September 25, 2013

Ms. Christine Willett  
Vice President, gTLD Operations  
ICANN  
12025 Waterfront Drive, Suite 300  
Los Angeles, CA 90094  

Re: Additional Letters of Endorsement, Application ID# 1-1035-13873  

Dear Ms. Willett,

fTLD Registry Services, LLC (fTLD) is pleased to provide ICANN with the attached additional letters of endorsement of its community-based application for the .BANK generic Top-Level Domain (gTLD). Please add these letters to fTLD’s application so they are available for review in connection with the ongoing evaluation and consideration of the application. These letters, as well as those submitted with the application in May 2012, are also available at www.ftld.com/endorsers.html.

Thank you for your prompt attention to this request.

Sincerely,

[Signature]  
Craig Schwartz  
Director  

cc: New gTLD Operations (newgtld@icann.org)
February 21, 2013

Mr. Craig Schwartz, Director
fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of Associated Banc-Corp, we are writing to express our support for fTLD Registry Services, LLC’s (fTLD) application for the .bank Top-Level Domain. We appreciate and applaud fTLD’s leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at 920-405-2266 or via email at Jim.Yee@associatedbank.com should you have any questions.

Sincerely,

James Yee
Chief Information Officer
August 8, 2012

Mr. Craig Schwartz
Director
ftTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Sent via email: craig@fsround.org

Dear Mr. Schwartz:

On behalf of the Canadian Bankers Association, I am writing to express our support for ftTLD Registry Services, LLC’s (FRS) application for the .bank Top-Level Domain. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

Of particular interest to the CBA is the commitment by FRS to ensure international input and involvement in the administration and governance of .bank. The application states that “ftTLD Registry Services, LLC (FRS) was created to serve and protect the global banking community through the creation of a .bank generic Top Level Domain (gTLD)” and goes on to state that FRS intends to “provide the global banking community, more specifically banks, with the opportunity to explore and create innovative products and services that support the community in addressing the Internet based issues and losses caused by fraud and criminal activity....”

In order to gain international input into the governance of .bank, the FRS application indicates that it intends to create an international advisory board. The application states that “The Advisory Board will contain a group of global financial associations and additional financial members whose sole purpose is to represent the community. These committee members will be chosen from well-known organizations and associations within the community.” We applaud this initiative and look forward to participating. The application also notes that “Close relationships will be maintained with the regulatory oversight organizations associated with the community, thus providing additional accountability to the community.” We strongly support engagement with regulators given the important role they play in ensuring that institutions wanting to carry on a banking business, and holding themselves out as a bank, are well-capitalized and well-managed.

Please feel free to contact me if you have any questions.

Sincerely,

[signature]
Via Overnight Courier

March 1, 2013

Mr. Craig Schwartz, Director
fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Re: fTLD Registry Services LLC Application for .bank Top Level Domain Name Registration

Dear Mr. Schwartz,

On behalf of Comerica Bank, a Texas banking association, we are writing to express our support for fTLD Registry Services, LLC’s (fTLD) application for the .bank Top-Level Domain. We appreciate and applaud fTLD’s leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

In this regard, we note for you that by ICAAN awarding the registration to fTLD as opposed to the other applicants, it will help protect the public by enabling fTLD to ensure that those who use the top level domain name .bank are truly in the banking business. The fTLD organization is the best entity with the most vested interest in protecting the integrity of the .bank top level domain name.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at 248.371.4652 or via email at ggsurd@comerica.com should you have any questions.

Sincerely,

George G. Surdu
Executive Vice President and Chief Technology Officer
Comerica Bank

Cc: Paul Obermeyer
Jon Bilstrom
DJ Culkar
Dear Mr. Schwartz,

On behalf of The Danish Bankers Association, we are writing to express our support for .TLD Registry Services, LLC's (.TLD) application for the .bank Top-Level Domain. We appreciate and applaud .TLD's leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at (+45) 33 70 10 72 or via email at kbr@finansraadet.dk should you have any questions.

Yours sincerely,

Kristina Breyen
Legal consultant
Direct +45 3370 1072
kbr@finansraadet.dk
February 8, 2013

Mr. Craig Schwartz
Director
fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of First Horizon National Corporation, we are writing to express our support for fTLD Registry Services, LLC’s (fTLD) application for the .bank Top-Level Domain. We appreciate and applaud fTLD’s leadership to establish a protected Internet space operated for and governed by the financial services industry. Securing .bank positions the industry to meet the business, security and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to contact our Chief Information Officer, Bruce Livesay, at 901-523-5900 or via email at blivesay@firsthorizon.com should you have any questions.

Sincerely,

[Signature]
April 2, 2013

Mr. Craig Schwartz  
Director  
fTLD Registry Services, LLC  
c/o American Bankers Association  
1120 Connecticut Avenue, NW  
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of the Institute of International Bankers, I am writing to express our support for fTLD Registry Services, LLC’s (fTLD) application for the .bank Top-Level Domain. We believe, the fTLD proposal best represents the concerns and interests of both financial services institutions and their customers. Having worked with the founding members of fTLD over the years on a variety of issues, we believe fTLD has the leadership to ensure that the .bank domain operates in a manner that will enhance the security of this domain.

The IIB represents internationally headquartered financial institutions from over 35 countries around the world doing business in the United States. The IIB’s members consist principally of international banks that operate branches and agencies, bank subsidiaries and broker-dealer subsidiaries in the United States. In the aggregate, our members’ U.S. banking operations have more than $3 trillion in assets and provide 25% of all commercial and industrial bank loans made in this country and contribute to the depth and liquidity of U.S. financial markets.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at 212-421-1611 should you have any questions.

Sincerely,

Sarah A. Miller  
Chief Executive Officer

The Institute’s mission is to help resolve the many special legislative, regulatory and tax issues confronting internationally headquartered financial institutions that engage in banking, securities and/or insurance activities in the United States.
Mr. Craig Schwartz  
Director  
fTLD Registry Services, LLC  
1120 Connecticut Avenue, NW  
Washington, DC 20036  

Dear Mr. Schwartz,

I am writing on behalf of JPMorgan Chase to express support for fTLD Registry Services, LLC’s application for the .bank Top-Level Domain. fTLD Registry Services, LLC has demonstrated leadership in its efforts to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

I appreciate the opportunity to voice our support for this initiative. Please do not hesitate to contact me should you have any questions.

Sincerely,

John Marion  
CFO, Online & Mobile Banking
March 4, 2013

Mr. Craig Schwartz
Director
fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of LPL Financial, we are writing to express our support for fTLD Registry Services, LLC’s (fTLD) application for the .insurance Top-Level Domain. We appreciate and applaud fTLD’s leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .insurance positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at (617) 897-4040 or via email at mark.casady@lpl.com should you have any questions.

Sincerely,

Mark S. Casady
Chairman & CEO
April 4, 2013

Mr. Craig Schwartz  
Director  
fTLD Registry Services, LLC  
1120 Connecticut Avenue, NW  
Washington, DC 20036  

Dear Mr. Schwartz:

This letter is being submitted on behalf of NACHA – The Electronic Payments Organization (“NACHA”). NACHA manages the development, administration, and governance of the ACH Network, the backbone for the electronic movement of money and data. The ACH Network serves as a safe, secure, reliable network for direct consumer, business, and government payments, and annually facilitates billions of payments. The ACH Network is governed by the NACHA Operating Rules, authored by NACHA, which guide risk management and create certainty for all participants. NACHA, a not-for-profit organization, helps manage the ACH Network through its board of directors, staff, and various committees. NACHA represents nearly 11,000 financial institutions via 17 regional payments associations and direct membership. Through its industry councils and forums, NACHA brings together payments system stakeholders to enable innovation that strengthens the industry with creative payment solutions.

Because of our position as an industry body charged with oversight of critical payments infrastructure within the U.S., we feel that we are uniquely positioned to comment on the qualifications of applicants for the .bank gTLD. In this regard, we are writing to express our strong support for the application of fTLD Registry Services LLC (“fTLD”). Confidence in the proper management of the .bank domain will be critical for the banking industry and its millions of customers. We believe that fTLD’s application demonstrates that it is well positioned to provide the kind of oversight of the .bank domain that not only will meet the applicable technical requirements, but more importantly will address the unique policy concerns associated with managing a gTLD that will represent the face of the financial industry to consumers.

fTLD is well situated to manage the .bank gTLD in a manner that meets ICANN standards for robustness, scalability, security and reliability. fTLD has contracted with Verisign, Inc., the largest technical provider of registry infrastructure services in the world, and the operator for .com, .net, .gov as well as a host of other gTLDs, to provide .bank's technical infrastructure. In .com's nearly 30 years of operations it has never gone down or had any unplanned/unscheduled outages. For a gTLD such as .bank, having the platinum standard in technical services is an absolute must. Financially, fTLD has the industry support that will ensure that it remains a stable manager of this critical industry infrastructure, including express support commitments from its
two organizing bodies – the American Bankers Association (the “ABA”) and the Financial Services Roundtable (the “Roundtable”).

Just as important as their financial commitment to fTLD, the ABA and the Roundtable will act as the joint operating manager for fTLD, providing day-to-day operational oversight as well as subject matter resources without charge. As entities with a long history of promoting safe and secure access to financial services, these entities will ensure that the community domain is managed in a way that enhances the security and integrity of all providers. In order for financial institutions and their customers to have confidence in interactions through the .bank domain, it is essential that an experienced, knowledgeable representative of the industry as a whole manage the gTLD in a neutral manner with utmost attention to security requirements of the domain. fTLD is the applicant that meets those standards.

We trust the foregoing will be useful as you move forward with your application. Please feel free to use it in that context. If we can be of further assistance, please do not hesitate to contact me at 703/ 561-1100.

Sincerely,

Jane Larimer
EVP, ACH Network Administration &
General Counsel
6 March, 2013

Mr. Craig Schwartz  
Director  
fTLD Registry Services, LLC  
c/o American Bankers Association  
1120 Connecticut Avenue, NW  
Washington, DC 20036

Dear Mr. Schwartz:

On behalf of The Royal Bank of Scotland Group, we are writing to express our support for fTLD Registry Services, LLC’s (.TLD) application for the .bank Top-Level Domain. We appreciate and applaud fTLD’s leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at +44 20 7678 0081 or via email at maz.hayes@rbs.co.uk should you have any questions.

Sincerely,

[Signature]

Maz Hayes  
Head of Digital  
Digital Communications, Group Communications, and  
Markets and International Banking
February 27, 2013

Mr. Craig Schwartz  
Director  
ftLD Registry Services, LLC  
c/o American Bankers Association  
1120 Connecticut Avenue, NW  
Washington, DC 20036  

Dear Mr. Schwartz,  

On behalf of State Farm Bank, I am writing to express our support for ftLD Registry Services, LLC’s (ftLD) application for the .bank Top-Level Domain. We appreciate and applaud ftLD’s leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.  

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at (309) 735-1555 or via email at mike.smith.hgwm@statefarm.com should you have any questions.  

Sincerely,  

Michael J. Smith
February 8, 2013

Mr. Craig Schwartz  
Director  
fTLD Registry Services, LLC  
c/o American Bankers Association  
1120 Connecticut Avenue, NW  
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of Total System Services, Inc., a global payment solutions provider, we are writing to express our support for fTLD Registry Services, LLC's (fTLD) application for the .bank and .insurance Top-Level Domains. We appreciate and applaud fTLD's leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank and .insurance positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative.

Sincerely,

Philip W. Tomlinson  
Chairman of the Board and CEO

PWT/dh
March 4th, 2013

Mr. Craig Schwartz  
Director  
ftLD Registry Services, LLC  
c/o American Bankers Association  
1120 Connecticut Avenue, NW  
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of U.S. Bank, we are writing to express our support for ftLD Registry Services, LLC’s (ftLD) application for the .bank Top-Level Domain. We appreciate and applaud ftLD’s leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at 612-973-0630 or via email at katrina.lasota@usbank.com should you have any questions.

Sincerely,

Katrina Lasota  
Senior Business Line Risk Manager  
Internet and Mobile Channel Group
February 11, 2013

Mr. Craig Schwartz
Director
fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Dear Mr. Schwartz,

On behalf of Visa Inc, we are writing to express our support for fTLD Registry Services, LLC’s (fTLD) application for the .bank Top-Level Domain. We appreciate and applaud fTLD’s leadership to establish a protected Internet space operated for, and governed by, the financial services industry. Securing .bank positions the industry to meet the business, security, and technological developments that arise from the introduction of new generic Top-Level Domains.

We appreciate the opportunity to voice our support for this initiative. Please do not hesitate to reach me at +1 650 432 4277 or via email at cscharf@visa.com should you have any questions.

Yours sincerely,

[Signature]
February 27, 2013

Mr. Craig Schwartz, Director
fTLD Registry Services, LLC
c/o American Bankers Association
1120 Connecticut Avenue, NW
Washington, DC 20036

Dear Mr. Schwartz:

We are writing to express our support for the fTLD Registry Services, LLC application for the .bank top-level domain name. Any top-level domain focused on the financial services is best managed by the financial services industry and fTLD’s application would help to ensure that happens.

We appreciate FRS’ leadership in establishing a protected Internet space that would be governed by the financial services industry. We are happy to voice our support for fTLD’s application.

Sincerely,

James P. Smith
Executive Vice President

James P. Smith
Wells Fargo Bank, N.A.