ICANN Strategy Panel on Multistakeholder Innovation Monthly Report for month ending 11-13

Executive Summary

The ICANN Strategy Panel on Multistakeholder Innovation (Panel) has been charged with:
- Proposing new models for international engagement, consensus-driven policymaking and institutional structures to support such enhanced functions; and
- Designing processes, tools and platforms that enable the global ICANN community to engage in these new forms of participatory decision-making.

The Panel outlined a roadmap for the Panel's work, including the goal of developing 10 concrete, specific, implementable proposals for consideration by ICANN's Community, Staff and Board. These proposals are intended to help ICANN evolve into a 21st century organization capable of managing a global public good in the public interest consistent with and informed by research and analysis of governance innovations and what works from governmental, NGO, for- and not-for-profit organizations.

The panel comprises members from Africa, Asia, Europe and the United States:
- Alison Gillwald — Executive Director, Research ICT Africa
- Joi Ito — Director, Massachusetts Institute of Technology Media Lab
- Karim Lakhani — Lumry Family Associate Professor of Business Administration, Harvard University
- Guo Liang — Director, China Internet Project
- Geoff Mulgan — Chief Executive, National Endowment for Science Technology and the Arts
- Beth Simone Noveck, The Governance Lab, NYU, Chair
- Hon. Bitange Ndemo — Former Permanent of the Ministry of Communications

Supported by: Jillian Raines and Antony Declercq, GovLab Research Fellows.

To accomplish its goals, during this period the Panel and its support team:
- Designed and launched an open, online engagement process and platform to elicit input and ideas to inform the Panel's recommendations;
- Prepared and presented on Panel's work, goals and opportunities at ICANN48 (there is an ongoing follow-up process of one-on-one interviews and webinars planned)
- In addition, the GovLab supported this and other activities with: 1) Detailed primers about the work of ICANN; a weekly curation of news and articles about Internet Governance (the SCAN); regular blog posts.

Activities and Progress

During the **Pre-Panel Work** stage, the Panel and the GovLab support team undertook and completed the following activities:
- Recruited a diverse and knowledgeable panel of experts
- Conducted research and in-person interviews with ICANN staff to refine understanding of ICANN processes and structures; to learn about recent PDP decisions; and to discuss certain challenges before ICANN regarding how it practices multistakeholder governance.

- Produced two primers on ICANN documenting:
  - ICANN's core functions as they relate to Internet technologies and the business operations of the Internet (Appendix A); and
  - ICANN's place in the greater Internet ecosystem, key ICANN structures and current policy-making processes, some recent decisions ICANN has made and current challenges ICANN faces. (Appendix B).
- Launched The GovLab SCAN – a weekly curation of net governance news, which the GovLab support team publishes every Friday. (Appendix C).

During the **Agenda Setting** stage of the Panel's work, the Panel and the GovLab support team undertook and completed the following activities:

- The Panel convened virtually to discuss scope of project, develop agenda for completion of Panel work – taking form as a **three-stage engagement initiative**; and to confirm desired outputs;
- Published a blog entry to recap the Panel's initial convening (Appendix D);
- Developed, road-tested and created the framework for an engagement platform via Ideascale.
- Produced a video, "Designing a 21st Century ICANN," as a sincere call to action aimed at inspiring participation and engaging the wider public in understanding the importance of the Panel's work.
- Prepared for presenting on the Panel's work, its engagement platform and the three-stage engagement initiative during ICANN48 presentations. This included creation and publication of an engagement brochure for distribution at ICANN48. (Appendix E).

During **Stage 1: Idea Generation**, the Panel and the GovLab support team undertook and completed the following activities:

- Published count-down blog posts until launch of engagement platform during ICANN48 to elicit input from ICANN community and wider public (Appendix F);
- Identified individuals and groups for outreach;
- Performed outreach and distributed call to action to identified targets (Appendix G);
- Presented on Engagement initiative and Panel agenda during ICANN48;
- Published blog recapping Panel Chair session at ICANN48 (Appendix H);
- Requested interviews with ICANN community members to gather input and proposal ideas;
- Published blog regarding initial ideas to share with community and public (Appendix I).

Moving Forward

At present, the Panel is working to prepare for **Stage 2: Proposal Development**. This work includes:
- Create mind-map to serve as visual framework for 21st Century ICANN;
- Begin to honing ideas into buckets of concrete proposal drafts.

Going forward, the Panel also plans to work toward the following objectives:
- Confirm dates and prepare for Panel webinar in late January to discuss work with ICANN community and take questions.
- Confirm dates for Panel physical convening to refine panel proposal drafts with panel members.
- Work with Theresa Swinehart and ICANN staff to better facilitate communication across panels and sharing of progress and product.

- Complete proposal blog entries for vetting by the community and public via the GovLab blog (by January 14).
- Finalize drafts of proposals to be shared via a wiki for finalization by community and public (by January 28).
- Finalize and share report of recommendations and accompanying info graphic with ICANN.