



The Internet Corporation for Assigned Names and Numbers

19 December 2013

Dear Mr. Jonathan Zuck and associates:

Thank you for your letter of 21 November 2013 regarding name collision management. We appreciate your comments, and we have posted your letter to the New gTLD correspondence page at (<http://www.icann.org/en/news/correspondence/zuck-et-al-to-crocker-et-al-21nov13-en.pdf>). We look forward to continued collaboration with the community on the implementation of the New gTLD Collision Occurrence Management Plan, and we have addressed some of your key points below.

As you are aware, on 5 August 2013, ICANN solicited public comment on the Proposal to Mitigate Name Collision Risks (<http://www.icann.org/en/news/public-comment/name-collision-05aug13-en.htm>). The comments received were considered in the development of the New gTLD Collision Occurrence Management Plan (<http://www.icann.org/en/groups/board/documents/resolutions-new-gtld-annex-1-07oct13-en.pdf>) adopted by the ICANN Board New gTLD Program Committee on 7 October 2013, including the development of the approach for identifying and managing high-risk names, and the process for impacted parties to request blocking of a second-level domain (SLD) that is causing harm from name collision.

Additionally, ICANN will solicit public comment in the development of the Name Collision Occurrence Management Framework. During the development period, we invite you to participate in the community's conversation by joining the Name Collisions Analysis Coordination public mailing list. Please visit (<https://lists.dns-oarc.net/mailman/listinfo/collisions>) to join the mailing list. As you may know, we anticipate the initiation of a formal public comment period on the draft Framework in January 2014. ICANN and the lead contractor will fully consider the advice from the SSAC contained in the SSAC Advisory Concerning the Mitigation of Name Collision Risk (<http://www.icann.org/en/groups/ssac/documents/sac-062-en.pdf>) during the development of the Framework.

The outreach campaign is a high priority for us, and we have created an informational page containing centralized information about name collisions at (<http://www.icann.org/en/help/name-collision>). As we create new materials, we welcome the community's help in the distribution of information. Within this set of materials, the newly published Guide to Name Collision Identification and Mitigation for IT Professionals (<http://www.icann.org/en/about/staff/security/ssr/name-collision-mitigation-05dec13-en.pdf>) may be useful for IT departments at enterprises. The Guide aims to help network administrators identify and solve the root cause of name collisions in their networks.

In addition, we have contracted with Edelman Public Relations, a global PR agency, to engage in an awareness campaign that includes not only media outreach, but also engagement with relevant social media platforms,

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such as LinkedIn groups (i.e., CIO Forum, CIO Exchange and Forbes CIO Network) and dozens of IT/CIO trade organizations and their members, such as; The Corporate IT Forum, Intellect UK, Information Technology Association of South Africa, Australian Information Industry Association and the Japan Information Technology Services Industry Association).

If you have suggestions for the outreach campaign or materials on high-interest topics, please submit your input to New gTLD Customer Service at (newgtld@icann.org), so that we may address it appropriately.

We thank you for your input and your participation in ICANN's multi-stakeholder process.

Sincerely,

A handwritten signature in blue ink, appearing to read "Akram J. Atallah". The signature is fluid and cursive, written in a professional style.

Akram J. Atallah
President, Global Domains Division, ICANN