



September 3, 2015

RE: Additional Endorsement for dotgay LLC (Application ID# 1-1713-23699)

Dear ICANN,

We appreciate ICANN acknowledging the enclosed endorsement letter for dotgay LLC's community application for .GAY (Application ID# 1-1713-23699) by posting it on the ICANN correspondence page.

Best regards,

A handwritten signature in blue ink, appearing to read "JB", with a long horizontal stroke extending to the left.

Jamie Baxter
dotgay LLC



September 3, 2015

Dear ICANN and the ICANN Board,

In support of the community application for .GAY that was arranged and submitted by dotgay LLC, we appreciate the opportunity to submit this letter of endorsement and accompanying comments related to the original Community Priority Evaluation (CPE) undertaken by the Economist Intelligence Unit (EIU).

Co-founded by Cyndi Lauper, the True Colors Fund works to end homelessness among lesbian, gay, bisexual, and transgender (LGBT) youth, creating a world in which young people can be their true selves. In America, it is estimated that up to 1.6 million youth are homeless each year and that up to 40% of them identify as LGBT. Yet, LGBT youth make up just 7% of the general youth population. The True Colors Fund is committed to reducing that disproportionate percentage from 40% to none through a broad continuum of public education & engagement, advocacy & public policy, youth collaboration, research, and community building programs.

The True Colors Fund strongly believes that the foresight provided by dotgay LLC, and the hundreds of reputable gay community organizations that helped craft a plan for .GAY, both limits its abusive impact while celebrating the community's diversity and potential. Being recognized by ICANN with the approval of a community designed and governed domain (.GAY) in the ongoing expansion of the Internet landscape is key to strengthening global efforts aimed at serving, supporting and funding our community's future generations. This effort is one our organization applauds and the results are a well-developed, well represented, mindful plan we can fully support.

It is also important for us to highlight some important facts that seem to have been improperly weighted in the CPE process as they relate to the real life use of the term GAY.

1. The multitude of gay community organizations serving the LGBTI each and every day are "the authority" on the "gay community" and based on the support shown for the dotgay LLC's community application, there is indisputable alignment globally on the issue of Nexus around the term "gay." It is our hope that the EIU would take into consideration the knowledge and expertise these organizations bring to the initiative.
2. Unless carefully placed in context, it is unimaginable that anyone inside or outside of the gay community would understand the use of "gay" to ever hold the strict interpretation suggested by the Oxford English Dictionary. In fact, it is more common that the more descriptive term "gay man" would be used to properly identify a man who is attracted to

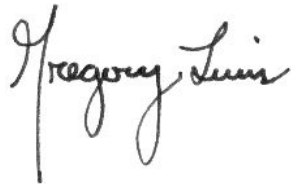
other men, which further supports the use of “gay” as an umbrella term for the LGBTQIA spectrum.

3. Allowing .GAY to be awarded to entities outside the gay community could perpetuate exploitation of the community, which would be perceived as direct action against ICANN mandates to serve the public interest, a public we fully believe to include the LGBTQIA.

The True Colors Fund appreciates ICANN’s desire to offer and encourage community TLDs. We expect ICANN and any contracted evaluators to fulfill ICANN’s commitments to serve the public interest, most especially when it could further impact a vulnerable population like the gay community.

We appreciate this opportunity to share our support for dotgay LLC and the community application for .GAY.

Sincerely,

A handwritten signature in black ink that reads "Gregory Lewis". The signature is written in a cursive style with a large, prominent 'G' and 'L'.

Gregory Lewis
Executive Director