



January 6, 2012

Mr. Steve Crocker
Chairman, ICANN
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

Dear Chairman Crocker:

We are writing this letter to ask the ICANN board to launch the new top-level domain program as planned.

We are .CLUB DOMAINS, LLC established for the purpose of launching a new tld and associated services for clubs and member associations. We have in good faith invested tens of thousands of dollars and hundreds of hours in preparation of the application submission, business planning, and in the creation of operational readiness. Our company will apply for the “.club” string.

Club membership communities share common interests that would be well served by a unique tld string. Clubs are looking online to allow members to express and share ideas, coordinate and manage events, offer membership programs, and provide services to serve their Club’s community of interests. We believe there are many groups today that have not established an online presence due to the high costs or difficulty in obtaining a representative name for their club. Today, under the limited tld landscape, there is no tld that represents clubs and no unifying web service platform to serve the unique needs of clubs. Our plan includes creating an innovative and progressive online software suite for club owners, their members and Internet users who visit club web properties. We believe this will help clubs prosper and innovate.

We believe ICANN has with it’s multi-stakeholder approach resolved the challenges of rights holder protection, security and stability related to new tld introductions. The many thousands of hours in the preparation by ICANN have resulted in a clear mission and method.

We see the opportunity for an improved, secure online experience for consumers. Therefore, we implore ICANN to stay the course and respect the work and investments of governments worldwide as well as the many companies and organizations that voluntarily participated in the ICANN review and design of the new gTLD program. A delay at this late juncture would severely undermine the cooperative model that many have participated in for more than a decade.

Respectfully,

Colin Campbell
CEO and Chairman
.CLUB DOMAINS, LLC