

Ticket ID: K3L6O-7W4N0

Registry Name: Fundació puntCAT

gTLD: .CAT

**Status: ICANN Review** 

Status Date: 2009-10-19 13:43:33 Print Date: 2009-10-19 13:46:59

### **Proposed Service**

Name of Proposed Service:

.cat single and two-character names registration services

Technical description of Proposed Service:

puntCAT initially reserved all one and two character second level names in the .cat TLD, as specified in the Appendix 6 of the puntCAT/ICANN contract.

See appendix 6 at

http://www.icann.org/en/tlds/agreements/cat/proposed-cat-agmt-09aug05.pdf

puntCAT now proposes to release and allocate all single and two-character domain names on the second level.

The allocation process will be handled by puntCAT case by case. The release will be done under certain conditions that applicants must fulfill:

- a) The applicant must be a legal person, remaining individual applicants uneligible.
- b) The domain name must have some relationship with the applicant legal denomination, or its acronym
- c)The applicant must be a high profile entity in the .cat community, or have strong ties to the catalan speaking marketplace

The reason for the requirements stated above is that the fundació puntCAT believes these names should only be available to entities that have shown throughout its demeanour that they have a strong interest in promoting their services according to the principles that fundació puntCAT embodies. Therefore, and given the value associated to the single and two letter domain names and the nature of the sponsored community puntCAT represents, this allocation system provides a balance that adequately fits both the needs of the interested applicants, and the sponsoring community.

Several Registry requests for the release of two character names have been approved by ICANN in the past (.aero, .jobs, .name, .mobi and .coop) with ICANN noting that there are no associated stability and security issues.



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#### Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

There have been no formal consultations with the community. We believe that they are not required due to the nature of the request. The availability of single and two letter domain names has been requested by many Registries, and the requests have been successfully approved.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

No formal consultations have been held with the sponsored community. We believe the proposed service does not require it, due to its nature. Single and two domain letters will only be allocated in those cases where the applicant belongs to the community, and has a direct relationship with the domain name requested.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

n/a

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

n/a



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d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:
n/a
e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:
.cat community will endorse it, given the manifestations of interest shown in the single and two letter domain names by some of its members. See proposal # 2007001
f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:
To puntCAT's knowledge, no parties have objected to the introduction of this service.

### **Timeline**

Please describe the timeline for implementation of the proposed new registry service:

As soon as it is operationally feasible, and puntCAT releases a comunication informing its community. Q1 of 2010, if previously approved.



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### **Business Description**

Describe how the Proposed Service will be offered:

The allocation process will be handled by puntCAT case by case. The release will be done under certain conditions that applicants must fulfill:

- a) The applicant must be a legal person, being individuals left aside
- b) The domain name must have some relationship with the applicant denomination,
- c)The applicant must have a strong relationship with the catalan community or the users of .cat.

All three bullets above must be fulfilled in order to get the domain name requested allocated. Otherwise, the application will be dismissed.

Describe quality assurance plan or testing of Proposed Service:

No specific testing is required. puntCAT has already assigned some two letter domain names responding to the requests of high profile member of the community, such as the University of Barcelona (see proposal # 2007001 regarding specific cases of two letter domain names). Whereas the allocation process will only be triggered in similar cases, we consider that no such testing is required

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

GNR proposal for the limited release of two character names, submitted October 20th 2006: http://www.icann.org/registries/rsep/GNR\_Proposal.pdf RSTEP Report on GNR's proposal, advising of the non-existence of any technical concerns:



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http://www.icann.org/registries/rsep/RSTEP-GNR-proposal-review-team-report.pdf

GNSO Reserved Names working Group Report endorsing the release of two character domains provided that measures are in place to avoid confusion with country codes:

http://gnso.icann.org/issues/new-gtlds/final-report-rn-wg-23may07.htm

Other Registry requests (all approved) in connection with the release of two character domains may be viewed at:

http://www.icann.org/registries/rsep/

25 May 2004 ICANN Board Resolution approving release of two character names in .aero:

http://www.icann.org/minutes/resolutions-25may04.htm.

#### **Contractual Provisions**

List the relevant contractual provisions impacted by the Proposed Service:

Appendix 6 Schedule of Reserved Names

Additional Second-Level Reservations.

In addition, the following names shall be reserved at the second level:

o All single-character labels.

o All two-character labels shall be initially reserved. The reservation of a two-character label string shall be released to the extent that the Registry reaches agreement with the government and country-code manager, or the ISO 3166 maintenance agency, whichever appropriate. The Registry may also propose release of these reservations based on its implementation of measures to avoid confusion with the corresponding country codes.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

We do not believe any additional report to ICANN is required because of this service

What effect, if any, will the Proposed Service have on the Whois?:



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n/a

### **Contract Amendments**

Please describe or provide the necessary contractual amendments for the proposed service:

Appendix 6 B will be modified as follows:

All single and two-character labels that were previously reserved by the

Registry in the Registry Agreement may be allocated through ICANN. The allocation service of such domain names will be based upon a requests for proposals scheme, throughout which puntCAT will evaluate the suitability of the applicant and the benefits of such allocation for its sponsoring community

#### **Benefits of Service**

Describe the benefits of the Proposed Service:

The possibility for members of the sponsored community to have acces to domain names that stand for their acronyms, and the inherent value of such representations under a .cat domain name.

#### Competition

Do you believe your proposed new Re	gistry Service would	have any pos	sitive or negat	ive effects on	competition?
If so, please explain.:					

n/a

How would you define the markets in which your proposed Registry Service would compete?:

n/a



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What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

The Registries that have already applied for the release of the single and two letter domain names.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

no

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

Whereas the service won't differ from the regular application process to register a domain name, our back end provider, CORE, will provide the service once it is approved

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

n/a

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

n/a

### **Security and Stability**

Does the proposed service alter the storage and input of Registry Data?:



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n/a

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of reponses to Internet servers or end systems:

n/a

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

n/a

#### Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

There shouldn't. puntCAT will only allocate the domain names affected by this request after a case by case analysis that will only result in allocation when the applicant shows proof enough of its identity, and of the relation between its registered name and the domain name that it is applying for.

Not operating the service in a first-come first served basis, no lp considerations regarding mischievous use apply.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

n/a

List Disclaimers provided to potential customers regarding the Proposed Service:



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n/a

Any other relevant information to include with this request:

n/a