International Sugar Organization

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Canary Wharf
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Head, Finance & Administration
James Lowe

29th May 2013

Mr. Steve Crocker, Chairman, Board of Directors
Mr. Fadi Chehadé, CEO and President

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094
United States of America
By email: steve.crocker@icann.org; fadi.chehade@icann.org

Dear Sirs,

We are aware that the International Organization for Standardization has recently raised some concern that preventative protection for the acronyms of Intergovernmental Organisations (IGO), in the context of ICANN’s expansion of Generic Top Level Domains (gTLDs), would subject the registration of “iso.string” to the consent of the International Sugar Organization.

In this regard, given that the International Sugar Organization currently uses “isosugar.org” as its official domain name, we suggest modifying our acronym on the list of protected IGO acronyms provided by the GAC for domain name purposes, to that of “ISOSUGAR”.

We trust that the present letter will alleviate the concerns of the International Organization for Standardization and allow you to support IGO efforts to obtain protection of their names and acronyms in the DNS.

Please note that this letter does not prejudice any rights that the International Sugar Organization otherwise has in the “ISO” acronym.

Yours sincerely,

[Signature]

For the International Sugar Organization

Mr James Lowe

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The International Organization for Standardization
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