Dr. Stephen D. Crocker  
Chair  
Internet Corporation for Assigning Names and Numbers  
12025 Waterfront Drive  
Suite 300  
Los Angeles, CA 90094  

Dear Dr. Crocker,  

Decisions over new Top Level Domains (TLDs) to be granted by the Internet Corporation for Assigning Names and Numbers (ICANN) are currently being made, particularly affecting the wine industry. As this process continues I encourage you to ensure that Geographic Indications relating to the wine industry are properly protected.  

The wine industry in the Finger Lakes and Lake Erie regions are important economic drivers for the local communities. The presence of the wine industry attracts tourism from across the country and the world to taste world-class wines and take in the breathtaking landscape. It is important to decisions being made by ICANN will not threaten this vibrant industry in New York State.  

As you are aware, applications are currently pending for new .vin and .wine TLDs. As the Congressional representative of the Finger Lakes and Lake Erie wine regions, this issue is of interest to me and my constituents. There is some concern that entities with no connection to the wine regions in my district may use the name to attract traffic to their own site or to engage in cybersquatting. These undesirable outcomes could force the wine industry to expend a considerable amount of resources to purchase the endless iterations of a domain name associated with the Finger Lakes or Lake Erie wine regions in order to protect the integrity of their product and avoid confusion amongst their customers.  

I appreciate your attention to this matter. If you have any questions please do not hesitate to contact me or Drew Wayne in my office at 202-225-3161 or drew.wayne@mail.house.gov.  

Sincerely,  

Tom Reed  
Member of Congress