



## MEMORANDUM

TO: Controller@ICANN.org  
FROM: Intellectual Property Constituency, Commercial Stakeholder Group, GNSO  
RE: Proposal for Special Project Funding for IPC, FY 13  
DATE: January 20, 2012

The IPC seeks a budget allocation of up to \$50,000 in FY 13 for partial support of the projects listed below. We propose that, following approval of this budget allocation, IPC will submit a detailed proposal with defined activities and an estimated budget for each activity sought to be funded. Reports on the activities conducted, along with documentation of the expenditures, would be submitted at the conclusion of the activity, or at the end of FY13 for ongoing activities (e.g., secretariat support). Funding for subsequent years would be dependent upon completion of reports as mutually agreed to and achievement of objectives specified in the proposal.

Outreach activities discussed in this document and the attachments would be in addition to any materials that ICANN develops for general use to promote awareness and outreach in general. However, this process should take place separately and in parallel to the Constituency Support Fund as described below. IPC would make a financial or in-kind contribution to each project funded, in an amount to be specified in the later detailed proposal.

We understand that this proposal may be similar to proposals being submitted by other constituencies, and would be glad to consult with those constituencies and with ICANN to develop uniform or at least consistent procedures for proposing projects, documenting expenditures, and reporting results. Some suggestions for doing so are reflected below.

### **Proposed: Constituency Support Fund: allocation of up to \$50,000.**

As proposed by the IPC, the Fund would be an allocation not to exceed \$50,000 in fiscal 2013 for each ICANN entity that qualifies. Funding in subsequent years would be contingent upon demonstrated results reflected in periodic reporting back concerning the activities funded by the CSF.

Each eligible entity seeking to participate (in this instance, IPC) would submit a written proposal, describing its activities and the materials or events that it would be used for. This is not a policy position fund, but is focused on building and managing the work of the requesting entities in their internal management, including recruitment and outreach.

## IPC Proposals for FY 13

Among the activities IPC would seek to support through the Fund are the following. For convenience of the Controller, we have prepared and attach separate FY 13 Community Request Forms for each of these project areas. However, these forms, and in particular the funding amounts listed, should be considered placeholders (as indicated by the asterisks in the funding amounts listed on the forms). IPC would submit more detailed proposals, in a form agreed to with ICANN, on each project proposed to be funded.

- a. Funding for an inter-sessional meeting: Given the increasingly full agenda at ICANN meetings, the IPC and ICANN would benefit from a separate dedicated meeting (probably one-day) that would held in the same city as an ICANN office (possibly Marina del Rey or Palo Alto) to facilitate the participation of ICANN staff and executives. Target date would be Q1 2013, since no ICANN meetings are currently scheduled between 10/19/12 and 4/7/13.
- b. Support for IPC officer travel to ICANN meetings: IPC officers are volunteers whose efforts are not reimbursed and are additional to other responsibilities they may have. While there is limited travel support from ICANN for GNSO council representatives, and while IPC has consistently contributed to travel support from its own (dues) funds, further support would facilitate greater participation by IPC officers.
- c. Secretariat services: as above, professional secretariat services will increase the amount of time available to IPC volunteers for outreach and insure more complete and transparent communication of IPC activity to both active, actual and prospective members, as well as the more efficient fulfillment of many administrative tasks. These services would be provided on a contract basis by a part-time staffer.
- d. Outreach:
  - i. funding for an outreach event targeting IP interests in an underserved region (e.g. Asia/Pacific, Latin America). It is possible that this event could precede the April 2013 meeting in Asia/Pacific, although the venue for that meeting has not yet been announced. IPC leadership would travel to the outreach event and promote greater participation by IP interests in the region in ICANN activities.
  - ii. funding for participation at an ICANN meeting from IP groups in an underserved region where the meeting is taking place (e.g., for Asia/Pacific members for the April 2013 meeting).

As noted above, IPC would submit a request to draw on the fund via a written proposal specifying the activities for which funding is sought, the kind of reporting that would be provided, and the outcomes the activities will seek. .

We are seeking input, and endorsement of the concept from other constituencies within the CSG and from other elements of the GNSO. We look forward to working collaboratively on a unified recommendation to implement this concept.

IPC has concluded that the \$50,000 funding level is the minimum needed to support these activities (subject of course to submission of detailed proposals as outlined above). We note that ICANN's budget framework document proposes a budget (excluding new gTLD costs) of \$75 million. Thus our proposal amounts to .06% of the ICANN budget. Even assuming that nine other entities within ICANN coalesced around a similar proposal, the allocation of .6% of the total budget to these important activities seems readily justifiable.

We look forward to dialogue with the ICANN staff regarding this proposal.

Respectfully submitted,

Steve Metalitz, IPC president  
on behalf of the Intellectual Property Constituency