

13 June 2019

Ambassador Arturo Jarama  
Director, Department for Science and Technology  
Ministry of Foreign Affairs, Peru

RE: New gTLD Application for .AMAZON

Dear Ambassador Arturo Jarama,

Thank you for your recent communication in which you provided the “Special Declaration of the Andean Presidential Council on the Use of New Technologies and the TLD .amazon”, signed by the Presidents of Peru, Colombia, Bolivia, and Ecuador. Your [4 June 2019](#) letter has been posted on the [ICANN Correspondence page](#).

In the “Special Declaration”, concerns are expressed regarding the 17 May 2019 ICANN Board [resolutions](#) related to the .AMAZON applications. As you are aware, in the resolution the Board directed me as ICANN President and CEO to continue processing the .AMAZON applications. The Board took this action in accordance with Board resolutions [2019.03.10.01-.07](#) and in recognition of all input received relating to the .AMAZON applications. In the [rationale](#) for its resolution, the Board states:

The Board recognizes the need to balance concerns of all those involved, and to act fairly and transparently at all times. Indeed, the Board has considered the concerns raised regarding the .AMAZON applications at every stage of their processing through the New gTLD Program.

However, the Board is also cognizant of the time that has lapsed since the .AMAZON applications were submitted in 2012, and since the Amazon corporation prevailed in its Independent Review Process (IRP) against ICANN in July 2017. Since that time, the ICANN Board and org have engaged with the Governmental Advisory Committee (GAC), ACTO, and the Amazon corporation in pursuit of a mutually acceptable solution, as evidenced by the numerous meetings, proposals, and letters received on the topic of the .AMAZON applications over the past few years. The Board believed that its March 2019 resolution allowing a further, short period of time—following over a year of facilitation by the ICANN org Preseident and CEO—before the Board made a final decision about whether to move toward delegation of the .AMAZON applications was appropriate and in line with requests by ACTO member states for additional time. The Board considered that this additional time could lead to a mutually acceptable solution regarding those applications.

As of today, two months from the Board’s March 2019 resolution, ACTO and the Amazon corporation have been unable to come to a mutually acceptable solution or agree on an extension of time for continued discussions. In light of this, the Board is now moving forward with the next steps laid out in Board resolution 2019.03.10.05 and is

directing ICANN org to continue processing the .AMAZON applications toward delegation.

As per resolution 2019.05.15.13, ICANN org will now proceed with processing of the .AMAZON applications. ICANN org has notified the Amazon corporation to formally submit their Public Interest Commitments (PICs) to us for review, through an [application change request](#), per the rules and procedures of the ICANN New gTLD Program. Once the PICs are submitted to us, we will process, review and post them on each of the .AMAZON applications' webpages on the [New gTLD Microsite](#) for a 30-day comment period. Should you wish to submit any comments regarding the PICs, they can be provided via the [Application Comment forum](#) at that time. While ICANN org cannot at this time definitively confirm when the PICs will be posted for comment, we estimate that the comment period could start as soon as early July 2019.

On behalf of the ICANN Board, I thank you for your letter and for your participation in the ICANN multistakeholder model. ICANN org remains available to you should you have any additional questions regarding these resolutions and next steps.

Sincerely,



Göran Marby  
President and Chief Executive Officer  
Internet Corporation for Assigned Names and Numbers (ICANN)