

INTERNATIONAL TICKETING ASSOCIATION

Powerful Connections for Industry Professionals

May 5, 2016

VIA EMAIL

Dr. Steve Crocker, Chairman of the ICANN Board; Fadi Chehadé, ICANN President & CEO; Christine Willett, ICANN Vice-President of gTLD Operations; John Jeffrey, ICANN General Counsel; and Community Priority Evaluation Panel, Economist Intelligence Unit

Re: Support for DotMusic's .MUSIC Community Application

Dear ICANN and Economist Intelligence Unit ("EIU"):

The International Ticketing Association ("INTIX")¹ supports the community-based DotMusic Limited Application (ID 1-1115-14110)² for the .MUSIC top-level domain with enhanced safeguards to prevent illegal activity (such as music copyright infringement and counterfeit music ticketing), protect the legitimate interests of the global music community, and serve the global public interest.

INTIX is the only international ticketing organization *mainly* dedicated to ticketing, which plays a vital role for the global Music Community.³ INTIX "is the leading forum for ticketing professionals, representing the most comprehensive view of the industry and its practices, products and services. INTIX is a non-profit membership organization that represents members from over 25 countries."⁴

Respectfully submitted,

President & CEO

1 http://www.intix.org

5868 East 71st Street Suite E 367 Indianapolis, IN 46220 intix.org

+1 212.629.4036 **Tel/Fax** info@intix.org

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² See https://gtldresult.icann.org/application-result/applicationstatus/applicationdetails/1392

³ According to PwC's Report "Global Entertainment and Media Outlook 2015-2019," live music ticket sales generated over \$20 billion in 2014, See http://www.pwc.com/gx/en/industries/entertainment-media/outlook/segment-insights/music.html

⁴ http://www.intix.org/?page=About