvivoon@gmail.com .
11-Dec-2013	18-Dec-2013	ICANN sent 2nd compliance notice via email to leoncio.macambira@telefonica.com . No response received from Registrar.
9-Jan-2014	N/A	ICANN attempted to call Billing Contact Leoncio Medeiros Macambira at +55 11 97420 9638. No answer.
10-Jan-2014	N/A	ICANN attempted to call Billing Contact, Leoncio Medeiros Macambira at +55 11 97420 9638 and Primary Contact, Richard Araujo at +55 11 96902 8092 and +55 11 981411492. No answer.

Date of Notice	Deadline for Response	Details
10-Jan-2014	17-Jan-2014	ICANN sent 3rd compliance notice via email to richard.araujo@telefonica.com , forumvivoon@gmail.com and leoncio.macambira@telefonica.com . No response received from Registrar.
10-Jan-2014	N/A	The 3rd notice was faxed to: +55 11 99802 6894. Fax unsuccessful.
14-Jan-2014	N/A	ICANN called Primary Contact, Richard Araujo, at +55 11 96902 8092. Mr. Araujo stated he did not receive any notices.
14-Jan-2014	N/A	ICANN forwarded the 3rd notice again via email to richard.araujo@telefonica.com .
14-Jan-2014	N/A	Telephone call from Registrar advising ICANN to call Adrian in the billing department at +55 11 998 026894 regarding past due fees.
14-Jan-2014	N/A	ICANN called Adrian who indicated he no longer handles billing. Adrian referred ICANN to Mr. Medici and provided his contact information.
14-Jan-2014	N/A	ICANN attempted to call Mr. Medici at +5511 34302528. No answer. ICANN called Mr. Medici's cell (REDACTED). Mr. Medici requested payment information, a one-week extension to pay past due fees and copy of the compliance notice.
14-Jan-2014	21-Jan-2014	ICANN forwarded 3rd notice via email to adriano.medici@telefonica.com . ICANN granted extension until 21 January 2014 to pay past due fees. No response or payment received from registrar by extended due date.
29-Jan-2014	3-Feb-2014	ICANN sent follow-up notice via email to adriano.medici@telefonica.com and forumvivoon@gmail.com regarding past due fees. No response received from registrar.