

From: Elaine Pruis [mailto:elaine@mindsandmachines.com]
Sent: Sunday, March 07, 2010 10:01 PM
To: rtcandidatures@icann.org
Subject: Expression of interest for A&T review team

Dear ICANN,

I am writing to express my interest in serving as a volunteer review team member for 'Accountability and Transparency' and as a secondary choice, the "Promoting competition, consumer trust and consumer choice" review team.

As a long term participant in the ICANN process I am highly motivated to the success of the organization. By volunteering as a member a review team, I will have the opportunity to assist ICANN in its endeavor to meet its obligations under the Affirmation of Commitments.

I possess the following skills, capabilities, and personality characteristics:

- Sound knowledge of ICANN and its working practices and culture;

I have worked with ccTLDs since 2002. I have participated in at least 10 ICANN meetings. I am intimately familiar with the ICANN bottom-up model, and its culture of achieving consensus through constituency consultations.

Recently I founded a company to provide consulting services to new gTLD applicants. In that role I have become intimately familiar with the policy making processes.

- Good knowledge of the subject area of the review;

The AoC has been an lengthy work in progress. The results are a win for the internet community and the stability and security of a single root. Accountability and Transparency of the ICANN process is essential to furthering international acceptance of ICANN's extremely important role as a policy institution.

- Team spirit, adaptability;

My team spirit most apparent in my professional role as liaison and VP of Client Services. I am inherently driven to find a way forward that all interested parties can accept. Adaptability is evidenced in the variety of roles I have had in my career and personal life. I have worked as a consultant in Organizational Communications, most notably helping Starbucks and Netscape (back in the day!) through their rapid growth periods. I was a field representative for the US Census Bureau, gathering data for the Department of Justice. I've worked with ccTLDs in small, post-conflict countries such as East Timor and Haiti, and I've supported high-profile new gTLD applicant clients such as Wolfgang Puck and Al Gore. Personally I've lived in four vastly different geographical locations and have enjoyed them all. Personally I have exhibited great team spirit in participating in challenging alpine mountaineering and triathlons with team members.

- Willingness to learn;

I love to learn! Acquisition of new skills and ideas is one of the joys in life. I have taken classes in everything from International communications to oil color mixing as a way of expanding my knowledge. Learning how to evaluate ICANN process and activity under the model put forth in the review team paper will be a personally fulfilling endeavor.

- Capacity to put aside personal opinions or preconceptions;

I do possess this capacity to a great extent. The best example I can think of is a identity shift from a hard-core conservative Republican in the 1990's to a progressive social Democrat... and I'm not stuck on that position either. I love to learn, engage in dialogue, and hear other people's positions. Thoughtful consideration of a topic and evaluation of the variety of opinions weighed against the "greater good" is a valuable skill that I am more than willing to exercise constantly.

- Analytical skills;

I have a Bachelor of Science degree from a top engineering school. This education was very intensive on developing analytical skills. Working daily with a registry software system has kept them sharp. I also have two children that require me to make decisions analytically instead of based on personal preference or emotions.

- Ability to interpret quantitative and qualitative evidence;

My main role as an Organizational Communication Consultant was to create statistical analysis of quantitative and qualitative studies for companies.

- Capacity to draw conclusions purely based on evidence;

Drawing conclusions based on evidence is the purest form of decision making. Weighing personal input and ideas from other team members to come to consensus if required by the team leader will bring a welcome challenge to the process.

- Commitment to devote his/her time to the review process.
I am fully able to commit and devote my time to the process.

I wish to be considered for endorsement by the GNSO so am submitting the following information:

Elaine Pruis

Primary Employer:
Minds + Machines VP Client Services
3100 Donald Douglas Loop N Hangar 7
Santa Monica, CA 90405
elaine@mindsandmachines.com

Secondary Employer:
CoCCA Registry Services, Consultant/ Registrar Liaison
Devonport, New Zealand
elaine.pruis@coccaregistry.net

Direct Phone: +1 509-899-3161

I am a citizen and resident of the United States of America.

I am able and willing to commit at least ten hours per week during the review period, in addition to participating in the planned face to face and/or teleconference review team meetings;

I am a senior level employee of a registry services provider.

My application for the review team is solely in a personal capacity. I will not represent any entity in my role.

Please see the attached resume.