PHILIPS

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Philips Intellectual Property & Standards

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Date: 2014-02-24

Subject: Name collision issue and contracting information request for applications I-1748-81516 and I-1748-14964

Dear Sirs,

Reference is made to your contracting information request and the notification of 30 January 2014 in relation to the above-mentioned applications stating that Koninklijke Philips Electronics N.V. has 9 months to enter into registry agreements with ICANN for the operation of the .PHILIPS and .飞利浦 gTLDs.

As part of ICANN's new gTLD collision occurrence management plan, I was informed that ICANN had introduced an alternate path for the delegation of new gTLDs, but that the delegation of .PHILIPS was not authorized in this alternate path. Although ICANN has published a Guide to Name Collision Identification and Mitigation for IT Professionals, the status of the .PHILIPS application remains unclear at this moment. It is unclear how this Guide relates to the contracting process for .PHILIPS. Please explain how the notification about the contracting process relates to the name collision issue.

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Koninklijke Philips Electronics N.V. intends to prepare the activation of the .PHILIPS and .飞利浦 gTLDs simultaneously. However, given the uncertainty on the .PHILIPS gTLD, Koninklijke Philips Electronics N.V. is not in a position to handle these preparations simultaneously.

Therefore, I ask you to clarify the situation for the .PHILIPS gTLD and to confirm that the .PHILIPS gTLD can be delegated within a timeframe that is similar to other applied-for gTLDs that are not part of a contention set.

I thank you in advance for your attention to this matter and your expedient reply.

Sincerely yours,

PHILIPS INTERNATIONAL B.V. Intellectual Property & Standards

Ingrid Baele IP&S General Manager Business Management Office