

nameshop

Dear Christine Willett,

We once again wish to thank you for the meeting at Copenhagen and for publishing our letter related to the .Internet Public Interest Commitments. While we await a response from the Board, we wish to ask if you have or would also share your meeting notes with the Board, i.e., those parts of the discussion highlighting some of the important points brought up. As a possible way to facilitate your communication to the Board, Nameshop further expands on the points brought up during the meeting.

First, during the Copenhagen meeting, one of the Community Members pointed out that new gTLD program objective to, “expand and globalize the gTLD operations,” remains short of achievement, especially in terms of TLD delegations to applicants from the developing countries.

Second, it was also pointed out that the SARP program has also fallen short of achieving its objective, as there were only three applicants and only one awarded Applicant Support. (In discussions after the meeting, one of the Community Members mentioned to me that the sole SARP TLD approved was applied for by a resourceful and experienced TLD operator who had completed many ICANN processes before.) ICANN could also have more considerately examined the merits of the applicants who are new to the ICANN process and have a greater need ’ and could have awarded support, but this did not happen.

Third, even though Nameshop’s Change Request hasn’t yet been allowed by ICANN, other string changes, necessitated by a certain type of problem were allowed. Nameshop’s string change request was necessitated by a different kind of problem As one participant in our meeting indicated, since ICANN approved one type of string change problem, Nameshop’s string change request also merited approval.

It seems that if ICANN can allow string changes from a relatively undesirable name to a more desirable name based on misspelling, then ICANN should allow a change from a desirable name in three characters(.IDN) to longer name in eight characters (.Internet) based on confusion with geographical names. While anyone taking due care can avoid typos, the geographical names implementation was confusing, so much so that even Google, Donuts and ICANN made the same sort of mistake that Nameshop did.

Fourth, the amendment for .IDN to .Internet conformed to all the criteria, and was natural and logical. The purpose of the Nameshop application was to offer .IDN as an ASCII string to Internationalized Domain Name registrants, who would use their .IDN name to point to their webspace. The purpose was to make IDN web spaces, otherwise confined to one

language community, accessible all across the Internet. The natural choice for an alternate string was .Internet, which preserves the same purpose of making IDN web-spaces accessible across the Internet.

Finally, we wonder if the evaluation of the change request wasn't sufficiently considered due to the denial coincided with the SARP decision. I.e., the Change Request was not given due consideration assuming or anticipating an adverse SARP panel decision, or/and the SARP panel did not pay due consideration to the Application Support Request assuming or anticipating an adverse Change Request decision.

Nameshop's present focus is not, on what has already happened, but to move forward with positive arguments concerning the commitments to operate the string .Internet responsibly in a manner that the operation of the string .Internet would of value to ICANN, the DNS and to the Internet community. These commitments were outlined in the letter addressed to the Board and the CEO. Of course, we expect to work with the community to build out the registry in a way to provide real measurable benefit to new and existing users worldwide, with due and fair attention to the developing regions. The applicant wishes to go over some of these details in total trust meet with one or two Community Leaders or Members of the Board or the CEO or a Senior Staff of the GDD, who may in turn broadly offer an opinion to the entire Board on the unspoken merits of the Nameshop application to operate the string .Internet.

We request you to schedule a meeting with Nameshop that we wish to attend together with a small group of Community invitees, to review and follow up on the Copenhagen meeting. We will be present on all four days of the ICANN Policy Forum in South Africa, but would request the meeting scheduled preferably on Wednesday. In the meantime, please be kind enough to convey to the President of the GDD, CEO and the Board, the points brought up at the Copenhagen meeting from your notes, read together with this narrative.

Thank you

Thank You
Sivasubramanian M

June 16 2017
India.