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Sensitive Delegation Information
REFERENCE MATERIALS - BOARD PAPER NO. 2013-02-28-01b

TITLE: ACDR’s Proposal to Serve as a UDRP Provider

Background

ICANN has received a proposal from the Arab Center for Domain Name Dispute Resolution (ACDR) to be recognized as one of the official dispute resolution providers under the UDRP. The proposal was submitted pursuant to the process specified at http://www.icann.org/en/dndr/udrp/provider-approval-process.htm.

The ACDR is jointly established by the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Arab Society for Intellectual Property (ASIP), with headquarters in Amman, Jordan and additional offices in other Arab Countries. Both the AIPMAS (established in 1987) and ASIP promote the activities of the Arab Center of Mediation and Arbitration, established in 2003, active in resolving conflicts related to intellectual property through international arbitrators. If approved, the ACDR would be the first Approved UDRP Dispute Resolution Service Provider headquartered in an Arab state.

The ACDR’s Proposal is provided in a 5 part attachment to this paper.

Attachment A is the Base Proposal

Attachment B is the ACDR’s initial list of neutrals to serve on UDRP panels

Attachment C is the ACDR’s screening requirements for its neutrals

Attachment D is the ACDR’s proposed Supplemental Rules for UDRP proceedings

Attachment E is the ACDR’s Internal Operating Procedures. Pursuant to the process, ICANN has agreed to hold the Internal Operating Procedures as confidential.

ACDR’s proposal was previously posted for 30 days of public comment on 10 September 2010. The summary and analysis of public comments is attached as Attachment F. Only seven comments were submitted, and many addressed the issue of how ICANN could assure uniformity of practices among UDRP providers. Some of
the commenters called for ICANN to develop contracts with all of its UDRP providers as one means of assuring uniformity. The ACDR proposal now affirmatively recognizes that if ICANN imposes requirements among all UDRP providers, the ACDR will comply with those uniform requirements.

Commenters also addressed specific issues with the ACDR application, identifying items such as the definition of “writing” that appeared in the Supplemental Rules and how that definition may be inconsistent with UDRP practice. The ACDR has reviewed those comments and remedy potential inconsistencies with the UDRP. The ACDR has also imposed a meaningful limitation on their capacity as they start administering UDRP cases, a limitation that was not there before.

Finally, commenters addressed some of the ACDR’s fee structure. ICANN does not set the UDRP provider fee schedules, therefore ICANN has not re-evaluated the ACDR proposal to determine if the comments on fees were addressed. Fee setting is within the discretion of the providers.

This proposal has been pending for some time. Soon after the ACDR proposal was posted for comment, there was work within the GNSO to evaluate the potential initiation of a policy development process on the UDRP, and that work could have encompassed the provider approval process. The consideration of the proposal was stalled until the status of the potential PDP (which was deferred) was made more clear. Since that time, ICANN and the ACDR have worked in coordination to address the issues raised in public comment, and the application is now ripe for Board consideration.

**Signature Block:**

Submitted by: Samantha Eisner  
Position: Senior Counsel  
Date Noted: 20 February 2013  
Email: Samantha.eisner@icann.org
The Arab Center for Domain Name Dispute Resolution (ACDR)

Jointly established by

The Arab Intellectual Property Mediation and Arbitration Society (AIPMAS)

&

The Arab Society for Intellectual Property (ASIP)
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I- CONTACT DETAILS

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II- EXECUTIVE SUMMARY

The Arab Center for Domain Name Dispute Resolution (ACDR) requests the Internet Corporation for Assigned Names and Numbers (ICANN) to approve its proposal to become recognized as an official dispute resolution provider under the Uniform Domain-Name Dispute-Resolution Policy (UDRP). The Arab Intellectual Property Mediation and Arbitration Society (AIPMAS), and the Arab Society for Intellectual Property (ASIP) as non-profit institutions, with their headquarters in Amman, Jordan and other offices in the Arab countries, have a vast experience in dispute resolution in general and IP related dispute resolution in particular.

Throughout the years, we have developed a comprehensive set of standardized internal policies and procedures to deal with the intricate and multi-faceted IP cases. The increasing number of clients that approach us, and trust our commitment to a fair and reliable service, attests to our capacity to become a UDRP provider in the Middle East. Given the potential for more socioeconomic changes in the region, the existence of such an institute is essential to ensure that the necessary cultural framework is being developed simultaneously and accordingly. We believe that, considering the history of ASIP and AIPMAS in handling the related issues, ACDR has the capacity to address this need.

Our offices, located in the heart of Amman, are fully equipped to deal with large numbers of cases. Our professional team consists of four lawyers with supporting staff, highly qualified translators and an IT Department. The Center provides extensive administration assistance to all parties, panelists and registry. We are capable, at any stage in the future, of expanding our team of lawyers, professionals and supporting personnel as the implementation of the UDRP system may demand, to ensure accurate administration of UDRP cases.

III- OUR VISION

Our vision is to promote a well-rounded debate in the realm of domain name dispute management between all interested parties. We aim to become an internationally accredited institute which provides a world-class dispute resolution, as an alternative to the legal and business communities of our region.

While we put impartiality and professionalism first, we also take into account the necessity for gradual invergence of the rules applied by UDRP providers. Hence, we acknowledge the importance of constant interaction among the existing providers in order to stay aware of the conflicting policies and to interactively discuss them.
IV- OUR APPROACH

1- Overview of the ACDR Capabilities

The Arab Center for Domain Name Dispute Resolution (ACDR) is a joint venture by the Arab Society for Intellectual Property (ASIP) and the Arab Center for Mediation and Arbitration in Intellectual Property (AIPMAS). Its aim is to resolve domain name disputes under the Uniform Domain Name Dispute Resolution Policy (UDRP).

a- Historical Synopsis

- The Arab Society for Intellectual Property (ASIP)

The Society was established on February 23, 1987 in Munich, Germany. Its original name was The “Arab Society for the Protection of Industrial Property. The original purpose of the institute was to encourage studies in the field of Industrial Property. However, as the institute became more sophisticated, in 2003 its name changed to The Arab Society for Intellectual Property (ASIP). A new mission promotes the research and debate in the development of the IP industry among the member countries. Conducting research projects, holding educational programs, conferences and seminars about various aspects of IP have been at the core of its activities since the cited date.

Also in 2003, ASIP launched the Center of Mediation and Arbitration. Since then, it has handled numerous Alternative Dispute Resolution (ADR) cases brought by parties from different nationalities.

- The Arab Intellectual Property, Mediation, and Arbitration Society (AIPMAS)

On May 31, 1987, the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) was established as a non-for-profit institute in Jordan. Originally called The Arab Society for the Protection of Industrial Property, its first mission was to support the establishment of national IP societies in Arab countries to promote IP studies at a national level. The main idea was to pave the way for gradual convergence among the IP regulators in Arab countries, while at the same time to consider the countries' socioeconomic distinctions.

In 1997, the name of the Society was modified, as well as its Articles of Association. Its name changed to The Arab Society for Protecting Intellectual Property, based in Jordan. Like ASIP, this change came with the expansion in its activities and mission to include all aspects of IP. However, the Society evolved even more to encompass the same task as of the Center for Mediation and Arbitration. In 2003, the name changed to The “Arab Intellectual Property, Mediation, and Arbitration Society (AIPMAS). Since then, AIPMAS has been specifically dealing with Intellectual Property ADR cases, including many domain name disputes.
- **Arab Center for Mediation and Arbitration in Intellectual Property**

The Arab Center for Mediation and Arbitration in Intellectual Property was unveiled as one of the sub-committees under the AIPMAS in a 2003 meeting between the Jordanian Committee of Intellectual Property in E-commerce, the AIPMAS and the Jordanian Arbitration Committee. The Center of Mediation and Arbitration is one of the activities pertinent to the Society.

The Center manages conflict resolution by following its own mediation and arbitration rules prepared by the Executive Committee which reports to the Society’s Board of Directors.

The Center deals solely with resolving IP disputes but having recognized the necessity for a regional Center of mediation for domain names and having acknowledged the importance of invariance with international rules AIPMAS and ASIP have taken the initiative to establish a UDRP provider which avails itself of:

- the experience gained by the Center for Mediation and Arbitration in Intellectual Property
- uniform UDRP rules
- precedents established by other providers as a non-binding guidance

**b- Multiple Languages**

The ACDR can provide reliable and quality administration of UDRP cases in three major languages - Arabic, English and French. Team members are either educated in English or French, or both, next to Arabic. ACDR will also continue to expand foreign language capabilities, for instance in Spanish, Chinese, German, Italian and Korean.

**c- ACDR Office**

ACDR will enjoy spacious facilities in a state-of-the-art office complex in central Amman. The offices are fully equipped to handle administrative proceedings with the utmost quality and professionalism. The Center will not need new premises for its proposed UDRP home. The Center’s role is to administer proceedings, which includes verifying that the initial complaint meets formal requirements and policy. It will coordinate with all concerned registrars, parties and the panel to facilitate the process for a final dispute resolution.

The Center will be operated by a team of professionals to whom different roles will be assigned, including the administrative management, supervisory roles and the tasks of case administrators as well as accounting and financial control.

**d- Fees**

The fees consist of an amount to be retained by the Center as an administrative fee and an amount to be paid to a panelist. The fees for our domain name dispute resolution services are similar to other UDRP providers which are outlined in our supplemental rules.
e- Advisory Board

The Center shall have an Advisory Board; which will encompass international experts, from different backgrounds such as Intellectual Property, competition law and economists. They will regularly support the Center in varying areas, including policy matters related to the organization's development, technology, procedure and outreach. Their selection will be according to experience and knowledge in their fields, such as IP and ADR procedures. The Advisory Board will meet every three months (via teleconferencing or online) to discuss all issues related to the Center.

2- Initial List of the Names and Qualifications of the Panelists

a- Initial List of Neutrals

In line with the vision of ACDR, panelists will be invited from different nationalities and with different approaches to IP and other related fields. The selection of the panelists will be according to their experience and knowledge. See Annex 2 (Screening requirements).

An initial list of highly qualified neutrals who have agreed to serve as panelists (in response to a limited call) can be found in Annex 1 of this Proposal. Providing an excessively long list of neutrals has been avoided for the purposes of this Proposal. However, an additional call for panelists may take place during implementation.

The initial panelists are multinational, multilingual and highly qualified professionals possessing knowledge and experience in ADR in general and domain name dispute resolution in particular, thus, they are considered to be experts in their field of practice. The panelists are residents of different countries and capable of conducting proceedings in several languages. The grounds which the ACDR demands a panelist to meet can be found in Annex 2 of this Proposal.

Before the appointment of a panelist, the elected panel will be requested to sign and return to the Center a Declaration of Independence and Impartiality using the specially designed form specifically designed for that purpose which will be available on the Center's website.

A party to the administrative proceedings may challenge the appointment of a panelist via filling written request or by submitting an electronic request through the website stating the circumstance and reasons for the challenge within five calendar days from the date of notice of the selection. The Center will determine whether adequate circumstances exist for disqualification. (Please see Supplemental Rules in Annex 3 of this Proposal)

b- Screening Requirements

Screening requirements - please see Annex 2 of this proposal.
3- Training and Educational Measures Employed for Panelists

To facilitate the exchange of information and ideas, as well as to further develop and enhance the knowledge and experience of panelists, the ACDR will promote training through, for instance, slide show presentations over a computer network or the web; live or streaming video; recording of presentation activity for later viewing and/or distribution through the web. The main training areas considered are:

a- eTraining

ACDR will hold online training sessions in the form of web seminars (Webinars) to introduce and discuss important issues online. The events will include real cases presented by panelists from ACDR and other UDRP providers. Panelists will be able to access on demand archive and replay webinars.

ACDR will hold classes for the Panelists, including, inter alia, classes about covering ACDR and UDRP procedures and policies, ADR in general and technicalities regarding domain names. It will be optional for the panelists to take such classes. The classes will be taught by international professionals in the related field, including but not limited to the panelists from ACDR and other UDRP providers.

b- Online Discussion

The ACDR will establish an online discussion medium, accessible by panelists only, enabling them to communicate with each other and exchange perspectives and experience on all matters relating to the Center’s UDRP process and legal practice of domain dispute resolution.

Any significant legal perspectives or points of critical practice importance which would have the effect of further development in the field will be published on the Center’s website in the form of panelists’ views on UDRP practice.

c- Annual Meeting

ACDR will host an annual meeting for its panelists in Amman to explore and examine contemporary issues in domain name dispute resolution in general and UDRP practice in particular.

4- Commitment

The ACDR will not prevent or discourage its listed panelists from serving as panelists for domain name disputes administered by other approved providers.

5- Supplemental Rules

Please see Annex 3 of this Proposal.

6- Internal Operating Procedures

Please see Annex 4 of this Proposal. (Confidentiality Asserted)
7- Implementation Schedule

The ACDR intends to implement the UDRP project described in this Proposal within 6 - 8 months from its approval by the ICANN.

8- Statement of Requested Limitation on the Number of Proceedings

During the start-up period, the ACDR will be ready to start with a limitation not exceeding 50 per month.

The ACDR’s professional team includes five lawyers (fluent In English and Arabic) supervised by an executive Director of Legal Affairs with 28 years of experience and a member of Abu Dhabi Arbitration Center.

Support staff includes highly qualified translators and IT specialists. The Center will expand its team to include additional personnel, especially lawyers and supporting staff, during UDRP implementation.

9- Description of Proposed Administration to the Proceedings

The ACDR will provide the administration of UDRP administrative proceedings in compliance with the UDRP Rules. Nonetheless, the ACDR contemplates future advancement to the UDRP system towards paperless pleadings.

   a- Expedited & eUDRP

We acknowledge that there is a requirement for the exchange of paper pleadings, but is one of the obstacles that hinder the achievement of expedited UDRP. The ACDR shall embrace all future developments in the field of domain name dispute resolution. Mainly, the ACDR is keen to have all future UDRP proceedings totally online with no physical exchange of paper documents.

Thus, apart from the mandatory requirements of the Rules, and in accordance with paragraph 2(c) of the Rules, we will gradually move all communications online.

In accordance with the current status of the Policy and the Rules, we will establish an electronic medium for the administration of proceedings where parties may create a user account with a unique user name and password to provide secure online filing and electronic submission of complaints and responses. Nevertheless, the Center will consistently exert efforts to achieve simplified submission and communication of hardcopies of complaints and responses.

   b- In general, the ACDR will administer proceedings under UDRP as follows:

The Complainant files a complaint with the ACDR according to the policy, rules and supplemental rules. A copy is communicated to the Respondent and the concerned Registrar(s). (Should all communication move online, an electronic form copy of the Complaint will be transmitted to the Respondent and actual notice of the Complaint is to be achieved via electronic means to the addresses supplied by the Registrar to the Center).
The ACDR will review the Complaint for administrative compliance. In the event of non-compliance, the Complainant will have 5 days to amend the Complaint or the Complaint will otherwise be dismissed.

Upon acceptance of the Complaint by the ACDR, proceedings will begin and the Respondent will have 20 days to respond to ACDR according to the Policy, the Rules and Supplemental Rules.

In the event that the Respondent does not submit a written response, the Panel will base its decision on consideration given to the Complaint alone.

The ACDR shall decide on additional submissions in accordance with its Supplemental Rules.

The ACDR appoints the Panel for deciding the case.

The Panel examines the Complaint and the Response.

Hearings (via teleconference, video conference or web conference etc.) shall be held according to the Panel’s sole discretion.

The Panel renders its Award. The Award is published on the ACDR website and transmitted to the Parties, the Registrar, and ICANN.

For details on our proposed Supplemental Rules please see Annex 3 of this Proposal.

10- Publishing the Decision of the Panelists in the Proceedings

The ACDR will publish all outcomes rendered by panelists on its website.

The ACDR will administer UDRP proceedings in English, Arabic and French, and plans to extend its capacity to include other languages in the future. Significant decisions rendered in French or Arabic will include translations to English, and, in the future, decisions in other languages will have English summaries.

The ACDR is committed to providing ICANN with copies of all portions of panel decisions that are not published.

ACDR will have its own system/search tool for researching the Center’s decisions resolved under UDRP. The tool will assist complainants, respondents, their counsel, panelists, providers and members of the public who are concerned with the DNS, the UDRP practice, as well as IP protection in general, in researching decisions on domain names.

V- OUR TEAM

Our team includes experts with considerable knowledge and experience in several fields of legal practice with a focus on Intellectual Property, specifically trademarks through representing more than (494,000) Trademarks worldwide through our sister firm Abu
Arab Center for Domain Name Dispute Resolution (ACDR)

Ghazaleh Intellectual Property (AGIP). ADR, arbitration and understanding of the regulation and practice of international domain name dispute resolution systems.

Team members are highly self-motivated, enthusiastic and professional individuals with a hunger and eagerness to succeed. They will be the key elements players in the preparation and implementation of our UDRP system.

VI- LIST OF ANNEX

Annex 1: Initial List of the Names and Qualifications of the Panelists
Annex 2: Screening Requirements
Annex 3: Supplemental Rules
Annex 4: Operating Procedures
**Annex 1**  
**Initial List of Neutrals**

This is an initial list of highly qualified neutrals who have agreed to serve as Panelists and a brief description of their qualifications. The ACDR has avoided providing an excessively long list of neutrals. However, a call for further Panelists may take place upon implementation.

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Qualifications</th>
<th>Position</th>
<th>Listed as Panelist</th>
<th>Membership IT/IP/ADR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abdelwahab Badri</td>
<td>Algeria</td>
<td>LL.M in Intellectual Property Law - Turin, Italy</td>
<td>Attorney at law Managing Partner/ Badri Algerian Cabinet for Intellectual Property - Algeria</td>
<td>No</td>
<td>Arab Society for Intellectual Property</td>
</tr>
<tr>
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<td>Niger</td>
<td>PhD in Law. Clermont-Ferrand University- France</td>
<td>Associate Cabinet ATRHET- Lyon, France</td>
<td>No</td>
<td>Attorney at Law. Avocats Center Sud France</td>
</tr>
<tr>
<td>Albert Agustinoy Guilayn</td>
<td>Spain</td>
<td>LL.M in Law- Barcelona/ Spain</td>
<td>Attorney at Law/ IP &amp; IT Cutatrecasas/ Barcelona. Lecturer in IT law- Spain</td>
<td>WIPO/ NAF</td>
<td>Madrid Professional Bar</td>
</tr>
<tr>
<td>Angelica Maria Elena Lodigiani</td>
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<td>Attorney-at-Law, Studio Jacobacci- Rome, Italy.</td>
<td>WIPO/ ADR.eu</td>
<td>Intellectual Property Attorneys Association/ European Community Trademark Association (ECTA)</td>
</tr>
<tr>
<td>Assen Alexiev</td>
<td>Bulgaria</td>
<td>LL.M in Law Sofia University- Sofia, Bulgaria</td>
<td>Partner in Sabei Sofia, Bulgaria</td>
<td>Wipo/ ADR.eu</td>
<td>LCIA</td>
</tr>
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<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Education/Position</th>
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</tr>
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<tbody>
<tr>
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<td>WIPO</td>
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<td>No ECTA</td>
</tr>
<tr>
<td>Christiane Bou Khater</td>
<td>Lebanon</td>
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<td>No Arab Society for Intellectual Property</td>
</tr>
<tr>
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</tr>
<tr>
<td>Name</td>
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<tr>
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<td>Turkey</td>
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<td>Attorney at Law Partner, Trade Mark Section, Law Office Fiammenghi &amp; Fiammenghi- Rome, Italy</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Name</th>
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<th>Education</th>
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<th>Professional Memberships</th>
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<tbody>
<tr>
<td>Feras Al Shawaf</td>
<td>Kingdom of Saudi Arabia</td>
<td>LL.M in Law Western Reserve University- USA</td>
<td>Attorney at Law/ Alishawaf law Firm/ Lecturer at Prince Sultan University, Riyadh-KSA</td>
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</tr>
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<td>Attorney at law/ Marval, O'Farrell &amp; Mairal</td>
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<td>WIPO International Bar Association (IBA)/ Institute of Trade Mark Attorneys (ITMA)/ International Trade Mark Association (INTA)/ Marques;</td>
</tr>
<tr>
<td>Name</td>
<td>Country</td>
<td>Educational Background</td>
<td>Professional Background</td>
<td>Membership/Designation</td>
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<td>Egypt</td>
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<td>No</td>
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<tr>
<td></td>
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<td></td>
<td>The Association for Advancement of Teaching and Research in Intellectual Property (ATRIP)/ The Egyptian Association of International Law, Cairo/ The Egyptian Society for Political Economy Statistics, and Legislation/ Member of the Board of Directors of the Intellectual Property Studies Association</td>
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<td>Professor of Law at Chuo University, Law School/Japan</td>
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</tr>
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<td>Khaled Rafat Ahmed</td>
<td>Egypt</td>
<td>PhD in Law University of Paris I Pantheon- Sorbonne France</td>
<td>Associate Professor/Arbitrator-Egypt</td>
<td>No</td>
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<td></td>
<td></td>
<td>Director of Egyptian Center for Conciliation &amp; Arbitration</td>
</tr>
<tr>
<td>Name</td>
<td>Country</td>
<td>Degree</td>
<td>Affiliation</td>
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<td>Mehdi Salmouni-Zerhouni</td>
<td>Morocco</td>
<td>LL.M in Law University of Strasbourg-France</td>
<td>Founding &amp; Partner SALMOUNI-ZERHOUNI-Morocco</td>
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<tr>
<td>Mladen Vukmir</td>
<td>Croatia</td>
<td>LL.B in Law University of Zagreb.</td>
<td>Founding Partner, Legal Counseling, Patent and Trademark Agent Croatia</td>
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<td>Mohamed Abdulkader Tumi</td>
<td>Libya</td>
<td>PhD in Law Delaware, LL.M in Law George Washington University-USA</td>
<td>Founding partner Alumi Law Firm-Libya</td>
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<td>Nayef M. Abu Alim</td>
<td>Jordan</td>
<td>LL.M Intellectual Property &amp; Commercial Arbitration, University of Aberdeen (UK)</td>
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<td>Nicoletta Colombo</td>
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<td>J.D. Università Statale degli Studi di Milano, Milan-Italy</td>
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<td>Sanna af Ursin</td>
<td>Finland</td>
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<td>Syed Naqiz Shahabuddin</td>
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<td>L.L.B, Australian National University, Canberra-Australia</td>
<td>Attorney at Law, Partner, Naqiz &amp; Partners, Kuala Lumpur-Malaysia</td>
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<td>Victoria McEvedy</td>
<td>United Kingdom</td>
<td>LL.B (Hons) University of Canterbury</td>
<td>Principal of McEvedy &amp; Associates Solicitor, Barrister, Arbitrator-at-Law,</td>
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<td>Zahid Jamil</td>
<td>Pakistan</td>
<td>LL.B. (Hons) University College London. UK</td>
<td>Partner Jamil &amp; Jamil Barristers-at-Law Karachi. Pakistan</td>
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Inter-Pacific Bar Association, Tokyo/
ICC /Commission on E-Business, IT and Telecoms/
Sindh High Court Bar Association/
Punjab High Court Bar Association/
Chairperson of the UN Global Alliance for ICT & Development Champions Group/
UN ICT Task Force’s Global Forum on Internet Governance/ (ICC) National Committee on E-Business IT and Telecommunications, Pakistan (EBITT)/
AFACT Asia Pacific Council on Trade Facilitation and E-Commerce (AFACT)
Annex 2
Screening Requirements

Educational and Professional qualifications:

A panelist must have a University Degree (e.g. LL.B, LL.M, J.D) from a reputable university which allows its holder to be admitted with a local bar or a similar professional body of trademark attorneys and practice.

Position:

Attorney at Law, Trademark Attorney, Arbiter, Professor, Lecturer.

Language;

English in addition to other global languages.

Area of Specialization:


Experience:

Considerable experience in fields of Intellectual Property, Information Technology Law, E-Commerce Law, Domain Names, Litigation, Mediation, Arbitration or ADR related to domain names.

Membership in professional bodies:

Arab Society for Intellectual Property (ASIP)
Young International Arbitration Group (YIAG)
International Bar Association (IBA)
International Trademark Association (INTA)
International Association for the Protection of Intellectual Property (AIPPI)
Licensing Executive Society International (LESI)
European Community Trademark Association (ECTA)
American Intellectual Property Law Association (AIPLA)
Pharmaceutical Trade Marks Group (PTMG)
Fédération Internationale des Conseils en Propriété Industrielle (FICPI)
Institute of Trade Mark Attorneys (ITMA)
ITechLaw (International Technology Law Association)
Chartered Institute of Arbitrators (CIArb)
International League of Competition Law (LIDC)

Publications:

Contributed articles or features in the fields of Intellectual Property, Technology Law and E-commerce.
Annex 3

ACDR Supplemental Rules

The Arab Center for Domain Name Dispute Resolution Supplemental Rules

1. Definitions

(a) The "rules" means the rules for the uniform domain name dispute resolution policy, approved by the Internet Corporation for Assigned Names and Numbers (ICANN) and its updates.

(b) The policy means the uniform domain name dispute resolution policy approved by ICANN on October 24, 1999.

(c) The supplemental rules mean these rules which are supplemental to the rules and the policy and are adopted by the Arab Center for Domain Name Dispute Resolution (ACDR) to assess complaints in relation to domain name disputes and administer proceedings in compliance with “the rules” and where essential supplement them.

(d) The Center means the Arab Center for Domain Name Dispute Resolution (ACDR).

(e) Working days are all days between Sunday and Thursday except for days which are public holidays in the country where the Center or either of the parties, as the case may be, and, shall be considered in deciding all deadlines. Where a deadline falls on a holiday or a Friday or Saturday, the deadline shall be extended to the following working day.

(f) Any terms defined in the policy and the rules shall have the same meaning in these supplemental rules.

2. Scope

(a) The supplemental rules are to be read and used in connection with the policy and the rules.

(b) The Center will apply the rules, the policy and its supplemental rules effective at the time of filling a complaint.

(c) The Center in its sole discretion may modify its supplemental rules from time to time; however, the Center shall implement ICANN’s requirements in the future.

3. Filling, Submission and Transmission

Without prejudice to the requirements of the rule, under any requirement to submit, file or transmit documents in these supplemental rules or ordered by the Center or the panel, it shall be considered submitted, filled or transmitted, under the following condition:

I. Via Email, when received by the Center’s mail server;

II. Facsimile, when the fax is completely received by the Center; and

III. Postal mail, when received by the Center.

4. Communications

(a) All communications and submissions that are to be made should be communicated to the case administrator and not to the Panel.
(b) Electronic communications to the Center shall be made to: domaindispute@acdr.com.

(c) Documentation submitted in paper form to the Center by a party is to be submitted in four (4) sets together with the original copy.

(d) The Center shall keep an archive of all communication received or required to be made under the rules and the supplemental rules.

5. The Complaint

(a) The complaint must include all elements listed in Paragraph 3 (b) of the rules and may not exceed five thousand (5,000) words.

(b) The complainant shall be required to file electronically its complaint with the Center under cover of the complaint transmittal coversheet posted on the website of the Center.

(c) The complainant shall provide a copy of the complaint to the concerned registrar(s) at the same time as it submits its complaint to the Center.

(d) The Center shall transmit the complaint to the respondent(s) within three (3) calendar days following receipt of the initial fee required to be paid by the complainant.

(e) The administrative proceedings will be deemed to have commenced on the date that the Center forwards the complaint to the respondent(s) in accordance with Paragraph 4 (c) of the rules.

(f) The Center will send a notice of any deficiencies uncovered in compliance review to both the complainant and respondent within five (5) calendar days following receipt of the complaint or response.

6. The Response

(a) Within twenty (20) calendar days of the date of commencement of the administrative proceedings, the respondent shall file a response to the Centre.

(b) The response must include all elements listed in Paragraph 5 (b) of the rules and may not exceed five thousand (5,000) words.

(c) The respondent shall provide a copy of the response to the complainant(s) on the date of its filing with the Center.

7. Compliance Review

(a) The Center shall, within three (3) calendar days of receiving the complaint, examine the complaint for fulfillment of the formalities of the policy, the rules and the supplemental rules and shall notify the parties of any deficiencies therein.

(b) The complainant must remedy any deficiencies recognized by the Centre within five (5) calendar days. If the complainant fails to do so, the Center shall notify the complainant, the respondent and the relevant registrar(s) of the deemed withdrawal of the complaint in accordance with Paragraph 4 (b) of the rules.

8. Appointment of Case Administrator

(a) The Center shall notify the parties of the name and contact details of a member of its staff who shall be the case administrator and who shall undertake all administrative matters concerning the dispute and communications to the panel.
(b) The case administrator may provide administrative assistance to the panel or a panelist, but shall have no authority to decide matters of a substantive nature concerning the dispute.

9. Extensions

(a) The Center and, after its appointment, the panel, shall _in its sole discretion_ decide on any request from a party or on its own motion, prior to the expiration of the concerned period(s), to extend, in the presence of exceptional circumstances, the period(s) of time provided for under these supplemental rules.

(b) A request to the Center for an extension by a party must state the circumstances warranting the request, accompanied by an extension fee of $100.

(c) If an extension is granted, it shall be for a period not exceeding ten (10) additional calendar days.

10. Appointment of the Panel and Timing of Decision

(a) The Center will maintain and publish a list of panelists and their qualifications to which any party will be directed on the Center's website.

(b) Pursuant to Paragraph 6 (e) of the rules, and without prejudice to its specifications, in the event that either the complainant or the respondent elects a three-member Panel, the Center shall endeavor to appoint one Panelist from the list of candidates provided by each of the complainant and the respondent. In the event the Center unable within five (5) calendar days to secure the appointment of a Panelist on its customary terms from either Party's list of candidates, the Center shall make that appointment from its list of panelists. The third Panelist shall be appointed by the Center from a list of five candidates submitted by the Center to the Parties, the Center's selection from among the five being made in a manner that reasonably balances the preferences of both Parties, as they may specify to the Center within five (5) calendar days of the Center's submission of the five-candidate list to the Parties.

(c) Once the entire Panel is appointed, the Center shall notify the Parties of the Panelists appointed and the date by which, absent exceptional circumstances, the Panel shall forward its decision on the complaint to the Center.

(d) If the complainant requested a three-member panel and no response was filed., the Center shall notify the complainant of its option to convert its three-member panel request to a single-member panel request, and if within five (5) calendar days from notification, the complainants submits to the Center request, via email, for such conversion the complainant will be reimbursed the relevant amount paid by the complainant for the presiding panelist fee in accordance with paragraph 16 of these supplemental rules. Failing submission of the above-mentioned request by the complainant a three member panel shall be constituted.

11. Impartiality and Independence.

(a) Prior to appointment as a panelist, an elected panelist shall transmit to the Center a declaration of independence and impartiality using the form posted on the Center's website.
(b) A panelist shall be relieved from serving in case a conflict of interest exists, and/or in case such conflict may affect the panelist’s latitude; the concerned party shall submit to the Center within five (5) calendar days from date of receipt of the notice of the selection a detailed written request to disqualify the appointment of a panelist, determining the circumstances and reasons for such request provided that a decision has not already been published.

(c) The Center will decide in its discretion on a request to disqualify a panelist and conclude whether circumstances subsist that call for panelist disqualification.

12. Panel Decision

The panel shall render its decision in accordance with Paragraph 15 of the rules and there shall be no word limits therefore.

13. Correction of Clerical Mistakes.

The Center shall decide on any written request received from a party to correct any errors in computation, clerical or typographical errors, or any errors of equivalent type.

14. Communication of Decision to Parties; Publication of Decision.

(a) The Center will transmit the panel’s decision to the parties, ICANN, and the concerned registrar(s), and shall publish the full decision on the Center’s website in the language of the proceedings unless an Administrative Panel determines in an exceptional case to redact portions of its decision.

(b) If the decision was in a language other than English an unofficial English translation of elected decisions will be published.

15. Fees (U.S. Dollars)

(a) Fees:

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<td>Each co-panelist:$500</td>
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<td>Cases</td>
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(b) Forms of payment
Payment shall be made in one of the following forms:
I. Credit card;
II. Certified check; or
III. Bank wire transfers.

(c) All transfer charges or other amounts that may be levied in connection with a payment made to the center shall be the responsibility of the party making the payment.

16. Exclusion of Liability

Other than cases resulting from deliberate wrongdoing, an administrative panel, the center and its staff shall not be liable to a party or a concerned registrar for any act or omission in connection with the administrative proceeding under the UDRP.

17. Effective Date

These supplemental rules apply to all cases filed on or after [to be determined], 2013.
Confidential Business Information
Confidential Business Information
Confidential Business Information
Summary and Analysis of Public Comments for ACDR Proposal to be Recognized as an Official Dispute Resolution Provider Under the UDRP

Comment period: 28 September 2010 – 28 October 2010

Background

The Arab Center for Domain Name Dispute Resolution (ACDR) submitted a proposal to ICANN to be recognized as an official dispute resolution provider under the UDRP. The proposal was submitted pursuant to the process specified at http://www.icann.org/en/dndr/udrp/provider-approval-process.htm.

At its 5 August 2010 meeting, the Board approved staff’s recommendation to publish the ACDR proposal for a public comment for a period of not less than 30 days.

Comments received

A total of seven comments were received.

Summary of relevant comments

George Kirikos of Leap Financial Services Inc. commented that ICANN should not approve another UDRP provider and should instead prioritize bringing existing UDRP providers under contract. http://forum.icann.org/lists/acdr-proposal/msg00000.html

Barbara Madonik of Unicom Communication Consultants Inc. commented that while she applauds the attempt to establish an international center, the locale of the ACDR “might not be ideal” and ICANN should seek a more neutral location to serve both Arab and non-Arab countries. http://forum.icann.org/lists/acdr-proposal/msg00001.html

Moe Alramahi expressed support for the ACDR’s proposal, noting that it is “reasonable, comprehensive and robust.” Mr. Alramahi also noted that recent developments in the domain name system, such as the introduction of IDNs and gTLDs will lead to increased disputes, and local knowledge and expertise will expedite the handling of those disputes. http://forum.icann.org/lists/acdr-proposal/msg00002.html

A commenter identified as Volodya submitted comments covering positive and negative aspects of the ACDR proposal. Among the positives are the location of the Center, which will provide a “more balanced process”; the provision of multilingual services, and the multinational composition of the initial panel. Among the negatives are the apparent view of the ACDR to enforce the “strong protection of Intellectual Property Rights,” which raises questions of the ACDR’s commitment to
neutrality. Further, the Advisory Board’s selection is based upon experience in “intellectual property protection” – again demonstrating a bias. Though the panel selection procedures allow for persons to be chosen that “do[] not openly show support for Intellectual Property,” the remainder of the document “suggests . . . a deliberate attempt to derail the neutral process of domain name resolution.” Volodya notes that this could result in biased panels, and would not represent the “complexity of the IP debate.” http://forum.icann.org/lists/acdr-proposal/msg00003.html

Steve DelBianco on behalf of the ICANN Business Constituency (BC) submitted the BC’s comment that it cannot support the approval of ACDR’s proposal nor any other proposal until “ICANN implements a standard mechanism for establishing uniform rules and procedures and flexible means of delineating and enforcing arbitration provider responsibilities.” The BC noted that gTLD names can only be registered through accredited registrars under contract with ICANN, but non-contracted UDRP providers have the power to order the involuntary deletion or transfer of those same names. The BC raised a concern of the consistency of the UDRP process among providers, and noted that these concerns grow if additional providers are approved without first creating a uniform framework. Therefore, the BC “advocates” that ICANN should first standardize a framework for UDRP providers – allowing for regular ICANN review and ultimate loss of approval where appropriate – prior to approving any new providers. The creation of a uniform framework – including constraints on provider authority – is increasingly important with the anticipated expansion of gTLDs and jurisdictions where disputes are likely to arise. This will further the goal of consistency among decisions and will allow the UDRP to remain “an expedited an lower cost remediation” to address cybersquatting. The BC notes that the standardization of provider practices does not require a full review of the substantive elements of the UDRP. http://forum.icann.org/lists/acdr-proposal/msg00004.html

J. Scott Evans on behalf of the Intellectual Property Constituency (IPC) submitted conditional approval of the ACDR proposal, noting the geographic and cultural diversity the ACDR would bring to the UDRP process at a time where Arabic expertise is needed. The IPC provides substantive comment on portions of the ACDR’s proposal, suggesting that a proposal adopting all of the IPC’s modifications would be appropriate for approval, but if the ACDR elects not to incorporate all revisions, the proposal should be presented for further public comment. The IPC also cautioned that “any enthusiasm for the ACDR’s proposal must be tempered by the desire to ensure a predictable and equitable system of domain name dispute resolution – as opposed to any profit-driven ‘race to the bottom’ between UDRP providers.” The IPC’s substantive comments on the proposal identified issues such as potential inconsistencies with the UDRP and its Rules on electronic filings, commencement dates, and definition of “writings.” The IPC also recommends changes to the fee structure proposed, with an eye to minimizing fees to complainants. Additional recommendations include: inclusion of statements on the commitment to impartiality and fairness; additional information on the start-up
period and background and track record for handling ADR proceedings; and clarification of the role of a presiding panelist.  http://forum.icann.org/lists/acdr-proposal/msg00006.html

Philip Corwin on behalf of the Internet Commerce Association (ICA) submitted its opposition to the ACDR proposal. As with the BC comments, the ICA notes that it “strongly opposes” the approval of any new UDRP dispute resolution provider until ICANN forms a uniform, enforceable agreement with all UDRP providers, to assure due process to all parties to a UDRP actions, and to prevent forum shopping among UDRP providers. The ICA provides substantial discussion of the need for enforceable agreements with UDRP providers, echoing many comments made by the BC regarding the contractual regime in place for the registration of domain names within gTLDs and the lack of contracts with the entities that may force involuntary deletions or transfers of those names. The ICA emphasizes the need for uniformity of process that can be achieved through enforceable agreements. The ICA comments refer to prior ICA communications on this same topic, including comments relating to a proposal of another UDRP provider to allow for reduced fees for UDRP proceedings where no response is filed. The ICA provides a suggested list of topics that such an agreement should encompass. The ICA then identified deficiencies to be addressed in ACDR’s proposal. These deficiencies include: a lack of “meaningful” information on the types of arbitration handled by the ACDR’s component entities and their “track records”; more fulsome documentation of the preparation of panel training materials; no representations of monthly case handling capabilities; the “meaningless” assertion of being able to handle 5,000 proceedings in a start-up period, particularly when compared to the numbers of cases handled by existing UDRP providers; a lack of description of communications with other UDRP providers, and a commitment to researching decisions of other providers so as to assure consistency.

ICA notes its opinion that if ACDR is approved as a provider, a strict limitation on the number of cases it may handle, subject to an ICANN quality review before the limitation can be lifted. Finally, ICA comments on the confidentiality of ACDR’s internal operating procedures and that the community will not be able to review those for fairness. http://forum.icann.org/lists/acdr-proposal/msg00005.html

Analysis and Next Steps

The commenters were of varied opinions on the ACDR’s proposal: Three commenters (George Kirikos, the BC and the ICA) were expressly against the ACDR proposal. The IPC noted its conditional approval subject to incorporation of suggested changes, and only one commenter (Alramahi) submitted unqualified support for the ACDR proposal.

Some commenters identified the fact that the ACDR would bring greater cultural and geographic diversity to the UDRP providers, as well as expand multi-lingual abilities of UDRP providers. Though one commenter questioned whether Jordan is a neutral
enough locale for a UDRP provider, if the ACDR were to be approved as a provider, such approval would not limit the ability for others in the region to seek to become an approved provider as well.

The three commenters opposed to the approval of the ACDR proposal noted their opinion that ICANN should not approve any additional UDRP providers prior to establishing a uniform, enforceable arrangement with all existing UDRP providers. The ICA also recommended that ICANN undertake an expert third party review of the operation of UDRP generally.

One commenter, Volodya, raised the question of the neutrality of the panelists to be appointed by the center, based upon the statement in the ACDR’s proposal that it will enforce the “strong protection of Intellectual Property Rights.” No other commenters raised this neutrality argument. The IPC and the ICA each provided substantial comments on the substance of the ACDR proposal. The IPC noted that if all of its suggestions were addressed, then it may be appropriate for ICANN to approve the ACDR’s application; otherwise the proposal should be posted for additional public comment. The ICA, after attempting to evaluate the proposal against the published criteria for applying to be a UDRP provider, suggested that there is no way for ICANN to proceed to approval of the ACDR’s proposal.

Some areas identified by the IPC and ICA include:

(i) Provision of more detail on track record in handling alternative dispute resolution proceedings;
(ii) A more precise statement regarding the case load administrative capacity that the ACDR anticipates handling;
(iii) Better documentation regarding the creation of training materials;
(iv) Revision of specific terms in the supplemental rules to better align with the UDRP process;
(v) Revision to the ACDR’s fee structure; and
(vi) Release of confidential internal operating procedures.

ICANN is providing the ACDR with a copy of this summary and analysis so that the ACDR may determine how to respond and whether it wishes to revise any portion of its proposal. When a revised proposal is received, the proposal will be reviewed to determine if further public comment is advisable prior to presentation to the Board for consideration. Further comment may not be necessary, for example, if the ACDR elects to not alter its fee schedule, as the UDRP allows providers to set their own fees.

Separate from the ACDR proposal, ICANN has been undertaking a process to review its relationships with UDRP providers, and that review is ongoing.

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