



representing the
recording industry
worldwide

6 March 2013

Steve Crocker
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BY EMAIL & BY POST

Dear Dr. Crocker,

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

IFPI (International Federation of the Phonographic Industry) represents the recording industry worldwide, with a membership comprising some 1400 record companies in 66 countries and affiliated industry associations in 56 countries. IFPI Asian Regional Office is responsible for implementing IFPI's strategies at regional level, co-ordinating the work of national groups and setting lobbying priorities tailored to the political environment in Asia.

With this in mind, it is of utmost importance that the .music Top-Level Domain be operated in the best interests of the music community. We believe that the .music gTLD should be granted to Far Further's .music LLC, which already has the support of the global music community, as evidenced by the unparalleled endorsement from the recognized and established national and international, community-based music organizations.

We want to do our part to ensure that the .music TLD is operated in the best interests of the legitimate music community and not simply auctioned off to the highest bidder. The principals behind Far Further have deep knowledge of, and experience in, the music community, and will operate the gTLD in a manner that respects and protects authors and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music for everyone. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

Therefore, IFPI Asian Regional Office supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate the .music gTLD for the music community under the string ".music" for the benefit of the music community.

Sincerely,

Kwee Tiang Ang
Regional Director

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