

21 July 2020

Ambassador Alexandra Moreira Lopez
Secretary General
Amazon Cooperation Treaty Organization
Brasilia

Dear Ambassador Alexandra Moreira

Thank you very much for your letter of May 21st.

The process to complete the delegation of the .amazon top-level domain spanned over many years and took into account the interests of the applicant for the strings, the interests as expressed by ACTO and its member states, and the relevant ICANN's multistakeholder processes as limited through the ICANN Bylaws.

The Registry Agreement now in force for the .amazon TLD contains a Public Interest Commitment (PIC) proposed by the Amazon Corporation, which offers to ACTO member states the opportunity to defend and promote the natural and cultural heritage of the Amazon Region.

This PIC gives a framework, but its implementation needs more discussion between ACTO's Member States and Amazon Corporation. Since the delegation process is already complete and the Registry Agreement is in force, ICANN's role is to enforce the Amazon Corporation's compliance with this PIC. With the application process concluded and the Registry Agreement in force, ICANN no longer can serve in a role of facilitating negotiation of the means through which the PIC will be implemented as between the Amazon Corporation and the ACTO Member States. I kindly encourage the ACTO Member States to resume negotiations with the Amazon Corporation in order to implement this PIC in a way which could guarantee the protection of the differing parties' interests.

Sincerely yours,



Göran Marby
President and Chief Executive Officer
Internet Corporation for Assigned Names and Numbers (ICANN)