ICANN Strategic Plan

Revision March 2005

About the Current Draft

- Original Strategic Plan draft published
    - November 2004
    - Culmination of many months of effort
- Comment period began soon after
    - Extended due to requests from community

Gathering Input

- Traditional public input process
- Significant outreach to constituencies and supporting organisations
  - Conference calls with many stakeholders
- Amsterdam consultation process (February)
  - Multi-stakeholder consultation dedicated to strategic plan
  - Key outcomes
    - Input to current strategic plan
    - Direction on future strategic and operational planning process

Summarizing Input

- ICANN Staff gathered input from multiple sources and stakeholders
- Also: used 3rd party to summarize and collate external comments from community
  - Published in March 2005
- Staff provided a short response to the input gathered and indicated what the next draft would contain
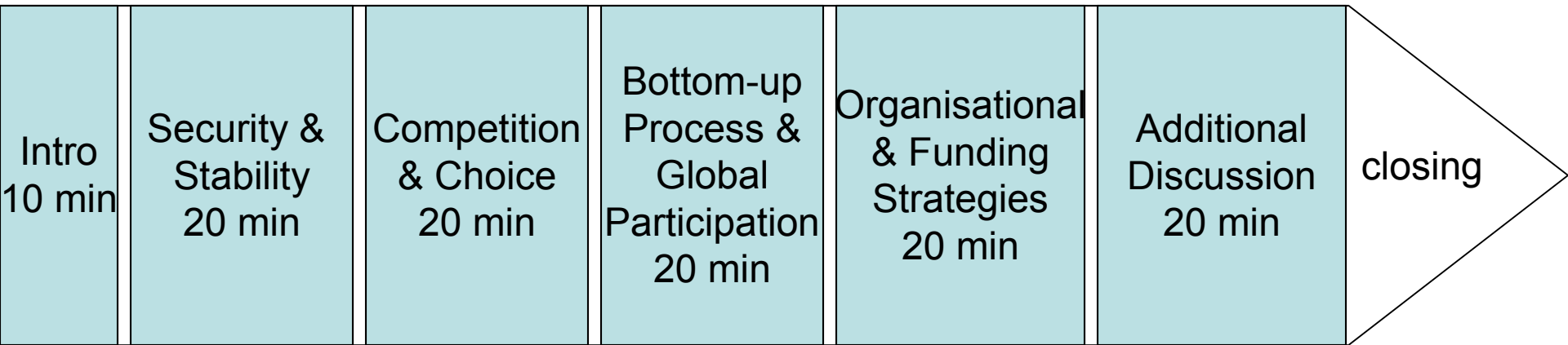
Key Features of the Revision

- Separation of "operational" components of the plan from "strategic" elements

  – Result: shorter plan, more focused on strategic vision rather than "operational" detail

- Simplification

  – Much of the front matter – "introductory material" – was removed/shortened

- Clarification

  – Especially in sections relating to relationships with root zone operators and addressing organisation

Key Features of the Revision

- Further Clarification
  - Clarification of large scale initiatives in key areas:
    - Security
    - Country Internet Communities
- Simple Editing
  - Editorial Fixes

Session Organisation

| Intro 10 min | Security & Stability 20 min | Competition & Choice 20 min | Bottom-up Process & Global Participation 20 min | Organisational & Funding Strategies 20 min | Additional Discussion 20 min | closing |

Stability and Security

1a   Provide robust core services (the IANA functions) to support the coordination of the global Internet's systems of unique identifiers, and their stable and secure operation,   and

1b   Continue a strong and appropriate role in supporting the security of the Internet

Competition and Choice

2a Fostering innovation, competition, agreement compliance and growth in the registration of Internet resources to benefit providers and users of registration services

2b Defining and implementing a predictable strategy for selecting new gTLDs and providing support for their successful launch so that the stability of the Internet is maintained

Bottom-up Consensus and Stakeholder Representation

- 3a   Continue to develop, maintain and improve the policy development processes which foster global broad-based participation. *MoU*

- 3b   Continue to support a public meeting program that unites public, private, and civil society interests in facilitating a stable, interoperable and dynamic Internet. *MoU*

- 3c   Establish an ICANN presence in each ICANN region to better support the needs of regional stakeholders, enhance staff diversity, and enable ICANN staff to attend and support more regional forums.

- 3d   Create an initiative program for developing country Internet communities to enable further participation in the ICANN mission by developing country stakeholders *MoU*

- 3e   Develop a comprehensive and multilingual communications strategy, including a collaborative outreach program and strong media relationships, to ensure that ICANN and its stakeholders are constructively aware of each others' activity, roles, resources and interests. *MoU*

Organisational Foundations
and
Funding Strategy