Mr. Peter Dengate Thrush Chairman, Board of Directors Internet Corporation for Assigned Names and Numbers ("ICANN") 4676 Admiralty Way Suite 330 Marina del Rey, CA 90292-6601 USA peter.dengatethrush@icann.org

9 June, 2011

## Re: SUPPORT FOR THE IOC RESERVED NAMES PROPOSAL

Dear Mr. Dengate Thrush,

The Comité Olimpico de Chile ("NOC") submits this letter in support of the request by the International Olympic Committee ("IOC") for reservation of the words OLYMPIC and OLYMPIAD in the domain name system.

The IOC has informed us that its reserved names proposal remains pending before your Board of Directors, while the deadline for implementation quickly approaches. As the Chairman of the Board, we kindly request that you circulate our comments in support of the IOC proposal among your fellow Board members.

As you are no doubt aware, many nations around the world protect the words OLYMPIC and OLYMPIAD, in addition to the other words and symbols of the Olympic Movement.

In Chile, Ley 20019, Articulo 33 (7 May 2005) reserves exclusive use of the phrase JUEGOS OLIMPICOS, in addition to many other Olympic words and symbols, to the Comité Olimpico de Chile.

This special protection provides the IOC and our NOC with the international and exclusive rights required to fund the development and promotion of the values encompassed in the Olympic Movement. Omitting this protection from the domain name system would severely detract from funds that the IOC and our NOC hope to use in placing sport at the service of humanity.

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We urge your sympathetic consideration of the forgoing and request that you provide the special protection proposed by the IOC.

Sincerely,

uan Carlos Cardenas Gueudinot

Secretary General

Comité Olimpico de Chile

Cc: Gonzalo Navarro, ICANN Board of Directors Member (<a href="mailto:gnavarro@dcc.uchile.cl">gnavarro@dcc.uchile.cl</a>)
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