

13 June 2019

Ambassador Alexandra Moreira Lopez  
Secretary General  
Amazon Cooperation Treaty Organization (ACTO)  
Brasilia

RE: New gTLD Application for .AMAZON

Dear Ambassador Alexandra Moreira Lopez,

I am writing in follow-up to my [17 May 2019](#) letter and in response to your [18 April 2019](#) letter, which has been posted on the [ICANN Correspondence page](#).<sup>1</sup>

Your 18 April 2019 letter addresses the position of the Amazon Cooperation Treaty Organization (ACTO) eight member countries regarding the Amazon corporation's applications for .AMAZON and related internationalized domain names ("the .AMAZON applications") as well as the Amazon corporation's proposed Public Interest Commitments (PICs). Your letter provided proposed language for the PICs and requested an extension of the deadline to reach a mutually acceptable solution with the Amazon corporation. Additionally, your letter states (translated from Spanish), "In the event the ICANN Board decides to take action regarding the '.AMAZON' domain, we shall request that each of the points raised by the ACTO Member Countries in any Resolution be addressed."

As you are aware, in a Board meeting held on 15 May 2019, the Board passed [resolutions](#) related to the .AMAZON applications in which the Board directed me as ICANN President and CEO to continue processing the .AMAZON applications. Your letter, along with the many other letters sent to the ICANN Board and org on this topic, were taken into account in the Board's consideration of these resolutions.

The Board took this action in accordance with Board resolutions [2019.03.10.01-.07](#) and in recognition of all input received relating to the .AMAZON applications. In the [rationale](#) for its resolution, the Board states:

The Board recognizes the need to balance concerns of all those involved, and to act fairly and transparently at all times. Indeed, the Board has considered the concerns raised regarding the .AMAZON applications at every stage of their processing through the New gTLD Program.

However, the Board is also cognizant of the time that has lapsed since the .AMAZON applications were submitted in 2012, and since the Amazon corporation prevailed in its Independent Review Process (IRP) against ICANN in July 2017. Since that time, the ICANN Board and org have engaged with the Governmental Advisory Committee (GAC),

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<sup>1</sup> English Translation available here: <https://www.icann.org/en/system/files/correspondence/moreira-to-chalaby-18apr19-en.pdf>.

ACTO, and the Amazon corporation in pursuit of a mutually acceptable solution, as evidenced by the numerous meetings, proposals, and letters received on the topic of the .AMAZON applications over the past few years. The Board believed that its March 2019 resolution allowing a further, short period of time—following over a year of facilitation by the ICANN org Preseident and CEO—before the Board made a final decision about whether to move toward delegation of the .AMAZON applications was appropriate and in line with requests by ACTO member states for additional time. The Board considered that this additional time could lead to a mutually acceptable solution regarding those applications.

As of today, two months from the Board’s March 2019 resolution, ACTO and the Amazon corporation have been unable to come to a mutually acceptable solution or agree on an extension of time for continued discussions. In light of this, the Board is now moving forward with the next steps laid out in Board resolution 2019.03.10.05 and is directing ICANN org to continue processing the .AMAZON applications toward delegation.

As per resolution 2019.05.15.13, ICANN org will now proceed with processing of the .AMAZON applications. ICANN org has notified the Amazon corporation to formally submit their Public Interest Commitments (PICs) to us for review, through an [application change request](#), per the rules and procedures of the ICANN New gTLD Program. Once the PICs are submitted to us, we will process, review and post them on each of the .AMAZON applications’ webpages on the [New gTLD Microsite](#) for a 30-day comment period. Any comments that you may wish to submit can be provided via the [Application Comment forum](#) at that time. While ICANN org cannot at this time definitively confirm when the PICs will be posted for comment, we estimate that the comment period could start as soon as early July 2019.

As stated in my 17 May 2019 letter, ICANN org remains available to you to answer any questions regarding these resolutions. Thank you again for your participation in this process and in the ICANN multistakeholder model.

Sincerely,



Göran Marby  
President and Chief Executive Officer  
Internet Corporation for Assigned Names and Numbers (ICANN)