## Letter of Motivation

## Accountability and Transparency Review Team

## Carlos Affonso Pereira de Souza

I was selected to replace Mr. Willie Currie as a Member of the ATRT on October 7<sup>th</sup>, 2010, acting as one of the GNSO's representatives. My motivations to join the team in a late but relevant stage of work are several.

The task committed to the ATRT is crucial for the next years of ICANN under the terms of the Affirmation of Commitments. The ATRT report needs to be a focused analysis on matters that are essential to the on-going activities of the entity, as well as a tool for community review and input. Once delivered, the ATRT report should be another step towards the improvement of ICANN's process.

Having being part of the team that led a unique participatory policy development process for the regulation of the Internet in Brazil, I believe my experience with such a bottom-up, open and diverse process can be of help for the Review Team.

I have been attending ICANN meetings since 2003 and it was the outreach campaign set forth by the Brazilian Internet Steering Committee at that time that got me interested in internet governance issues. Since then, the Brazilian participation and public awareness of the internet governance debate have grown. Such is result of breeding an active community that can engage in the process of creating public policy in the national level.

As a representative of non-commercial internet users for the South America region at the NCUC, I believe that regional/cultural diversity is another key point for the success of the ATRT and ICANN as a whole. In the last years South America has provided a number of relevant experiences in the development of public policy for the internet, fostering the participation of South-American representatives in the internet governance forums.

Ultimately it is important to stress that it is an honor to join the Review Team and to conclude the expert and professional work conducted by Willie Currie in the previous months.