Appendix 1 Data Escrow Specification

This Appendix 1 to the Sponsored TLD Registry Agreement consists of four of the five exhibits to the Data Escrow Agreement that constitutes Appendix 2 to the Sponsored TLD Registry Agreement:

Exhibit A-Schedule for Escrow Deposits

Exhibit B-Escrow Deposit Format Specification

Exhibit C-Escrow Transfer Process

Exhibit D-Escrow Verification Procedures

The fifth exhibit (Exhibit E), which sets forth Escrow Agent's fees, is subject to negotiation between Registry Operator and Escrow Agent.

Exhibit A SCHEDULE FOR ESCROW DEPOSITS

Full Deposit Schedule

Full Deposits shall consist of data that reflects the state of the registry as of 0000 UTC on each Sunday. Pending transactions at that time (i.e. transactions that have not been committed to the Registry Database) shall not be reflected in the Full Deposit.

Full Deposits shall be made, according to the transfer process described in Exhibit C below, within a four-hour window beginning at 0400 UTC on the same Sunday.

Incremental Deposit Schedule

Incremental Deposits shall reflect database transactions made since the most recent Full or Incremental Deposit. Incremental Deposits for Mondays shall include transactions completed through 0000 UTC on that day that had not been committed to the registry database at the time the last Full Deposit was taken. Incremental Deposits on Tuesday through Saturday shall include transactions completed through 0000 UTC on the day of the deposit that were not reflected in the immediately prior Incremental Deposit.

Incremental Deposits shall be made, according to the transfer process described in Exhibit C below, within a four-hour window beginning at 0400 UTC on the day to which the Incremental Deposit relates.

Exhibit B ESCROW DEPOSIT FORMAT SPECIFICATION

Each Full and Incremental Deposit consists of a series of reports that are concatenated in the escrow process.

Full Deposit Contents. The reports involved in a Full Deposit are:

Domain Object Report–This reports on the contents of all domain objects in the registry database.

Host Object Report–This reports on the contents of all host objects in the registry database.

Contact Object Report–This reports on the contents of all contact objects in the registry database.

Registrar Object Report–This reports on the contents of all registrar objects in the registry database.

Incremental Deposit Contents. The report involved in an Incremental Deposit is:

Transaction Report–This reports on the contents of all transaction records included in the Incremental Deposit.

Format of Reports. All reports are to be formatted in XML format. In compliance with the XML 1.0 specification, certain characters in the data must be escaped, as described in item 1 below. Each Report shall then be prepared according to the general XML format described in items 2 to 7 below. Item 2 describes the report container that is common to all reports. Items 3 to 7 describe the structure of the contents of the report container for each of the specific reports.

1. Escape-Character Requirements. In compliance with the XML 1.0 specification, in data escrowed using the XML format the following characters in any data elements must be replaced with the corresponding escape sequences listed here:

Character	Escape Sequence
II .	"
&	&
1	'
<	<
>	&at

2. The Report Container. At its highest level, the XML format consists of an escrow container with header attributes followed by escrow data. The header attributes are required and include the version of escrow (1.0), the Sponsored

TLD ("mobis"), the report type (domain, host, contact, registrar, or transaction), and database-committed date and time as to which the escrow relates. The date and time of the escrow will be specified in UTC. The general format of the report container is as follows:

```
<?xml version="1.0" encoding='UTF-8' ?>
<!DOCTYPE escrow SYSTEM "whois-export.dtd" >
<escrow version="1.0" tld="mobis" report="domain" date="26-Aug-2001
3:15:00AM">
```

{Here the report contains the actual data being escrowed. It contains one element for each object of the type (domain, host, contact, registrar, or transaction) covered by the report. The specific format for each report is described in items 3 to 7 below.}

</escrow>

- **3. The Domain Element.** The domain element has the property "fqdn" (the fully qualified name of the domain) and is a container consisting of the following elements:
- a. status: The domain status code.
- b. id: Unique identifier of the domain name
- c. owned-by: An identification of the sponsoring registrar of the domain. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- d. ens-authid: ENS authorization code.
- e. maintainer-url: URL of site of maintainer of domain name.
- f. created-code: A reference to the transaction that created the domain object.
- g. created-on: The date/time the domain object was originally created.
- h. created-by: An identification of the registrar that created the domain object. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- i. renewed-on: The date/time the domain was last renewed.
- j. expires-on: The date the registration expires.
- k. updated-by: An identification of the registrar that last updated the domain object. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- I. updated-on: The date/time the domain object was last updated.

- m. transferred-by: An identification of the registrar that last transferred the domain object. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- n. transferred-on: The date/time when the domain object was last transferred.
- o. transferred-code: A reference to the transaction that last transferred the domain object.
- p. host: Up to thirteen (13) host names that are nameservers for the domain to which the domain object relates.
- q. contact-id: Multiple contact-ids that reference the contact records for this domain. Contact-id has the property "type" to denote the type of contact. "Type" can be one of: Registrant, Administrative, Technical, or Billing

An example domain container appears below:

```
<domain fqdn="example.xxx">
 <id>AAA-0001</id>
 <status>ACTIVE</status>
 <owned-by>REG-042/owned-by>
 <ens-authid>MOBIS-1221</ens-authid>
 <maintainer-url>http://example.xxx</maintainer-url>
 <created-code>12345678</created-code>
 <created-on>1-Jul-2001 12:34:56AM</created-on>
 <created-bv>REG-042</created-bv>
 <renewed-on></renewed-on>
 <expires-on>1-Jul-2003</expires-on>
 <updated-by>42</updated-by>
 <updated-on>1-Jul-2001 12:34:56AM</updated-on>
 <transferred-by></transferred-by>
 <transferred-on></transferred-on>
 <transferred-code></transferred-code>
 <host>dns1.example.xxx</host>
 <host>dns2.example.xxx</host>
 <contact-id type="Registrant">PER-0001</contact-id>
 <contact-id type="Administrative">PER-0002</contact-id>
 <contact-id type="Technical">PER-0003</contact-id>
 <contact-id type="Billing">PER-0004</contact-id>
</domain>
```

- **4. The Host Element.** The host element has the property "fqdn" (the fully qualified name of the host) and is a container consisting of the following elements:
- a. id: Identifier of the host.

- b. owned-by: An identification of the sponsoring registrar of the host. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- c. created-code: A reference to the transaction that created the host object.
- d. created-on: The date/time the host object was originally created.
- e. updated-by: An identification of the registrar that last updated the host object. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- f. updated-on: The date/time the host object was last updated.
- g. transferred-by: An identification of the registrar that last transferred the host object. A number uniquely assigned by the IANA designates the sponsoring registrar.
- h. transferred-on: The date/time when the host object was last transferred.
- i. ip-address: Any number of IP addresses associated with this host.

An example host container appears below:

```
<host fqdn="dns1.example.xxx">
    <id>HST-0001</id>
    <owned-by>REG-042</owned-by>
    <created-code>12345679</created-code>
    <created-on>1-Jul-2001 12:40:32AM</created-on>
    <updated-by>42</updated-by>
    <updated-on>1-Jul-2001 12:40:32AM</updated-on>
    <transferred-by></transferred-by>
    <transferred-on></transferred-on>
    <ip-address>192.168.1.1</ip-address>
    </host>
```

- **5. The Contact Element.** The contact element has the property "id" and is a container consisting of the following elements:
- a. name: The name of the contact.
- b. organization: The organization for the contact.
- c. street1: The first part of the street address of the contact.
- d. street2: The second part of the street address of the contact.
- e. street3: The third part of the street address of the contact.
- f. city: The name of the city of the contact.

- g. state-province: The name of the state/province of the contact.
- h. postal-code: The postal/zip code of the contact.
- i. country: The two letter ISO 3166 code for the contact's country.
- j. voice: The voice phone number of the contact in E164a format.
- k. fax: The fax number of the contact in E164a format.
- I. email: The e-mail address of the contact.
- m. owned-by: An identification of the sponsoring registrar of the contact. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- n. created-code: A reference to the transaction that created the contact object.
- o. created-by: An identification of the registrar that created the contact object. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- p. created-on: The date/time the contact object was originally created.
- q. updated-by: An identification of the registrar that last updated the contact object. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- r. updated-on: The date/time the contact object was last updated.
- s. transferred-by: An identification of the registrar that last transferred the contact object. The sponsoring registrar is designated by a number uniquely assigned by the IANA.
- t. transferred-on: The date/time when the contact object was last transferred.
- u. transferred-code: A reference to the transaction that last transferred the contact object.
- v. status: Contact status.

An example contact container appears below:

```
<contact id="1">
  <name>John Doe</name>
  <organization>aol</organization>
  <street1>1234 East 11th Street</street1>
  <street2></street2>
  <street3></street3>
  <city>New York</city>
  <state-province>NY</state-province>
  <postal-code>12345</postal-code>
```

```
<country>US</country>
<voice>+212.1234567</voice>
<fax>+212.1234568</fax>
<email>jdoe@example.xxx</email>
<owned-by>42</owned-by>
<created-code>12345680</created-code>
<created-by>REG-042</created-by>
<created-on>1-Jul-2001 12:42:22AM</created-on>
<updated-by>42</updated-by>
<updated-on>1-Jul-2001 12:42:22AM</updated-on>
<transferred-by></transferred-by>
<transferred-on></transferred-on>
<transferred-code></transferred-code>
<status>ACTIVE</status>
</contact>
```

- **6. The Registrar Element.** The registrar element has the property "id" and is a container consisting of the following elements:
- a. password: The password for the registrar.
- b. name: The name of the registrar.
- c. status: The registrar status code.
- d. contact-id: Any number of contact-id associated with this registrar. Contact-id has the property "type" to denote the type of contact. "Type" can be one of: Registrar, Administrative, Technical or Billing

An example registrar container appears below:

```
<registrar id="REG-042">
  <password>registrarrus</password>
  <name>Registrar R Us</name>
  <status>ACTIVE</status>
  <contact-id type="Registrar">PER-0009</contact-id>
  <contact-id type="Administrative">PER-0010</contact-id>
  <contact-id type="Administrative">PER-0011</contact-id>
  <contact-id type="Technical">PER-0012</contact-id>
  <contact-id type="Technical">PER-0013</contact-id>
  <contact-id type="Technical">PER-0013</contact-id>
  <contact-id type="Billing">PER-0014</contact-id>
  </registrar>
```

7. The Transaction Element. The transaction element has the properties "operation" and "type." "Operation" can be one of: add, modify or delete. "Type" can be one of: domain, host, contact or registrar. The transaction element is a container consisting of elements from the corresponding "type" element. For example, a transaction element with a "type" of "registrar" will have the same set of elements as a Registrar element.

An example transaction container appears below:

```
<transaction operation="modify" type="registrar">
    <password>new password</password>
    <name>Registrar R Us</name>
    <status>ACTIVE</status>
    <contact-id type="Administrative">10</contact-id>
    <contact-id type="Administrative">11</contact-id>
    <contact-id type="Technical">12</contact-id>
    <contact-id type="Technical">13</contact-id>
    <contact-id type="Billing">14</contact-id>
    </transaction>
```

Exhibit C ESCROW TRANSFER PROCESS

Deposit Transfer Process. Registry Operator shall prepare and transfer the Deposit file by the following steps, in sequence:

- 1. The Reports making up the Deposit will first be created according to the format specification. (See Exhibit B above, "Escrow Deposit Format Specification").
- 2. The Reports making up the Deposit will be concatenated. The resulting file shall be named according to the following format: "mobisSEQN," where "SEQN" is a four digit decimal number that is incremented as each report is prepared.
- 3. Next, the Deposit file will be processed by a program (provided by ICANN) that will verify that it complies with the format specification and contains reports of the same date/time (for a Full Deposit), count the number of objects of the various types in the Deposit, and append to the file a report of the program's results.
- 4. Registry Operator may optionally split the resulting file using the Unix SPLIT command (or equivalent) to produce files no less than 1 GB each (except the final file). If Deposit files are split, a .MDS file (produced with MDSSUM or equivalent) must be included with the split files to isolate errors in case of transfer fault.
- 5. The Deposit file(s) will then be encrypted using Escrow Agent's public key for PGP and signed using Registry Operator's private key for PGP, both version 6.5.1 or above, with a key of DH/DSS type and 2048/1024-byte length. (Note that PGP compresses the Deposit file(s) in addition to encrypting it (them).)

The formatted, encrypted and signed Deposit file(s) will be sent, by anonymous file transfer, to Escrow Agent's ftp server within the specified time window.

Exhibit D ESCROW VERIFICATION PROCEDURES

Verification Procedures. Escrow Agent will verify the format and completeness of each Deposit by the following steps:

- 1. At the conclusion of the deposit window, all Deposit files will be moved to a not-publicly-accessible directory and the existence and size of each will be noted.
- 2. Each Deposit file will be decrypted using Escrow Agent's private key for PGP and authenticated using Registry Operator's public key for PGP. (In this step, PGP will also automatically decompress the escrow file).
- 3. If there are multiple files, they will be concatenated in sequence.
- 4. Escrow Agent will run a program (to be supplied by ICANN) on the Deposit file (without report) that will split it in to its constituent reports (including the format report prepared by the Registry Operator and appended to the Deposit) check its format, count the number of objects of each type, and verify that the data set is internally consistent. This program will compare its results with the results of the Registry-generated format report, and will generate a Deposit format and completeness report. The program will encrypt the report using ICANN's public key for PGP and signed using Escrow Agent's private key for PGP, both versions 6.5.1 or above, with a key of DH/DSS type and 2048/1024-byte length. (Note that PGP compresses the Deposit file(s) in addition to encrypting it (them).)
- 5. The decrypted Deposit file will be destroyed to reduce likelihood of data loss to intruders in case of partial security failure.

Distribution Of Public Keys. Each of Registry Operator and Escrow Agent will distribute its public key to the other party (Registry Operator or Escrow Agent, as the case may be) via email to an email address to be specified. Each party will confirm receipt of the other party's public key with a reply email, and the distributing party will subsequently reconfirm the authenticity of the key transmitted. In this way, public key transmission is authenticated to a user able to send and receive mail via a mail server operated by the distributing party. Escrow Agent, Sponsor and ICANN shall exchange keys by the same procedure.

Appendix 2 Escrow Agreement

This Registry Data Escrow Agreement ("Agreement") is made as of this [enter date] (the "Beginning Date"), by and between DotMobi ("Registry Operator"), [name of Escrow Agent] ("Escrow Agent"), and the Internet Corporation for Assigned Names and Numbers ("ICANN"). All capitalized terms not defined herein shall have the meaning set forth in the Sponsored TLD Registry Agreement dated [insert date of Sponsored TLD Registry Agreement] by and between Registry Operator and ICANN ("Sponsored TLD Registry Agreement").

Recitals

- A. Registry Operator and ICANN have entered into the Sponsored TLD Registry Agreement, which requires Registry Operator, during the term of the Sponsored TLD Registry Agreement, to ensure the submission of certain domain name registration data to a reputable escrow agent to be held in escrow.
- B. Pursuant to the Sponsored TLD Registry Agreement, Registry Operator shall ensure the periodic delivery to Escrow Agent of an electronic copy of all Registry Data, as detailed in Subsection 3.1(c) of the Sponsored TLD Registry Agreement (each such delivery referred to as a "Deposit").
- C. Registry Operator and ICANN each desire Escrow Agent to hold each Deposit, and, upon certain events, release any retained Deposits (or a copy of the Deposits) to ICANN, in accordance with the terms of this Agreement or as ordered by a court of competent jurisdiction.

Now, therefore, in consideration of the premises and mutual obligations contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Agreement

- 1. **Content of Deposits.** Deposits will be of two kinds: Full Deposits and Incremental Deposits. Each Full Deposit will consist of Registry Data that reflects the current and complete Registry Database. Incremental Deposits will consist of data that reflects all transactions involving the database that are not reflected in the last previous Full Deposit or Incremental Deposit, as the case may be.
- 2. **Schedule for Deposits.** Registry Operator must instruct the creation and delivery to Escrow Agent of a Full Deposit once each week, according to the schedule specified in Exhibit A of Appendix 1 to the Sponsored TLD Registry Agreement. Registry Operator must instruct the creation and delivery to Escrow Agent of an Incremental Deposit once each day during which a Full Deposit is not made, according to the schedule specified in Exhibit A of Appendix 1.

- 3. **Format of Deposits.** The data in each Full Deposit and in each Incremental Deposit shall follow the data format specified in the Escrow Deposit Format Specification (the "Format Specification"), attached as Exhibit B of Appendix 1.
- 4. **Procedure for Deposits.** Each properly formatted Full Deposit and Incremental Deposit shall be processed and electronically delivered in encrypted form to Escrow Agent according to the transfer process described in Exhibit C of Appendix 1.
- 5. **Notification of Deposits.** Simultaneous with the delivery to Escrow Agent of any Full or Incremental Deposit, Registry Operator shall instruct the delivery to Escrow Agent and ICANN of a written statement (which may be by authenticated e-mail) that includes a copy of the report generated upon creation of the Full or Incremental Deposit by the ICANN-provided software (as described in Exhibit C of Appendix 1) and states that the Full or Incremental Deposit (as the case may be) has been inspected by Registry Operator (or Registry Operator's agent at Registry Operator's direction) according to the procedures described in Exhibit C of Appendix 1 and is complete and accurate. Escrow Agent shall notify ICANN of all Deposits received, within two business days of receipt.
- 6. **Verification.** Within two business days after receiving each Full or Incremental Deposit, Escrow Agent shall verify the format and completeness of each Deposit by performing the verification procedures specified in Exhibit D of Appendix 1 and shall deliver to ICANN a copy of the verification report generated for each Deposit (which may be by authenticated e-mail). If Escrow Agent discovers that any Deposit fails the verification procedures, Escrow Agent shall notify, including by email and fax, Registry Operator and ICANN of such nonconformity within forty-eight hours of discovery. Upon notification of such verification failure, Registry Operator shall instruct the beginning of the development of modifications, updates, corrections, and other fixes of the Full or Incremental Deposit necessary for the Deposit to pass the verification procedures and shall instruct the delivery of such fixes to Escrow Agent as promptly as possible. Escrow Agent shall verify the accuracy or completeness of any such corrected Deposit pursuant to the procedures in this Section 6 and shall send ICANN a copy of the successful report within twenty-four hours. The failure of any Full or Incremental Deposit to meet verification procedures and any efforts by Registry Operator to remedy such failure shall not delay the delivery of any subsequent scheduled Full or Incremental Deposits pursuant to the schedule in Exhibit A of Appendix 1. Escrow Agent shall deliver, on the first business day of each month, (i) a written certification to ICANN that Escrow Agent has performed such verification procedures on each Deposit received during the last month, and (ii) copies of the verification reports generated for each Deposit received during the last month.

7. Retention and Confidentiality.

7.1 **Retention.** Escrow Agent shall hold and maintain the Deposits in a secure, locked, and environmentally safe facility that is accessible only to authorized

representatives of Escrow Agent. Escrow Agent shall use commercially reasonable efforts to protect the integrity of the Deposits. ICANN and Registry Operator shall have the right to inspect Escrow Agent's written records with respect to this Agreement upon reasonable prior notice and during normal business hours.

- 7.2 **Destruction of Deposits.** At all times, Escrow Agent shall retain the four most recent Full Deposits and all Incremental Deposits after the earliest of those four Full Deposits, all of which must have passed the verification procedures specified in Exhibit D of Appendix 1. Escrow Agent may destroy any Deposits reflecting the Registry Database prior to these four most recent Full Deposits.
- 7.3 **Confidentiality.** Escrow Agent shall use commercially reasonable efforts to protect the confidentiality of the Deposits. Except as provided in this Agreement, Escrow Agent shall not disclose, transfer, make available, or use any Deposit (or any copies of any Deposit). Should Escrow Agent be put on notice that it is required to disclose any Deposits by statute, rule, regulation, order, or other requirement of a governmental agency, legislative body, court of competent jurisdiction, or binding arbitral body (other than any requirement pursuant to Sections 9.1.6, 11.2, and 13 of this Agreement), Escrow Agent shall notify Registry Operator and ICANN within seven days or as soon as practicable and reasonably cooperate with Registry Operator and/or ICANN in any contest of the disclosure. Should any contest prove unsuccessful, Escrow Agent shall not be held liable for any disclosure pursuant to such governmental, legislative, judicial, or arbitral order, statute, rule, regulation, or other requirement.
- 8. **Duplication.** Escrow Agent may duplicate any Deposit by any commercially reasonable means in order to comply with the terms and provisions of this Agreement, provided that Registry Operator shall bear the expense of such duplication. Alternatively, Escrow Agent, by notice to Registry Operator, may reasonably require Registry Operator to promptly oversee the duplication of any Deposit.
- 9. **Release of Deposits.** Within five business days after receipt of any required documents and/or notices specified in this Section 9, Escrow Agent shall deliver all Deposits in Escrow Agent's possession (i) to Registry Operator in the event of a release pursuant to any of Sections 9.1.2, or 9.1.5, 9.1.6, 9.1.7 and 9.1.8 or (ii) to ICANN in the event of a release pursuant to Sections 9.1.1, 9.1.4, 9.1.7, or 9.1.8, or (iii) the party designated in the event of a release pursuant to Section 9.1.3, in the event that the Escrow Agent receives all of the items required by Sections 9.1, 9.2, 9.3, and 9.4 below:
- 9.1 One of the following notices:
- 9.1.1 A written notice by ICANN that the Sponsored TLD Registry Agreement has: (i) expired without renewal, pursuant to Subsection 4.1 of the Sponsored TLD Registry Agreement, or (ii) been terminated in accordance with Article VI of the Sponsored TLD Registry Agreement; or

- 9.1.2 A written notice by Registry Operator that the Registry Agreement has expired without renewal or been terminated; or
- 9.1.3 A written notice by Registry Operator, Sponsor, and ICANN requesting Escrow Agent to effect such delivery to Sponsor, ICANN, or replacement escrow agent; or
- 9.1.4 A written notice by ICANN that it has received no successful verification report from Escrow Agent relating to a Full Deposit reflecting the Registry Database as of any date within the past month; or
- 9.1.5 A written notice by Registry Operator that all of the following have occurred:
- 9.1.5.1 Registry Operator failed, with respect to (a) any Full Deposit or (b) five Incremental Deposits within any calendar month, to receive, within five calendar days after the Deposit's scheduled delivery date, notification of receipt from Escrow Agent; and
- 9.1.5.2 Registry Operator gave notice to Escrow Agent of that failure; and
- 9.1.5.3 Registry Operator has not, within seven calendar days after the notice under Section 9.1.5.2, received notice from Escrow Agent that the Deposit has or the Deposits have been received; or
- 9.1.6 A written notice by Registry Operator that all of the following have occurred:
- 9.1.6.1 Registry Operator has received notification from Escrow Agent of failed verification of a Full Deposit or of failed verification of five Incremental Deposits within any calendar month; and
- 9.1.6.2 Registry Operator gave notice to Registry Operator's agent of that receipt; and
- 9.1.6.3 Registry Operator has not, within seven calendar days after the notice under Section 9.1.6.2, received notice from Escrow Agent of verification of a remediated version of the Deposit; or
- 9.1.7 A written notice by ICANN that release of the Deposits is mandated by non-payment of any fees due to Escrow Agent, pursuant to Section 15 of this Agreement; or
- 9.1.8 A written notice by ICANN or Registry Operator that a court, arbitral, legislative, or government agency of competent jurisdiction has issued an order, rule, statute, regulation, or other requirement that mandates the release of the Deposits to ICANN and/or Registry Operator; and
- 9.2 Evidence satisfactory to Escrow Agent that ICANN or Registry Operator (whichever gave the notice under Section 9.1) has previously notified the other party in writing; and

- 9.3 Written instructions from ICANN or a replacement escrow agent (see Section 9.1.3) that the Deposits be released and delivered to whichever of them provided such written instructions; and
- 9.4 A written undertaking by the party(ies) receiving the Deposits (ICANN or a replacement escrow agent) that the Deposits will be used only as permitted under the terms of the Sponsored TLD Registry Agreement, and in compliance with the laws of Ireland applicable to the use of personal data and any related undertakings made in writing to registrants at registration including with respect to the collection and use of personal information about the registrant for marketing purposes. Upon release of any Deposits to ICANN, Registry Operator or a replacement escrow agent, Escrow Agent shall at the same time deliver to Registry Operator a photostatic copy of the notice it received from Registry Operator and/orICANN under Sections 9.1.1 to 9.1.8, as applicable.
- 10. **Release of Deposit to Registry Operator.** Escrow Agent shall deliver all Deposits to Registry Operator upon termination of this Agreement in accordance with Sections 14.1 and 14.2.1 of this Agreement.

11. Procedure After Release.

- 11.1 **Right to Use Deposits.** Upon release of any Deposits to Registry Operator pursuant to Section 9, Registry Operator (or its assignee in accordance with the TLD Sponsorship Agreement), and subject to Section 9.4 above, shall immediately have the right to exercise or have exercised all rights in the Deposits necessary to provide registry services. Upon release of any Deposits to ICANN pursuant to Section 9, ICANN (or its assignee in accordance with the Sponsored TLD Registry Agreement) shall immediately have the right, subject to Section 9.4 above, to exercise or have exercised all rights in the Deposits pursuant to the Sponsored TLD Registry Agreement, including as necessary to provide registry services.
- 11.2 **Objection Notices.** Upon release of any Deposits to ICANN pursuant to Section 9, Registry Operator shall have thirty calendar days to notify Escrow Agent and ICANN in writing (the "Objection Notice") of its objection to the release of the Deposits to ICANN and request that the issue of entitlement to the Deposits be resolved pursuant to the dispute resolution procedures in the Sponsored TLD Registry Agreement. Registry Operator and ICANN agree to resolve any disputes they may have as between or among themselves under this Agreement according to Section 17.2. The parties agree that (i) Registry Operator shall have no rights (other than pursuant to this Section 11.2) to object to any release of the Deposits, and (ii) the delivery of an Objection Notice and the commencement of Dispute Resolution Procedures shall not delay release of any Deposits to ICANN pursuant to Section 9.
- 11.3 **Dispute-Resolution Procedures.** Registry Operator and ICANN each agrees that it may not challenge, in proceedings for the resolution of disputes between or among those parties under this Agreement, the resolution of any

issues, claims, or defenses that were decided, or which it had a reasonable opportunity and motive to raise, in proceedings to which it was a party under the Sponsored TLD Registry Agreement.

11.4 **Withdrawal of Objection Notice.** A party providing an Objection Notice may, at any time, notify the other parties that it wishes to withdraw its Objection Notice. Upon receipt of notice of such withdrawal, Escrow Agent shall promptly deliver to Registry Operator and/or ICANN any Deposits that have not previously been delivered.

11.5 Dispute Resolution Decisions.

- 11.5.1 If the release of Deposits under Section 9 is determined in disputeresolution procedures to have been proper, Escrow Agent shall promptly deliver, in accordance with the instructions specified in Section 9.3, any Deposits that have not previously been delivered.
- 11.5.2 If the release of Deposits under Section 9 is determined in disputeresolution procedures to have been improper, the party(ies) receiving the Deposits shall promptly return or destroy, at Registry Operator's discretion, the Deposits received under Section 9.
- 12. Indemnity. Registry Operator and ICANN shall, jointly and severally. indemnify and hold harmless Escrow Agent and each of its directors, officers, agents, employees, members, and stockholders ("Escrow Agent Indemnitees") absolutely and forever, from and against any and all claims, actions, damages, suits, liabilities, obligations, costs, fees, charges, and any other expenses whatsoever, including reasonable attorneys' fees and costs, that may be asserted by a third party against any Escrow Agent Indemnitees in connection with this Agreement or the performance of Escrow Agent or any Escrow Agent Indemnitees hereunder (with the exception of any claims based on the misrepresentation, negligence, or misconduct of Escrow Agent, its directors, officers, agents, employees, contractors, members, and stockholders). Escrow Agent shall likewise indemnify and hold harmless Registry Operator and ICANN, and each of their respective directors, officers, agents, employees, members, and stockholders ("Indemnitees") absolutely and forever, from and against any and all claims, actions, damages, suits, liabilities, obligations, costs, fees, charges, and any other expenses whatsoever, including reasonable attorneys' fees and costs, that may be asserted by a third party against any Indemnitee in connection with the misrepresentation, negligence, or misconduct of Escrow Agent, its directors, officers, agents, employees, contractors, members, and stockholders.

13. Interpleader.

13.1 Escrow Agent may submit any dispute under this Agreement to any court of competent jurisdiction in an interpleader or similar action. Any and all costs incurred by Escrow Agent in connection therewith, including reasonable

attorneys' fees and costs, shall be borne equally by each of Registry Operator and ICANN that are parties to such interpleader or similar action.

13.2 Escrow Agent shall perform any acts ordered by any court of competent jurisdiction, without any liability or obligation to any party hereunder by reason of such act.

14. Term and Termination.

- 14.1 **Term.** The initial term of this Agreement shall be [insert period of at least one year], commencing on the Beginning Date (the "Initial Term"). This Agreement shall be automatically renewed for an additional term of one year ("Additional Term") at the end of the Initial Term and each Additional Term hereunder unless, on or before ninety days prior to the end of the Initial Term or an Additional Term, a party notifies the other parties that it wishes to terminate this Agreement at the end of such term. In the event a party gives the other parties such notice of termination, and Registry Operator and ICANN cannot agree to resolve, by the end of the then-current term, any disputes regarding the renewal of this Agreement or the establishment of a replacement escrow agent: (i) Registry Operator and ICANN shall resolve any such disputes through Subsection 5.1 of the Sponsored TLD Registry Agreement; (ii) this Agreement shall continue to remain in effect during the resolution of any such disputes; and (iii) Escrow Agent shall have the right to invoice either Registry Operator or ICANN for the data escrow services provided during this dispute resolution period at the rates listed in Exhibit E to this Appendix 1.
- 14.2 **Termination.** This Agreement shall terminate upon the occurrence of any of the following:
- 14.2.1 Termination of this Agreement by Registry Operator and ICANN, upon having delivered to Escrow Agent a written notice signed by ICANN stating their common intent to terminate this Agreement upon ninety days' notice;
- 14.2.2 Termination of this Agreement by Escrow Agent pursuant to Section 15; or 14.2.3 As provided in Section 14.1.
- 15. **Fees and Payments.** Registry Operator shall pay to Escrow Agent the applicable fees and charges listed in Exhibit E as compensation for Escrow Agent's services under this Agreement. If Registry Operator fails to pay any fees or charges invoiced by Escrow Agent by the due date(s), Escrow Agent shall give written notice to Registry Operator of non-payment of any such past-due fees hereunder and, in that event, the Registry Operator shall have the right to pay the past-due fee(s) within ten business days after receipt of the notice from Escrow Agent. Upon payment of the past-due fee by Registry Operator, this Agreement shall continue in full force and effect. If Registry Operator fails to pay the past-due fee(s) within the applicable periods under this Section 15, Escrow Agent shall have the right to terminate this Agreement immediately by sending notice of

termination to all other parties, and, upon termination, Escrow Agent shall deliver to ICANN all Deposits held by Escrow Agent.

16. **Ownership of Deposit Materials.** Subject to the provisions of the Sponsored TLD Registry Agreement (including Subsection 6.5), the parties recognize and acknowledge that ownership of the Deposit materials during the effective term of this Agreement shall remain with the Registry Operator at all times.

17. Miscellaneous.

- 17.1 **Remedies.** For the purposes of fulfilling its obligations under this Agreement, Escrow Agent may act in good faith reliance on, and shall not be held liable for, any written notice, instruction, instrument, or other writing signed or presented by a person with apparent authority to act on behalf of Registry Operator or ICANN.
- 17.2 **Dispute Resolution.** Registry Operator and ICANN agree to resolve any disputes they may have as between or among themselves under this Agreement, including any objections to release of the Deposits pursuant to Section 9.1, solely pursuant to the dispute-resolution procedures in the Sponsored TLD Registry Agreement.
- 17.3 **Limitation of Liability.** The parties shall not be liable to each other for special, indirect, incidental, or consequential damages hereunder. As between Registry Operator and ICANN the liability limitations of the Sponsored TLD Registry Agreement also apply. Neither Registry Operator nor ICANN shall be liable to each under for monetary damages under this Agreement.
- 17.4 **Independent Contractor.** Escrow Agent is an independent contractor and is not an employee or agent of Registry Operator or ICANN.
- 17.5 **No Third-Party Beneficiaries.** This Agreement shall not be construed to create any obligation by Registry Operator, ICANN, or Escrow Agent to any non-party to this Agreement, including but not limited to any domain-name holder or registrar.
- 17.6 **Amendments.** This Agreement shall not be modified or amended except in writing executed by each of the parties.
- 17.7 **Assignment.** Neither Registry Operator nor ICANN may assign or transfer this Agreement (by merger, sale of assets, operation of law, or otherwise), except that the rights and obligations of Registry Operator or ICANN automatically shall be transferred to the assignee of one of those parties' rights and obligations under the Sponsored TLD Registry Agreement. Escrow Agent may not assign or transfer this Agreement without the prior written consent of Registry Operator and ICANN.

- 17.8 Entire Agreement. This Agreement, including all exhibits referenced herein, supersedes all prior discussions, understandings, and agreements between Escrow Agent and the other parties with respect to the data escrow services. Registry Operator and ICANN acknowledge and agree that, as between themselves, the Sponsored TLD Registry Agreement (including all its appendices) is intended to co-exist with this Agreement; this Agreement is supplementary to the Sponsored TLD Registry Agreement; and the Sponsored TLD Registry Agreement and the Sponsored TLD Registry Agreement.
- 17.9 **Counterparts.** This Agreement may be executed in counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute one and the same Agreement.
- 17.10 **Governing Law.** This Agreement shall be construed and enforced in accordance with the laws of the State of California, without regard to its conflicts-of-laws principles. The parties consent and agree that jurisdiction and venue for any legal proceedings relating to this Agreement shall lie with the state and federal courts of Los Angeles County in the State of California.
- 17.11 **Notices.** All notices, requests, demands or other communications required or permitted to be given or made under this Agreement shall be in writing and shall be delivered by hand, by commercial overnight delivery service which provides for evidence of receipt, by certified mail, return receipt requested, postage prepaid, by facsimile, or by e-mail (e-mail to be followed promptly at receiver's request by a copy delivered by one of the other means of delivery) to the corresponding addresses listed on the signature page of this Agreement. If delivered personally, by commercial overnight delivery service, by facsimile, or by e-mail, the date on which the notice, request, instruction, or document is delivered shall be the date on which delivery is deemed to be made, and if delivered by mail, the date on which such notice, request, instruction, or document is received shall be the date on which delivery is deemed to be made. Any party may change its address for the purpose of this Agreement by notice in writing to the other parties as provided herein.
- 17.12 **Survival.** The obligation of confidentiality in Section 7, Sections 9, 10, 11, 12, 13, and this Section 17.12 shall survive any termination of this Agreement.
- 17.13 **No Waiver.** No failure on the part of any party hereto to exercise, and no delay in exercising any right, power, or single or partial exercise of any right, power, or remedy by any party will preclude any other or further exercise of that or any other right, power, or remedy. No express waiver or assent by any party to any breach of or default in any term or condition of this Agreement shall constitute a waiver of or an assent to any succeeding breach of or default in the same or any other term or condition.

Appendix 3 Zone File Access Agreement

1. Parties

2. User Information

The User named in this Agreement hereby contracts with [name of Registry Operator] ("DotMobi") for a non-exclusive, non-transferable, limited right to access an Internet host server or servers designated by DotMobi from time to time, and to transfer a copy of the described Data to the User's Internet host machine specified below, under the terms of this Agreement. Upon execution of this Agreement by DotMobi, DotMobi will return a copy of this Agreement to you for your records with your UserID and Password entered in the spaces set forth below.

(a) User:	_
(b) Contact Person:	_
(c) Street Address:	_
(d) City, State or Province:	_
(e) Country and Postal Code:	_
(f) Telephone Number:(including area/country code)	_
(g) Fax Number:(including area/country code)	
(h) E-Mail Address:	
(i) Specific Internet host machine that will be used to access transfer copies of the Data:	DotMobi's server to
Name:	
IP Address:	

(j) Purpose(s) for which the Data will be used: During the term of this Agreement, you may use the data for any legal purpose, not prohibited under Section 4 below. You may incorporate some or all of the Data in your own products or services, and distribute those products or services for a purpose not prohibited under Section 4 below.

3. Term

This Agreement is effective for a period of three (3) months from the date of execution by DotMobi (the "Initial Term"). Upon conclusion of the Initial Term this Agreement will automatically renew for successive three-month renewal terms (each a "Renewal Term") until terminated by either party as set forth in Section 12 of this Agreement or one party provides the other party with a written notice of termination at least seven (7) days prior to the end of the Initial Term or the then current Renewal Term.

NOTICE TO USER: CAREFULLY READ THE FOLLOWING TERMS AND CONDITIONS. YOU MAY USE THE USER ID AND ASSOCIATED PASSWORD PROVIDED IN CONJUNCTION WITH THIS AGREEMENT ONLY TO OBTAIN A COPY OF [TLD label] TOP-LEVEL DOMAIN ("TLD") ZONE FILES, AND ANY ASSOCIATED ENCRYPTED CHECKSUM FILES (COLLECTIVELY THE "DATA"), VIA THE FILE TRANSFER PROTOCOL ("FTP") OR THE HYPERTEXT TRANSFER PROTOCOL ("HTTP") PURSUANT TO THESE TERMS.

4. Grant Of Access

DotMobi grants to you a non-exclusive, non-transferable, limited right to access an Internet host server or servers designated by DotMobi from time to time, and to transfer a copy of the Data to the Internet host machine identified in Section 2 of this Agreement no more than once per 24 hour period using FTP or HTTP for the purposes described in this Section 4. You agree that you will:

- (a) use this Data only for lawful purposes but that under no circumstances will you use this Data to: (1) allow, enable, or otherwise support the transmission by e-mail, telephone, or facsimile of mass unsolicited, commercial advertising or solicitations to entities other than your own existing customers; or (2) enable high volume, automated, electronic processes that send queries or data to the systems of DotMobi or any ICANN-Accredited Registrar, except as reasonably necessary to register domain names or modify existing registrations. DotMobi reserves the right, with the approval of the Internet Corporation for Assigned Names and Numbers ("ICANN"), to specify additional specific categories of prohibited uses by giving you reasonable written notice at any time and upon receiving such notice you shall not make such prohibited use of the Data you obtain under this Agreement.
- (b) not use this Data, nor permit this Data to be used for any marketing purposes whatsoever.
- (c) copy the Data you obtain under this Agreement into a machine-readable or printed form only as necessary to use it in accordance with this Agreement in support of your use of the Data.
- (d) comply with all applicable laws and regulations governing the use of the Data.
- (e) not distribute the Data you obtained under this Agreement or any copy thereof to any other party without the express prior written consent of DotMobi, except that you may redistribute the Data insofar as it has been incorporated by you into

a value-added product or service that does not permit the extraction of a substantial portion of the Data from the value-added product or service, provided you prohibit the recipient of the Data from using the Data in a manner contrary to Section 4(a).

(f) take all reasonable steps to protect against unauthorized access to, use, and disclosure of the Data you obtain under this Agreement.

5. Fee

You agree to remit in advance to DotMobi a quarterly fee of \$0 (USD) for the right to access the files during either the Initial Term or Renewal Term of this Agreement. DotMobi reserves the right to adjust, with the approval of ICANN, this fee on thirty days prior notice to reflect a change in the cost of providing access to the files.

6. Proprietary Rights

You agree that no ownership rights in the Data are transferred to you under this Agreement. You agree that any copies of the Data that you make will contain the same notice that appears on and in the Data obtained under this Agreement.

7. Method Of Access

DotMobi reserves the right, with the approval of ICANN, to change the method of access to the Data at any time. You also agree that, in the event of significant degradation of system processing or other emergency, DotMobi may, in its sole discretion, temporarily suspend access under this Agreement in order to minimize threats to the operational stability and security of the Internet.

8. No Warranties

The Data is being provided "as-is." DotMobi disclaims all warranties with respect to the Data, either expressed or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, and non-infringement of third party rights. Some jurisdictions do not allow the exclusion of implied warranties or the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you.

9. Severability

In the event of invalidity of any provision of this Agreement, the parties agree that such invalidity shall not affect the validity of the remaining provisions of this Agreement.

10. No Consequential Damages

In no event shall DotMobi be liable to you for any consequential, special, incidental or indirect damages of any kind arising out of the use of the Data or the

termination of this Agreement, even if DotMobi has been advised of the possibility of such damages.

11. Governing Law

This Agreement shall be governed and construed in accordance with the laws of Ireland. You agree that any legal action or other legal proceeding relating to this Agreement or the enforcement of any provision of this Agreement shall be brought or otherwise commenced in the **[specify local court]**. You expressly and irrevocably agree and consent to the personal jurisdiction and venue of the federal and state courts located Ireland (and each appellate court located therein) for matters arising in connection with this Agreement or your obtaining, use, or distribution of the Data. The United Nations Convention on Contracts for the International Sale of Goods is specifically disclaimed.

12. Termination

You may terminate this Agreement at any time by erasing the Data you obtained under this Agreement from your Internet host machine together with all copies of the Data and providing written notice of your termination to DotMobi at [address of Registry Operator]. DotMobi has the right to terminate this Agreement immediately if you fail to comply with any term or condition of this Agreement. You agree upon receiving notice of such termination of this Agreement by DotMobi or expiration of this Agreement to erase the Data you obtained under this Agreement together with all copies of the Data.

13. Definition

"Data" means all data contained in a DNS zone file for the Registry TLD as provided to TLD nameservers on the Internet.

14. Entire Agreement

This is the entire agreement between you and DotMobi concerning access and use of the Data, and it supersedes any prior agreements or understandings, whether written or oral, relating to access and use of the Data.

[Full name of Registry Operator]	User:	
By: (sign)	By: (sign)	
Name: (print)	Name: (print)	
Title:	Title:	
Date:	Date:	

ASSIGNED USERID AND PASSWORD

Final Draft JBB 20 May 2005 6:33 pm

(To be assigned by DotMobi upon execution of this Agreement):

USERID: PASSWORD:

Appendix 4 Registry Operator's Monthly Report

Registry Operator shall provide the following information in its monthly reports. Reports shall be submitted via email to <registry-reports@icann.org>. ICANN shall use reasonable commercial efforts to preserve the confidentiality of the information reported until three months after the end of the month to which the report relates.

- **1. Accredited Registrar Status.** State the number of registrars in each of the following three categories: (1) operational, (2) ramp-up (registrars that have received a password for access to OT&E), and (3) pre-ramp-up (registrars that have requested access, but have not yet entered the ramp-up period).
- **2. Service Level Agreement Performance.** Compare Service Level Agreement requirements with actual performance measures for the reporting month.
- **3. TLD Zone File Access Activity.** State the total number of zone file access passwords at end of the reporting month.
- **4. Completed System Software Releases.** Describe significant releases during the reporting month, including release name, features, and completion date.
- **5. Whois Service Activity.** State the number of Whois queries during the reporting month.
- **6. Total Number of Transactions by Subcategory by Month.** State the total number of transactions during the reporting month, in the following subcategories: adds, deletes, modifies, checks, renews, transfers, restores.
- **7. Daily Transaction Range.** Tabulate the number of total daily transactions. The range of transaction volume should be shown for each month, along with the average daily transaction volume.
- **8. Per-Registrar Activity Report.** This report shall be transmitted to ICANN electronically in comma or pipe separated-value format, using the following fields per registrar:

Field #	Field Name	Notes
01	registrar-name	registrar's full corporate name
02	iana-id	http://www.iana.org/assignments/registrar-ids
03	total-domains	total domains under sponsorship
04	total-nameservers	total nameservers registered

		ole p.m
05	net-adds-1-yr	domains successfully added (and not deleted within the add grace period)
06	net-adds-2-yr	number of domains successfully registered with an initial term of two years
07	net-adds-3-yr	number of domains successfully registered with an initial term of three years
08	net-adds-4-yr	etc.
09	net-adds-5-yr	11 11
10	net-adds-6-yr	11 11
11	net-adds-7-yr	11 11
12	net-adds-8-yr	11 11
13	net-adds-9-yr	11 11
14	net-adds-10-yr	11 11
15	net-renews-1-yr	domains renewed either automatically or by command (and not deleted within the renew grace period)
16	net-renews-2-yr	number of domains successfully renewed with a new renewal period of two years
17	net-renews-3-yr	number of domains successfully renewed with a new renewal period of three years
18	net-renews-4-yr	etc.
19	net-renews-5-yr	" "
20	net-renews-6-yr	" "
21	net-renews-7-yr	" "
22	net-renews-8-yr	" "
23	net-renews-9-yr	" "
24	net-renews-10-yr	" "
25	transfer-gaining- successful	transfers initiated by this registrar that were ack'd by the other registrar – either by command or automatically
26	transfer-gaining- nacked	transfers initiated by this registrar that were n'acked by the other registrar

27	transfer-losing- successful	transfers initiated by another registrar that this registrar ack'd – either by command or automatically
28	transfer-losing- nacked	transfers initiated by another registrar that this registrar n'acked
29	transfer-disputed- won	number of transfer disputes in which this registrar prevailed
30	transfer-disputed- lost	number of transfer disputes this registrar lost
31	transfer-disputed- nodecision	number of transfer disputes involving this registrar with a split or no decision
32	deleted-domains- grace	domains deleted within the add grace period
33	deleted-domains- nograce	domains deleted outside the add grace period
34	restored-domains	domain names restored from redemption period
35	restored-noreport	total number of restored names for which the registrar failed to submit a restore report

Appendix 5 Whois Specifications

Public Whois Specification

Public Whois for the Sponsored TLD will be provided according to the specification described in Appendix S.

Whois Provider Data Specification

Registry Operator shall ensure the provision of bulk access to up-to-date data concerning domain name and nameserver registrations maintained on behalf of Registry Operator in connection with the Sponsored TLD on a daily schedule, only for purposes of providing free public query-based access to up-to-date data concerning domain name and nameserver registrations in multiple TLDs, to a party designated from time to time in writing by ICANN (the "Designated Recipient"). Any agreement between ICANN and a Designated Recipient for the license of such data (a "Whois License Agreement") will provide Registry Operator with the right to enforce the Designated Recipient's obligations under this Appendix and the Whois License Agreement directly against the Designated Recipient, whether through being made a party to or third-party beneficiary of such agreement or through such other means as may be appropriate. In addition, any Whois License Agreement will include the following provisions governing the use of such data by the Designated Recipient:

- 1. The Designated Recipient shall only use the data provided by the Registry Operator for the purpose of providing free public query-based Whois access as described in Section 3.1(c)(v) of the Sponsored TLD Registry Agreement. The Designated Recipient may not use such data for any other purpose.
- 2. The Designated Recipient shall use best efforts to implement any corrections to the data provided by the Registry Operator as soon as practicable.
- 3. The Designated Recipient must take such technical and organizational security measures as are, at a minimum, equivalent to those implemented by the Registry Operator with respect to such data.
- 4. Except for providing free public query-based access according to item 1 above, the Designated Recipient shall not transfer the data to any third party for any purpose except in the event that such third party becomes bound in the same manner as a Designated Recipient by the provisions of this Appendix and the Whois License Agreement.

The procedures for providing access, and the specification of the content and format of this data, will be as stated below, until changed according to the

Sponsored TLD Registry Agreement. This Appendix is subject to change by agreement of Registry Operator and ICANN during the design process as well as during the IETF standards process. In addition, Registry Operator agrees to ensure the implementation of changes to this Appendix specified by ICANN to conform to the IETF provreg working group's protocol specification no later than 135 days after the IETF specification is adopted as a Proposed Standard [RFC 2026, section 4.1.1]. Accordingly, the following provides the target architecture and initial functionality.

A. Procedures for Providing Access

Registry Operator shall ensure the preparation of (i) full data sets for one day of each week (the day to be designated by ICANN) and (ii) incremental data sets for all seven days of each week. Full and incremental data sets shall be up-to-date and coherent as of 1200 UTC on the day to which they relate. Until a different day is designated by ICANN, the full data sets will be prepared for Sundays. (Note that on the ICANN-designated day both an incremental and a full data set are prepared.)

- 1. Preparation of Files Containing Data Sets. Each full and incremental data set consists of an XML document meeting the content and format requirements of Parts B and C of this document. Once the XML document is generated, the following preparation steps will be performed:
- a. The XML document will be placed in a file named according to the following convention: For full data sets: "wfYYMMDD" where "YYMMDD" is replaced with the date (YY=last two digits of year; MM=number of month; DD=day; in all cases a single digit number should be left-padded with a zero). For incremental data sets: "wiYYMMDD" where "YYMMDD" follows the same format.
- b. The Registry Operator may optionally specify to split the document using the Unix SPLIT command (or equivalent) to produce files no less than 1GB each (except the final file). If files are split, an MD5 file (produced with MD5SUM or equivalent) must be included with the resulting files to isolate errors in case of transfer fault. The Registry Operator may optionally specify to compress the document using the Unix GZIP command (or equivalent) to reduce the file size.
- c. The file(s) will then be encrypted and signed using PGP, version 6.5.1 or above, with a key of DH/DSS type and 2048/1024-byte length. (Note that PGP compresses the escrow file in addition to encrypting it.) The Data Recipient's public key will be used for the encryption and the Registry Operator's private key will be used for the signature. Public keys will be exchanged between the Registry Operator and the Designated Recipient by e-mail, physical delivery of floppy diskettes, or other agreed means.

- 2. Transmission of Full Data Sets. Once prepared, full data sets will be provided either by the procedures for incremental data sets described in item A (3) below or, at the option of either the Registry Operator or the Designated Recipient, by writing the full data set to DAT tape (or other media mutually agreed by Registry Operator and the Designated Recipient) and sending it to the Designated Recipient by expedited delivery service (such as FedEx or DHL). If sent by expedited delivery service, the full data set will be scheduled for arrival no later than the second calendar day following the day to which the full backup relates.
- 3. Transmission of Incremental Data Sets. To permit the transmission of incremental data sets, Registry Operator shall specify to make them available for download by the Designated Recipient by Internet File Transfer Protocol. Incremental data sets will be made available for download no later than 2000 UTC on the day to which they relate.

B. Content

The data sets (whether full or incremental) will consist of four types of objects:

1. Domain Objects. One type of object is the domain object, which corresponds to a single Registered Name. Each domain object includes the following data:

Domain ID

Domain Name

Sponsoring Registrar (IANA-assigned identifier)

Domain Status

ENS AuthId

Registrant, Administrative, Technical and Billing Contact Information (references to appropriate contact objects)

Maintainer URL

Names of Nameservers associated with this domain

Created by Registrar (IANA-assigned identifier)

Last Updated by Registrar (IANA-assigned identifier)

Last Transferred Date

Additional fields (Registry Operator specified)

Domain Registration Date

Domain Expiration Date

Domain Last Updated Date

2. Nameserver Objects. A second type of object is the nameserver object, which corresponds to a single registered nameserver. The nameserver object includes the following data:

Nameserver ID Nameserver Name IP Addresses associated

Sponsoring Registrar (IANA-assigned identifier)

Created by Registrar (IANA-assigned identifier)

Nameserver Last Updated by Registrar (IANA-assigned identifier)

Created Date

Last Updated Date

Last Transferred Date

3. Contact Objects. A third type of object is the contact object, which corresponds to a single contact (whether registrant, administrative, technical, or billing contact). The contact object includes the following data:

Contact ID

Contact Name

Contact Organization

Contact Address, City, State/Province, Country

Contact Postal Code

Contact Phone, Fax, E-mail

Contact Registration Date

Contact Last Updated Date

Currently Associated

Contact Status

Additional fields (Registry Operator specified)

Sponsoring Registrar (IANA-assigned identifier)

Created Registrar (IANA-assigned identifier)

Last Transferred Date

4. Registrar Object. The final type of object corresponds to a single registrar. It includes the following data:

Registrar ID (conforming to the IANA registrar-ids registry)

Registrar Name

Registrar Status

Registrar Address, City, State/Province, Country

Registrar Postal Code

Registrar Phone, Fax, E-mail

Registrar Administrative Contacts

Registrar Technical Contacts

Registrar Billing Contacts

5. Objects Contained in Full and Incremental Data Sets. Full data sets include one domain object for each Registered Name within the Sponsored TLD; and nameserver, contact, and registrar objects for each nameserver, contact, and registrar referred to in any domain object. Incremental data sets consist of (a) those of the objects constituting a full data set that have been added or updated

since the last incremental data set and (b) notations of deletion of any objects since the last incremental data set.

C. Format

Full and incremental data sets will be XML version 1.0, UTF-8 encoded documents conforming to the following document type definition:

<! DOCTYPE whois-data [<! ELEMENT whois-data (domain*, del-domain*,</p> nameserver*, del-nameserver*, contact*, del-contact*, registrar*, del-registrar*) > <! -- Del-domain, del-nameserver, del-contact, and del-registrar child elements are only meaningful where the attribute type= "Incremental" --> <!ATTLIST whois-data tld NMTOKEN #FIXED "jobs" date CDATA #REQUIRED type (Full | Incremental) version CDATA #FIXED "1.0" > <!ELEMENT domain (name, url)> <!ATTLIST domain dom-id ID #REQUIRED registrar-id IDREF #REQUIRED registrant-id IDREF #REQUIRED ENS Authld IDREF #REQUIRED admin-id IDREF #REQUIRED tech-id IDREF #REQUIRED billing-id IDREF #REQUIRED nameserver-id IDREFS #IMPLIED status (NEW | ACTIVE | INACTIVE | HOLD | LOCK | CLIENT-HOLD | CLIENTLOCK PENDING-TRANSFER | PENDING-DELETE) created-by IDREF #REQUIRED updated-by IDREF #REQUIRED cre-date CDATA #REQUIRED exp-date CDATA #REQUIRED upd-date CDATA #REQUIRED xfer-date CDATA #REQUIRED> <!ELEMENT del-domain EMPTY > <!-the presence of this element in an incremental data set indicates that the domain has been deleted since the last incremental data set --> <!ATTLIST del-domain dom-id ID #REQUIRED > <!ELEMENT nameserver (name, ip, ip+) > <!ATTLIST nameserver nameserver-id ID #REQUIRED registrar-id IDREF #REQUIRED created-by IDREF #REQUIRED updated-by IDREF #REQUIRED

```
cre-date CDATA #REQUIRED
upd-date CDATA #REQUIRED
xfer-date CDATA #REQUIRED >
<!ELEMENT del-nameserver EMPTY >
<!-the presence of this element in an incremental data set indicates that the
nameserver has been deleted since the last incremental data set -->
<!ATTLIST del-nameserver
nameserver-id ID #REQUIRED >
<!ELEMENT contact (name, org, address, post-code, country, phone, fax-, email)
>
<!ATTLIST contact
contact-id ID #REQUIRED
registrar-id IDREF #REQUIRED
created-by IDREF #REQUIRED
updated-by IDREF #REQUIRED
cre-date CDATA #REQUIRED
upd-date CDATA #REQUIRED
xfer-date CDATA #REQUIRED >
<!ELEMENT del-contact EMPTY >
<!-the presence of this element in an incremental data set indicates that the
contact has been deleted since the last incremental data set -->
<!ATTLIST del-contact
contact-id ID #REQUIRED >
<!ELEMENT registrar (reg-status, url) >
<!ATTLIST registrar
registrar-id ID #REQUIRED
contact-id IDREF #REQUIRED
admin-id IDREFS #REQUIRED
tech-id IDREFS #REQUIRED
billing-id IDREFS #REQUIRED
cre-date CDATA #REQUIRED
upd-date CDATA #REQUIRED>
<!ELEMENT del-registrar EMPTY >
<!-the presence of this element in an incremental data set indicates that the
registrar has been deleted since the last incremental data set -->
<!ATTLIST del-registrar
registrar-id ID #REQUIRED >
<!ELEMENT name (#PCDATA) >
<!ELEMENT ip (#PCDATA) >
<!ELEMENT org (#PCDATA) >
<!ELEMENT address (#PCDATA) >
<!ELEMENT post-code (#PCDATA) >
<!ELEMENT country EMPTY >
<!ATTLIST country cc (AF | AL | DZ | AS | AD | AO | AI | AQ | AG | AR | AM |
AW | AU | AT | AZ | BS | BH | BD | BB | BY | BE | BZ | BJ | BM | BT | BO | BA |
BW | BV | BR | IO | BN | BG | BF | BI | KH | CM | CA | CV | KY | CF | TD | CL | CN
```

| CX | CC | CO | KM | CG | CD | CK | CR | CI | HR | CU | CY | CZ | DK | DJ | DM | DO | TP | EC | EG | SV | GQ | ER | EE | ET | FK | FO | FJ | FI | FR | GF | PF | TF | GA | GM | GE | DE | GH | GI | GR | GL | GD | GP | GU | GT | GN | GW | GY | HT | HM | VA | HN | HK | HU | IS | IN | ID | IR | IQ | IE | IL | IT | JM | JP | JO | KZ | KE | KI|KP|KR|KW|KG|LA|LV|LB|LS|LR|LY|LI|LT|LU|MO|MK|MG| MW | MY | MV | ML | MT | MH | MQ | MR | MU | YT | MX | FM | MD | MC | MN | MS | MA | MZ | MM | NA | NR | NP | NL | AN | NC | NZ | NI | NE | NG | NU | NF | MP | NO | OM | PK | PW | PS | PA | PG | PY | PE | PH | PN | PL | PT | PR | QA | RE | RO | RU | RW | SH | KN | LC | PM | VC | WS | SM | ST | SA | SN | SC | SL | SG | SK | SI | SB | SO | ZA | GS | ES | LK | SD | SR | SJ | SZ | SE | CH | SY | TW | TJ | TZ | TH | TG | TK | TO | TT | TN | TR | TM | TC | TV | UG | UA | AE | GB | US | UM | UY | UZ | VU | VE | VN | VG | VI | WF | EH | YE | YU | ZM | ZW | AC | GG | IM | JE | UK) > <!ELEMENT phone (#PCDATA) > <!ELEMENT fax (#PCDATA) > <!ELEMENT e-mail (#PCDATA) > <!ELEMENT reg-status (#PCDATA) > <!ELEMENT url (#PCDATA) >

Whois Data Specification - ICANN

Registry Operator shall ensure the provision of bulk access by ICANN to up-to date data concerning domain name and nameserver registrations maintained by Registry Operator in connection with the Sponsored TLD on a daily schedule, only for purposes of verifying and ensuring the operational stability of Registry Services, the DNS, and the Internet.

The procedures for providing access, and the specification of the content and format of this data, will be as stated below, until changed according to the Sponsored TLD Registry Agreement. This Appendix is subject to change by agreement of Registry Operator and ICANN during the design process as well as during the IETF standards process. In addition, Registry Operator shall implement changes to this Appendix specified by ICANN to conform to the IETF provreg working group's protocol specification no later than 135 days after the IETF specification is adopted as a Proposed Standard [RFC 2026, section 4.1.1]. Accordingly, the following represents the target architecture and initial functionality.

A. Procedures for Providing Access

Registry Operator shall ensure the preparation of a full data set for one day of each week (the day to be designated by ICANN). Full data sets shall be up-to date and coherent as of 1200 UTC on the day to which they relate. Until a different day is designated by ICANN, the full data sets will be prepared for Sundays.

- 1. Preparation of Files Containing Data Sets. Each full data set consists of an XML document meeting the content and format requirements of Parts B and C of this document. Once the XML document is generated, the following preparation steps will be performed:
- a. The XML document will be placed in a file named according to the following convention: "wfYYMMDD" where "YYMMDD" is replaced with the date (YY=last two digits of year; MM=number of month; DD=day; in all cases a single-digit number should be left-padded with a zero).
- b. The Registry Operator may optionally specify to split the document using the Unix SPLIT command (or equivalent) to produce files no less than 1GB each (except the final file). If files are split, an .MD5 file (produced with MD5SUM or equivalent) must be included with the resulting files to isolate errors. The Registry Operator may optionally compress the document using the Unix GZIP command (or equivalent) to reduce the file size.
- c. The file(s) will then be encrypted and signed using PGP, version 6.5.1 or above, with a key of DH/DSS type and 2048/1024-byte length. (Note that PGP compresses the escrow file in addition to encrypting it.) An ICANN public key will be used for the encryption and the Registry Operator's private key will be used for the signature. Public keys will be exchanged between the Registry Operator and ICANN by e-mail, physical delivery of floppy diskettes or other agreed means.
- 2. Transmission of Full Data Sets. Once prepared, full data sets will be provided according to paragraph a below or, at Sponsor and Registry Operator's option, according to paragraph b below:
- a. Registry Operator shall specify to make full data sets available for download by ICANN by Internet File Transfer Protocol (FTP) (FTP access will be password protected and limited to prespecified IP ranges). The data sets will be made available for download beginning no later than 2000 UTC on the day to which they relate and until the next full data set becomes available for download.
- b. Registry Operator shall specify to write the full data set to DAT (DDS-4) tape (or other media specified by ICANN) and ensure the tape is sent to ICANN by expedited delivery service (such as FedEx or DHL). The full data set will be scheduled for arrival at ICANN no later than the second calendar day following the day to which the data set relates.

B. Content

The full data sets will consist of the objects and contents described for full data sets in the "Public Whols" section of Appendix S.

C. Format

Full data sets will be XML version 1.0, UTF-8 encoded documents conforming to the schema/document type declaration set forth in Exhibit B of Appendix 1.

Appendix 6 Schedule of Reserved Names

Except to the extent that ICANN otherwise expressly authorizes in writing, the Registry Operator shall reserve names formed with the following labels from initial (i.e. other than renewal) registration within the TLD:

A. Labels Reserved at All Levels. The following names shall be reserved at the second level and at all other levels within the TLD at which Registry Operator makes registrations:

ICANN-related names:

- aso
- gnso
- icann
- internic
- ccnso

IANA-related names:

- afrinic
- apnic
- arin
- example
- gtld-servers
- iab
- iana
- iana-servers
- iesg
- ietf
- irtf
- istf
- lacnic
- latnic

- rfc-editor
- ripe
- root-servers
- **B. Additional Second-Level Reservations.** In addition, the following names shall be reserved at the second level:
 - All single-character labels.
 - All two-character labels shall be initially reserved. The reservation of a
 two-character label string shall be released to the extent that the Registry
 Operator reaches agreement with the government and country-code
 manager, or the ISO 3166 maintenance agency, whichever appropriate.
 The Registry Operator may also propose release of these reservations
 based on its implementation of measures to avoid confusion with the
 corresponding country codes.
- **C. Tagged Domain Names.** All labels with hyphens in the third and fourth character positions (e.g., "bq--1k2n4h4b" or "xn--ndk061n")
- **D. Second-Level Reservations for Registry Operations.** The following names are reserved for use in connection with the operation of the registry for the Registry TLD. Registry Operator may use them, but upon conclusion of Registry Operator's designation as operator of the registry for the Registry TLD they shall be transferred as specified by ICANN:
 - nic
 - whois
 - WWW
- **E. Geographic and Geopolitical Names.** All geographic and geopolitical names contained in the ISO 3166-1 list from time to time shall initially be reserved at both the second level and at all other levels within the TLD at which the Registry Operator provides for registrations. All names shall be reserved both in English and in all related official languages.

In addition, Registry Operator shall reserve names of territories, distinct economies, and other geographic and geopolitical names as ICANN may direct from time to time. Such names shall be reserved from registration during any sunrise period, and shall be registered in ICANN's name prior to start-up and open registration in the TLD. Registry Operator shall post and maintain an updated listing of all such names on its website, which list shall be subject to change at ICANN's direction. Upon determination by ICANN of appropriate standards and qualifications for registration following input from interested parties in the Internet community, such names may be approved for registration to the appropriate authoritative body.

Final Draft JBB 20 May 2005 6:33 pm

Appendix 7 Functional and Performance Specifications

Pursuant to the responsibility delegated to it in Appendix S, Registry Operator will prescribe functional requirements for Registry Services provided for the Sponsored TLD that shall ensure that at least the following minimum functional capabilities are provided.

1. Conventions

The key words "MUST," "MUST NOT," "REQUIRED," "SHALL", "SHALL NOT," "SHOULD," "SHOULD NOT," "RECOMMENDED," "MAY," and "OPTIONAL" in this document are to be interpreted as described in IETF RFC 2119.

2. Nameserver Requirements

The nameservers for the Sponsored TLD MUST be operated in compliance with the following Requests for Comments (RFCs): 1034, 1035, 1101, 2181, 2182. In clarification of the statement of host-name rules in these RFCs, all Registered Names SHALL comply with the following syntax in augmented Backus-Naur Form (BNF) as described in RFC 2234:

```
dot = %x2E; "."
dash = %x2D; "-"
alpha = %x41-5A / %x61-7A; A-Z / a-z
digit = %x30-39; 0-9
ldh = alpha / digit / dash
id-prefix = alpha / digit
label = id-prefix [*61ldh id-prefix]
sldn = label dot label; not to exceed 254 characters
hostname = *(label dot) sldn; not to exceed 254 characters
```

There MUST be nameservers for the Sponsored TLD on at least five different network segments. So that the IANA has zone-file access, zone-file transfers MUST be enabled at all nameservers for transfers to at least 128.9.0.0/16 and 192.0.32.0/20.

3. Registry System Requirements

The registry system MUST enforce the name reservations and Charter requirements set forth in Appendix S.

4. Whois Service Requirements

Whois service MUST meet at least the functional specifications set forth in Appendix 5.

5. Data Escrow Requirements

Data escrow MUST meet at least the functional specifications set forth in Appendix 1. The registry shall be capable of storing the data to be escrowed.

6. Reporting Requirements

The registry system MUST provide data sufficient to meet the reporting requirements set forth in Appendix 4.

7. Performance Specifications

DNS Service Availability. Service availability as it applies to the DNS Service refers to the ability of the Nameservers, as a group, to resolve a DNS query from an Internet user. The committed Performance Specification is 99.999% measured in Monthly Timeframes.

Performance Level. At any time at which it is available, each Nameserver (including a cluster of Nameservers addressed at a shared IP address) MUST be

able to handle a load of queries for DNS data that is three times the measured daily peak (averaged over the Monthly Timeframe) of such requests on the most loaded Nameserver.

Cross-Network Nameserver Performance Requirements. The committed Performance Specification for cross-network Nameserver performance is a measured Round-trip time of under 300 ms and measured packet loss of under 10%. Cross-network Nameserver performance measurements will be conducted by ICANN at times of it's choosing, in the following manner:

The measurements will be conducted by sending strings of DNS request packets from each of four measuring locations to each of the Nameservers and observing the responses from the Nameservers. (These

strings of requests and responses are referred to as a "CNNP Test".) The measuring locations will be four root nameserver locations (on the US East Coast, US West Coast, Asia, and Europe).

Each string of request packets will consist of 100 UDP packets at 10-second intervals requesting ns records for arbitrarily selected second-level domains in the Sponsored TLD, preselected to ensure that the names exist in the Sponsored TLD and are resolvable. The packet loss (i.e. the percentage of response packets not received) and the average Round-trip time for response packets received will be noted.

To meet the packet loss and Round-trip-time requirements for a particular CNNP Test, all three of the following must be true:

The Round-trip time and packet loss from each measurement location to at least one Nameserver must not exceed the required values.

The Round-trip time to each of 75% of the Nameservers from at least one of the measurement locations must not exceed the required value.

The packet loss to each of the Nameservers from at least one of the measurement locations must not exceed the required value.

Any failing CNNP Test result obtained during an identified Core Internet Service Failure shall not be considered.

To ensure a properly diverse testing sample, ICANN will conduct the CNNP Tests at varying times (i.e. at different times of day, as well as on different days of the week). The cross-network Nameserver performance requirement will be deemed to have not been met only if the Nameservers persistently fail the CNNP Tests with no less than three consecutive failed CNNP Tests to be considered to have persistently failed.

In the event of persistent failure of the CNNP Tests, ICANN will give Registry Operator written notice of the failures (with backup data) and Registry Operator will have sixty days to cure the failure.

If, following Registry Operator's opportunity to cure, the Nameservers continue to persistently fail CNNP Tests and Registry Operator fails to resolve the problem within thirty days after written notice of the continuing failures, Registry Operator will be in breach of its obligations under the Registry Agreement.

Sixty days before the commencement of testing under this provision, ICANN will provide Registry Operator with the opportunity to evaluate the testing tools and procedures to be used by ICANN. In the event that Registry Operator does not approve of such tools and procedures, ICANN will work directly with Registry Operator to make necessary modifications.

Whois Service Availability. The committed Performance Specification for Whois Service is 99.4% measured in Monthly Timeframes.

Whois Service Performance Level. The Whois Service will, on average, be able to handle 50 queries per second.

Whois Service Response Times. The Whois Service will have a maximum whois query response time of 1.5 seconds. Failure of the Whois Service to respond to three (3) consecutive rcPing commands initiated by the Registry Operator at regular intervals within such maximum processing time shall mean the Whois Service is considered unavailable.

Whois Service Updates. The data provided by the Whois Service will be updated on at least a daily basis.

8. Location of Data Centers

The back-end provider will provide data centers for registration services, currently Afilias Limited. The primary data center is currently located in St. Louis, Missouri, USA. Back-up data centers are currently located in Secaucus, New Jersey, USA and Toronto, Canada.

9. Fail Over Practice

The registry shall practice fail over between data centers not less frequently than once every two years.

APPENDIX S

PART 1. DOTMOBI CHARTER

This sTLD Charter (the "Charter") identifies (a) the purposes for which the .mobi sTLD (the "sTLD") is delegated, and (b) the community to be served by its delegation.

Subject to Registry Operator's compliance with this Registry Operator TLD Registry Agreement, including all attachments and appendices thereto (the "Agreement") and any Temporary Specifications or Policies or Consensus Policies as defined in the Agreement:

- 1. The sTLD will serve:
 - a. Mobile consumers, including both individual and business consumers of products, services, devises, content and other items used or accessed while connected over mobile or wireless and organizations that represent such Consumers; and
 - Providers of those products, services, content, and other items to Consumers and other Providers in connection with their use or access while connected over mobile or wireless, and organizations that represent such Providers.
- 2. The sTLD community consists of those Consumers, Providers, and the Representatives of such Consumers and Providers and other parties (each as further defined in Part 3 of this Appendix S) interested in participating in the creation and development of the sTLD for the purpose of delivering a consistent and therefore predictable, high quality user experience across products, services, and content made available through domain names registered within the sTLD namespace.
- 3. The sTLD will be managed in accordance with the provisions of the Agreement.
- 4. Registry Operator will manage the sTLD in accordance with the provisions of this Agreement and will, without limitation:
 - a. Establish policies and procedures for the sTLD;
 - Establish registration requirements for the sTLD, which may, without limitation, include obligations related to verification of registrant eligibility, willingness to adhere to style guides and other policies and procedures for the sTLD;
 - c. Permit Consumers, Providers, and Representative Organisations to register names within the sTLD in accordance with the sTLD policies;
 - d. Operate a web site located at www.dotmobi.mobi to inform prospective registrants about registration policies and procedures;
 - e. Post on its web site information about its activities, procedures and policies, along with meeting minutes and information about decisions taken so that interested members of the community will have an opportunity to be aware of and respond to Registry Operator's actions and understand how to participate in the sTLD;

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- f. Permit creation of and participation in one or more self-organising bodies intended to facilitate participation in the development of policy for the sTLD in an open and transparent manner by:
 - Providers that have voluntarily agreed to be bound by the provisions of this Charter and have committed to adhere to all sTLD policies developed and published in accordance with the Agreement; and
 - ii. Consumers and Representative Organisations.

APPENDIX S

PART 2

DELEGATED AUTHORITY

Subject to Registry Operator's compliance with this Registry Operator TLD Registry Agreement, including all attachments and appendices thereto (the "Agreement") and any Temporary Specifications or Policies or Consensus Policies as defined in the Agreement, and provided the scope of the Charter is not exceeded:

Registry Operator shall have delegated authority to develop policy for the sTLD in the following areas:

Product Management

- 1. Establishment of domain naming conventions to be used in the Registry Operator TLD.
- 2. Functional and performance specifications for Registry Services, other than those specified in the Appendix 7 of the Agreement.
- 3. Consistent with any condition under which a Registry Service has been approved, management responsibility for all Registry Services and products, including but not limited to:
 - a. Variations, modifications, or extensions of Registry Services that do not represent material changes to a previously approved Registry Service.
 - b. Changes to policies and restrictions associated with or necessitated by approved Registry Services (e.g. changes to style guides) as outlined in Clauses 6, 7 and 8 below.
 - c. Pricing.
 - d. Promotions and promotional products, packaging or pricing.
 - e. Branding, naming, or other marketing activity.
 - f. Modification of deployment timelines, rollout plans, and implementation details for approved Registry Services.
 - g. Withdrawal and suspension of all but basic Registry Services (second level registrations); provided, however, that obligations with registrants existing at the time of the withdrawal or suspension are honored.
- 4. Reservation of names to be offered for registration other than on a first-come, first-served basis and creation of the policies and procedures under which such names may be registered.
- 5. Identification and reservation of names that are not available for second level registrations and as to which third level names will be offered for registration to end users.

Restrictions on Registration and Policies for Use of Domain Names

- 6. Reservation of names to be withheld from reservation in the sTLD (in addition to those names reserved by ICANN and set forth in a schedule by ICANN).
- 7. Policies regarding eligibility to register a domain name in the sTLD, which need not be uniform for all names within the sTLD.
- 8. Restrictions and policies on how registered names may be used, which need not be uniform for all names within the sTLD, and which may vary, for example, by type, name, or registrant category.
- Establishment of policies applicable to registrants and/or registrars related to mobile content, formatting, services, end-user addressing, operations, eligibility verification, and registration procedures within the domain, consistent with industry and technology standards and practices.

Operational Policy and Performance Management

- 10. Except as specifically set forth in the Agreement, matters related to operation of the registry and the sTLD, including, without limitation:
 - a. Performance of eligibility and name-selection services (ENS), either directly by the Registry Operator or by one or more organizations or individuals to which it delegates the responsibility for performing such services;
 - b. Operational capability decisions, including location, staffing, organisation structure, capital expenditure, suppliers and, consistent with ICANN approved policies related to selection and management of ICANN-Accredited Registrars, distribution and promotional channels:
 - c. Other operations-related processes and procedures, including but not be limited to:
 - i. Internal operations of the Registry Operator;
 - ii. Registry/Registrar relations and channel management, including the terms and conditions contained in the registry/registrar agreement;
 - iii. Terms and conditions required to be included in the end-user registration agreement;
 - iv. Management, support, and interactions with the Membership Advisory Group (MAG) and Policy Advisory Board (PAB);
 - v. Mechanisms for resolution of disputes between owners of rights in names (such as trademarks) and registrants;
 - vi. Mechanisms for enforcement of registration restrictions and policies; and
 - vii. Provisions for publication of registry and registrar data.

Other

11. Any other policies or practices not inconsistent with the Agreement, ICANN Temporary Specifications and Policies, or Consensus Policy.

APPENDIX S

PART 3

DESCRIPTION OF THE STLD COMMUNITY

Subject to Registry Operator's compliance with this Registry Operator TLD Registry Agreement, including all attachments and appendices thereto (the "Agreement") and any Temporary Specifications or Policies or Consensus Policies as defined in the Agreement, and provided the scope of the Charter is not exceeded:

The Registry Operator TLD community will be defined as all self-identified participants that have a stake in the Charter of the sTLD as described in Part 1 of this Appendix S.

- 1. We anticipate the following to be the major beneficiaries and stakeholders in the community:
 - a. Mobile consumers, including both individual and business consumers of products, devises, and Internet based services, content and other items used or accessed while connected over mobile or wireless ("Consumers") and organizations that represent such Consumers; and
 - b. Business and other providers ("**Providers**") of those products, services, content, applications, and other items to Consumers and other Providers in connection with their use or access while connected over mobile or wireless, and organizations that represent such Providers. Providers include, without limitation:
 - Providers of content, services, devices, features, and applications for mobile consumption;
 - ii. Developers and distributors of mobile content, applications and other services that are designated to be usable while mobile;
 - iii. Mobile operators providing wireless two-way connectivity to Consumers on the move;
 - iv. Mobile equipment and device manufacturers, vendors, and/or distributors, including, without limitation, handset, networks, software and services vendors; and
 - v. Vendors of IT based technologies, hardware, clients, and servers dedicated to serving the mobility community by delivering products or services for Consumers or other Providers.
 - c. Representatives of Consumers and Providers and other interested parties ("Representatives"), including, without limitation:
 - i. Consumer advocacy organizations;
 - ii. Mobile technology, mobile media, mobile services and mobile entertainment stakeholder consortia;

- iii. Standards and other technical bodies;
- iv. Trade and other not-for-profit associations; and
- v. Entrepreneurs, academia, university consortia, researchers, private sector nongovernmental organizations.
- 2. Registry Operator may modify and/or expand the description of the sTLD Community, consistent with the Agreement, to reflect evolution of the mobile industry and its consumers.

APPENDIX S PART 4 START-UP PLAN

Subject to Registry Operator's compliance with this Registry Operator TLD Registry Agreement, including all attachments and appendices thereto (the "Agreement") and any Temporary Specifications or Policies or Consensus Policies as defined in the Agreement, and provided the scope of the Charter is not exceeded:

Registry Operator will implement the following start-up plan:

BACKGROUND

The start-up plan provides for the introduction of the sTLD in an orderly, transparent, and logical way, for the purpose of ensuring competition, fairness and reliability for ICANN-Accredited Registrars, registrants, and the sTLD Community (as defined in Part 3 of this Appendix S). It is intended to create a stable and effective registration process for the benefit of the Internet community in general, and effected stakeholders in particular.

The plan consists of a multiphase process that will be executed by the Registry Operator.

TIMELINE

Registry Operator plans to introduce and begin to support products and services on the following approximate and estimated timeline. All referenced dates are based on the Effective Date of the Registry Agreement.

Date	Event
In-Process	 Registry Operator formation and staffing Agreement and Policy development
Contract Date ("CD")	 ICANN contract execution Registry Operator start-up period begins Third-party party registry services provider contract awarded
CD + 90 Days	 Registry Operator publishes revised operations timeline Registry Operator publishes Registrar agreements
CD + 180 Days	 Registry Operator publishes initial registrant agreements with applicable policy (styleguides) All Registrar agreements complete OT&E testing begins
CD + 210 days	 Registrant agreements finalized Premium Names auction process published
CD + 240 days	OT&E testing ends Premium Names auction schedule published
CD + 270 days	 Sunrise period registration begins (90 day window) Premium Names first auction conducted
CD + 360 days	 SLD name sales begin through ICANN Accredited Registrars Full operations begin Establish timeline for other products and services

AGREEMENT AND POLICY DEVELOPMENT

Registry Operator has commenced development of the various agreements and policies needed in connection with the operation of the sTLD and will continue during the start-up period with publication and execution as outlined in the Timeline section. The development of any policy will include a review and update process with Registry Operator's Policy Advisory Board ("PAB") and Membership Advisory Group ("MAG).

The goal of the agreement and policy development period will be to establish a structure that best serves the sTLD Community.

THIRD PARTY REGISTRY SERVICES PROVIDER

Registry Operator will conclude contract negotiations with its third party provider of outsourced registry operations for the registry. Outsourced registry operations ("ORO") will include, but are not limited to, interfaces for registrars, WHOIS-database, 24x7 customer service and technical support.

Contracting with the ORO provider is designed to enable a quick start-up of sTLD operations with an ICANN knowledgeable registry back-end service provider that has a track record of proven reliability and stability.

OT&E TESTING

Registry Operator and ORO provider will conduct comprehensive testing of the registry system and registration procedures (including the interfaces with Registrars and the ENS Services provider(s)). This testing will occur in cooperation with a select group of ICANN accredited registrars (the "Testbed Registrars") with in put from sTLD Community members as appropriate.

The goal of OT&E testing is the confirmation that all entities involved in the registration process are prepared for the commencement of full operations and that escalation, support and reporting processes are in place and ready.

SUNRISE PERIOD

The Sunrise Period will allow intellectual property owners to register trademarks to which they have title as domain names in the sTLD prior to opening registrations through ICANN Accredited Registrars. Registrants must validate their ownership interests in requested domains through a trademark validation process to avoid abusive or ineligible registrations. The Sunrise Period is currently scheduled for a period of 90 days.

During the Sunrise period, Registry Operator will closely monitor the day-to-day operation of the registry and the ORO provider and adjust policies and processes as necessary to ensure stable registry operation and prepare for commencement of full operations.

The goal of the Sunrise period is to ensure, prior to full operations, that only trademark owners can register their trademark as a domain name in the STLD and to resolve disputes among individuals and entities claiming inconsistent or overlapping rights in sTLD names.

FULL OPERATIONS

Full operations will commence with the acceptance of domain name registration requests from all eligible registrants through ICANN Accredited Registrars who have executed a contact with Registry Operator ("Participating Registrars").

Registrations will generally be accepted on a first-come, first served basis. The UDRP will be used to resolve trademark or name resolution disputes.

Registry Operator may from time to time update registration operations and procedures and include new products and services consistent with the Registry Agreement.

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The goal of the full operations period is provide continuous and stable registry operation to the Internet Community.

PRODUCTS AND SERVICES

Registry Operator intends to make the products and services described in **Attachment 1** hereto available to registrants.

In accordance with the Agreement, Registry Operator may offer additional or modified Registry Services (as defined in the Agreement).

Registry Operator reserves the right to introduce mini start-up plans for new products and services similar to the above-described initial Start-up Plan. These plans will include appropriate testing periods and service validation for the interface with Registrars and registration process.

REGISTRY RESERVED NAMES

Registry Operator intends to reserve certain names, to be permanently reserved or allocated on an other than first-come, first-served basis.

APPENDIX S

PART 4
START-UP PLAN

Attachment 1: DotMobi Product List

APPENDIX S

PART 5 SELECTION OF REGISTRARS

Subject to Registry Operator's compliance with this Registry Operator TLD Registry Agreement, including all attachments and appendices thereto (the "Agreement") and any Temporary Specifications or Policies or Consensus Policies as defined in the Agreement, and provided the scope of the Charter is not exceeded:

Registry Operator will select registrars from among ICANN-Accredited Registrars in a manner that promotes the following characteristics in the group of authorized ICANN-Accredited Registrars:

- 1. Recognition of the specific aspects of the mobile services community to be supported by the sTLD and a willingness to participate in that spirit;
- 2. Thorough understanding of the principles and goals underlying sTLD policies, including without limitation the domain name management policy;
- 3. Demonstrated ability to provide Eligibility and Name-Selection Services (ENS Services) and demonstrated familiarity with the needs of the sTLD Community in the language and region(s) served by the registrar, and established modes for reflecting these needs in the ENS Services processes;
- 4. Dedicated willingness and ability to propagate and enforce sTLD policies in an observant and diligent manner and in accordance with policies and procedures prescribed by Registry Operator;
- 5. Broad geographic distribution and language diversity of registrars;
- 6. Established collaborative contact with one or several associations representing Providers and Representatives (as defined in Part 3 above) in the language and geographical region or sector served by the registrar;
- 7. Dedicated willingness and ability to act together with the mobile communications community in the processing of registration requests.
- 8. Established business relationships with substantial numbers (proportionate to the size of the registrar) of Providers and Representatives in the region(s) served by the registrar;
- 9. Demonstrated willingness and ability to publicize and market the sTLD, to follow all sTLD marketing guidelines, and to

develop and use sTLD marketing materials as appropriate, as reflected by a minimum committed marketing budget of an amount proportionate to the size of the registrar;

- 10. Demonstration that sufficient staff resources are available and able to interface with automated and manual elements of the sTLD registry process and a willingness to implement modifications and revisions reasonably deemed by the Registry Operator to be required based on the characteristics and functions of the sTLD;
- 11. The existence of proven systems designed to avoid submission of unqualified or incomplete applications that will burden the ENS system or make it impossible for Registry Operator to fulfill its commitments to ICANN;
- 12. The existence of proven systems to avoid transfer disputes among registrars;
- 13. Demonstrated willingness to share relevant marketing information with the Registry Operator, including, consistent with applicable law, information about current registrants with whom the registrar has relationships who are eligible for registration.
- 14. Willingness to provide reduced fee or free services to Providers and Representatives from developing countries who meet minimum criteria reasonably established by Registry Operator for special assistance; and
- 15. Willingness and ability to post and refresh a minimum deposit against which fees will be drawn.

This Part 5 of this Appendix S specifies the criteria for Registry Operator's selection of ICANN Accredited Registrars wishing to enter into a Registry-Registrar Agreement to register domain names in the sTLD. Registry Operator will determine the initial number of ICANN-Accredited Registrars to be selected and, in collaboration wit the sTLD Community, will review and revise its selection of registrars and registrar criteria from time to time as appropriate.

APPENDIX S

PART 6 PUBLIC WHOIS SPECIFICATION

Subject to Registry Operator's compliance with this Registry Operator TLD Registry Agreement, including all attachments and appendices thereto (the "Agreement") and any Temporary Specifications or Policies

or Consensus Policies as defined in the Agreement, and provided the scope of the Charter is not exceeded:

Registry Operator will implement the following public WHOIS specification:

PURPOSE

Provision of a WHOIS database for the sTLD will assist registrants and appointed contact persons for associated registrations to protect their rights to use the registered domain names.

SPECIFICATION

Subject to any future policy regarding WHOIS data adopted by ICANN, domain name registrants will be required to provide correct contact information and, as permitted by applicable law, consent to selected information being made public for legitimate purposes.

A participating registrar, at the registrar's expense, will be required to provide those wishing to query the WHOIS database (other than for marketing purposes or other purposes contrary to sTLD policy) with access to complete and up-to-date data for each registered domain name record (subject to applicable privacy policies) including, but not limited to the following:

- Domain name and the TLD in which the domain name is registered;
- Status of the domain name, e.g., "on hold" or "pending delete";
- Registrant's name and postal address;
- Administrative/technical contacts' name, postal address, e-mail address, telephone number and (if any) facsimile number;
- Original registration date, expiration date and date on which the database was last updated;
- Internet Protocol addresses and corresponding names of primary and secondary
- Name servers for the domain name; and
- Registrar's identification information.

In order to assist complainants under the UDRP to determine whether a pattern of "bad faith" has been demonstrated by a particular registrant, the information set forth above will be available on a publicly accessible database, subject to applicable privacy policies, which will be searchable by domain name, registrant's name, registrant's postal address, contacts' names, Registrars Contact IDs and Internet Protocol address without arbitrary limit. In order to provide an effective WHOIS database, Boolean search capabilities may be offered.

Registrars will be required to participate in the operation of a cross-registry WHOIS database, which will provide searching capabilities and access to all information concerning domain name registrations regardless of which TLD

the domain name is registered in or which registrar processed the domain name application.

Registry Operator will require the registrars to adhere to a compliance review policy. As part of that policy, each registrar will be required to designate a contact point to which evidence of false or fraudulent contact data may be reported. Registrars will institute procedures for investigating claims that registrations may contain false information, and for registrations found to contain false information, requiring their speedy and efficient correction, or otherwise cancellation. Interested third parties may invoke these procedures. Registry Operator will provide RFC954-conformant WHOIS service. This Appendix is subject to change by agreement of Registry Operator and ICANN during the design process as well as during the IETF standards process. However, the following provides the target architecture and initial functionality. In addition, Registry Operator agrees to implement changes to this Appendix specified by ICANN to conform to IETF provreg working group's protocol specification no later than 135 days after the IETF specification is adopted as a Proposed Standard [RFC 2026, section 4.1.1].

RFC954-Conformant WHOIS

The standard WHOIS service is intended as a lookup service for registries, registrars, registrants, as well as for other individuals and businesses that wish to query details of domain names or nameservers stored in the registry. The standard WHOIS service will provide a central location for all authoritative mobi TLD data. The registry provides a front-end web interface to allow convenient user access to the WHOIS service.

The RFC954-conformant WHOIS service will be engineered to handle moderate transaction load and be integral to the standard suite of Registry Services. The WHOIS service will return a single response per domain name or nameserver query. The RFC954-conformant WHOIS service will conform to the requirements of Appendix 6 and 7.

The RFC954-conformant service provided by the registry will have the following features:

- Standard protocol accessible over port 43.
- Batch-style or near real time updates.
- Additional fields capability.
- WHOIS Service Data Elements

WHOIS Service Data Elements

The RFC954-conformant service will include the following data elements:

- The name of the domain name registered;
- The IP addresses of the primary nameserver and secondary nameserver(s) of the name registered, if applicable, i.e. nameserver has a .mobi name:
- The corresponding names of those nameservers;

- The identity of the Registry Operator registrar;
- The original creation date and term of the registration;
- The name, postal address, e-mail address, voice telephone number, and (where available) fax number of the domain name registrant;
- The name, postal address, e-mail address, voice telephone number, and (where available) fax number of the technical contact for the name registered;
- The name, postal address, e-mail address, voice telephone number, and (where available) fax number of the administrative contact for the name registered; and
- The Maintainer URL (email or website). The maintainer is a person that has been designated by the Registrar for the registration of the domain (for example a reseller, could also depend on the registrant).

Minimum Data Update Frequency

Registry Operator shall make reasonable efforts to update the data continuously as requests are processed, in a matter of seconds or minutes. The typical update cycle will be 30 seconds but may be different depending on performance considerations. Registry Operator shall ensure that records in the WHOIS server are updated no later than 24 hours after the completion of the registration or modification transaction with the registrar.

Additional Fields Capability

If necessary, Registry Operator may introduce after a 6 to 12 month period of operational stability some additional fields to the list of WHOIS fields. Those fields will be preceded and identified by appropriate tags. Additional fields will not contain any information that could be used to facilitate ENUM applications.

Privacy Capability

Registry Operator may introduce the optional ability to associate privacy labels to a record in the Registry Database. These fields would appear in an "additional information" section of the WHOIS data. The maximum number of custom fields allowed per record is yet to be determined. The privacy label capability allows certain data to be associated with an indication of any special disclosure or handling restrictions. This characteristic may be used e.g. to comply with potential regulatory or other telecom subscription related requirements, which mobile operators need to implement in their services.

Query Control - Object Type Control

The following keywords restrict a search to specific object type:

- Domain: Search only by domain objects. The input string is searched in the Name field.
- Contact: Search only contact objects. The input string is searched in the ID field.

- Nameserver: Search only by nameserver objects. The input string is searched in the nameserver field or the IP address field.
- Registrar: Search only registrar objects. The input string is searched in the Name field.

By default, if no object type control is specified, then the Name field of the Domain object is searched.

WHOIS Output Fields

Domain Record:

A WHOIS query that results in domain information will return the following fields from the Domain object and the associated data from host and contact objects. This set of data is also referred to as the Domain Record.

Domain ID

Domain Name

Domain Status

Registry Operating Registrar (IANA-assigned identifier)

Registrant, Administrative, Technical and Billing Contact Information including:

Contact ID

Contact Name

Contact Organization

Contact Address, City, State/Province, Country

Contact Postal Code

Contact Phone, Fax, E-mail

Maintainer URL

Names of Nameservers associated with this domain

Created by Registrar (IANA-assigned identifier)

Last Updated by Registrar (IANA-assigned identifier)

Last Transferred Date

Additional fields (Registry Operator specified, will be defined later, if required)

Domain Registration Date

Domain Expiration Date

Domain Last Updated Date

Nameserver Record:

Nameserver ID

Nameserver name

Currently Associated (true/false)

Nameserver status

IP addresses associated (if applicable)

Created by Registrar (IANA-assigned identifier)

Registry Operator Registrar (IANA-assigned identifier)

Last Updated by Registrar (IANA-assigned identifier)

Created Date

Last Updated Date

Last Transferred Date

Additional fields

Note: Any additional fields will be Registry Operator specified, to be defined later if required.

Contact Record:

A WHOIS query that results in contact information will return the following. This set of information is referred to as the Contact Record.

Contact ID

Contact Name

Contact Organization

Contact Address, City, State/Province, Country + 3 street fields

Contact Postal Code

Contact Phone, Fax, E-mail Contact Registration Date Contact Last Updated Date

Currently Associated

Contact Status

Additional fields (Registry Operator specified)

Registry Operator Registrar (IANA-assigned identifier)

Created by Registrar (IANA-assigned identifier)

Last Transferred Date

Registrar Record:

A WHOIS query that results in registrar information will return the following.

This set of information is referred to as the Registrar Record.

Registrar ID (conforming to the IANA registrar-ids registry)

Registrar Name

Registrar Status

Registrar Address, City, State/Province, Country

Registrar Postal Code

Registrar Phone, Fax, E-mail

Registrar Administrative Contacts

Registrar Technical Contacts

Registrar Billing Contacts

Sample WHOIS Output

This section provides sample output from the WHOIS server for each type of Registry Object: Domain, Contact, Nameserver, and Registrar. The output is structured as key/value pairs, which simplifies machine-readability. In the Input section, the quoted string represents the string actually passed to the server in the request packet.

Domain Record:

Input: WHOIS "domain = billing.mobi"

Output: Domain ID: AAA-0001 Domain Name: BILLING.MOBI Registry Operator Registrar: REG-01

Domain Status: ACTIVE Registrant ID: PER-00001 Registrant Name: FRED SMITH Registrant Organization: BILLING, LTD Registrant Address: 1 HIGH STREET

Registrant City: GUILDFORD

Registrant State/Province: SURREY

Registrant Country: UK Registrant Postal Code: GU1

Registrant Phone Number: +44-20-123-4567 Registrant Facsimile Number: +44-20-123-4568 Registrant Email: FSMITH@BILLING.MOBI

Admin ID: PER-00002 Admin Name: FRED SMITH

Admin Organization: BILLING, LTD Admin Address: 1 HIGH STREET

Admin City: GUILDFORD

Admin State/Province: SURREY

Admin Country: UK

Admin Postal Code: GU1

Admin Phone Number: +44-20-123-4567 Admin Facsimile Number: +44-20-123-4568 Admin Email: FSMITH@BILLING.MOBI

Tech ID: PER-00002

Tech Name: FRED SMITH

Tech Organization: BILLING, LTD Tech Address: 1 HIGH STREET

Tech City: GUILDFORD

Tech State/Province: SURREY

Tech Country: UK
Tech Postal Code: GU1

Tech Phone Number: +44-20-123-4567 Tech Facsimile Number: +44-20-123-4568 Tech Email: FSMITH@BILLING.MOBI

Billing ID: PER-00002 Billing Name: FRED SMITH

Billing Organization: BILLING, LTD Billing Address: 1 HIGH STREET

Billing City: GUILDFORD

Billing State/Province: SURREY

Billing Country: UK
Billing Postal Code: GU1

Billing Phone Number: +44-20-123-4567
Billing Facsimile Number: +44-20-123-4568
Billing Email: FSMITH@BILLING.MOBI

Name Server: NIC.MOBI.ORG Name Server: WWW.ICOM.ORG

Maintainer: SPECIALCARE@RESELLER.COM

Created By: REG-02 Updated By: REG-01 Created On: 2002-01-02 Expires On: 2004-01-02 Updated On: 2002-03-02 Transferred On: 2002-03-02

Nameserver Record:

Input: WHOIS "nameserver nic.billing.mobi" or WHOIS "nameserver

130.242.24.6"

Output:

Nameserver ID: HST-1

Nameserver name: NIC.BILLING.MOBI Currently Associated (true/false):T Nameserver status: ACTIVE

IP addresses associated: 130.242.28.6 Registry Operator Registrar: REG-01

Created By: REG-02 Updated By: REG-01 Created On: 2002-01-02 Updated On: 2002-03-02 Transferred On: 2002-03-02

Additional fields (Registry Operator specified, will be defined later, if required)

Contact Record:

Input: WHOIS "contact = PER-00002"
Output: Contact ID: PER-00002

Name: FRED SMITH

Organization: BILLING, LTD Address: 1 HIGH STREET

City: GUILDFORD State: SURREY Country: UK

Postal Code: GU1

Phone Number: +44-20-123-4567 Facsimile Number +44-20-123-4568 E-mail: FSMITH@BILLING.MOBI

Status: Active

Registry Operator Registrar: REG-01

Created By: REG-01 Created On: 2002-01-02 Updated On: 2002-01-02 Transferred On: 0000-00-00

Registrar Record:

Input:

WHOIS "registrar SAMPLE"

Output:

Registrar ID: REG-01 Registrar Name: SAMPLE Registrar Status: ACTIVE

Registrar Address 1: 123 Some Street

Registrar Address 2:

Registrar City: Acity

Registrar State/Province: RE

Registrar Country: CC

Registrar Postal Code: 12345

Registrar Phone: +11-11-1111 Registrar Fax: +22-22-222-222 Registrar E-mail: jdoe@sample.tld Admin Contact ID: PER-00003 Tech Contact ID: PER-00004 Billing Contact Name: PER-00005

APPENDIX S PART 7 ADDITIONAL PROVISIONS

Interpretation

For purposes of this Agreement, and for the avoidance of doubt, Registry Operator and ICANN agree that a material failure by ICANN to comply with the provisions of Section 3.1(d) in accordance with its specific terms shall entitle Registry Operator to pursue all remedies under the Agreement otherwise available to it.

TLD Differentiation

ICANN and Registry Operator acknowledge that a criterion included in the application process in which the .mobi TLD was selected, and in the previous TLD application expansion round, was that a new TLD be "clearly differentiated from existing TLD's." ICANN, when undertaking to effect the delegation of new TLDs, shall take into consideration Internet community input received, including any objections interested third parties may have under policy considerations or applicable law or otherwise, regarding the creation of new TLD strings.

APPENDIX S

PART 8

Changes

In accordance with Section 2.1(b) of the Agreement, the following reflects material changes from statements contained in Registry Operator's application for the TLD, or made by Registry Operator in negotiating this Agreement:

The following members of the sponsored community are investors in the DotMobi joint venture:

Handset/ Mobile Infrastructure Manufacturers

Nokia Ericsson Samsung

Mobile Communications Operators

Vodafone T-Mobile Telefonica TIM Hutchison GSM

IT/ Internet Content and Service Providers

Microsoft Sun Microsystems Syniverse Technologies

mTLD Product List

T = Timeline. Launch, 1st year, 2^{nd} year, 3^{rd} year, etc.

F/S = Domain Feature or Domain Service. Feature means optional new function for existing product with no price change at registry level, Service is an add-on to Domain that that includes additional fee.

DR = Domain Requirements. Service implementation requirements (style guides) for services implemented

RGP = Redemption Grace Period. Service to delay availability of a domain for re-assignment after its expiry

mTLD Product	Description	T	F/S	Target Market	Business Model
Launch Product					
Sunrise SLD w/trademark validation	Second level domains sold with DR to trademark owners 90 days prior to service launch. Renewal after 5yr initial period via Generic SLD process. Trademark validation service required.	L	D	Trademark owners worldwide	5yr purchase
	Trademark Validation Service (TVS).	L	S		One time fee during sunrise period
Generic SLD w/UDRP, RGP (ex. somename.mobi)	Second level domain sold via accredited registrars with DR restrictions that is not already sold or reserved by the registry. Sold on First-come, first-served basis with ICANN UDRP for dispute resolution.	L	D	Mobile service providers	1yr to 10yr purchase
	Redemption Grace Period (RGP) Service – restored domain pursuant to the Redemption Grace Period Policy (checked for ICANN policy)	L	S		One time fee for redemption
Premium Names – One time initial purchase (ex. travel.mobi, auto.mobi)	High-value names sold by registry at auction with DR in partnership with selected registrars. Renewal after initial purchase via standard SLD renewal terms. Purchaser must have credible	L	D	Mobile service providers	Online auction – high bidder receives name. 1yr initial purchase.

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Bulk Whois	new or existing business in domain description. Whois requests greater than 50/day.	L	S	Internet domains	Service fee for high-volume Whois requests
Future Products					
Premium names sold via multi-year fee structure	High-value names sold by registry at auction with DR where fee is collected over multi-year payment schedule. The payment schedule allows for smaller companies to participate and to ensure that the names are sold for real businesses, not for speculation. Purchaser must have credible new or existing business in domain description.	1	S		Online auction – high bidder receives name with multi-year payment schedule
Bulk Transfer	Bulk transfer of domain names from one registrar to another. Subject to compliance with ICANN consessus policies on transfers http://www.icann.org/transfers .	1	S	Internet domains	Fee per transaction size as number of domain names and period: 50000 names transferred per transaction or month – whichever comes first
Consumer third level domains w/RGP	Third level domain sold via accredited registrars with DR restrictions that is not already sold or reserved by the registry (rickfant.name.mobi or equivalent) - Allowing owner to move between registrars as needed. Sold on First-come, first-served basis.	1	D	Consumers	1yr to 10yr purchase
Local names (seattle.local.mobi)	Third level domain sold via accredited registrars with DR restrictions for major	1	D	Mobile	Online auction – high bidder

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	worldwide cities – previously reserved by registry (seattle.local.mobi or equivalent). Purchaser must have credible new or existing business in domain description.		-		receives name. 1yr initial purchase.
Multi-Lingual Domain Registration Service	Multi-lingual registration service, offered through ICANN-Accredited Registrars, allowing registrants to register domain names in their native languages. This service will be introduced consistent with ICANN's IDN Guidelines. http://www.icann.org/general/idn-guidelines-20jun03.htm .	1	F	Expanded international mobile service providers	Added to Domain sales when available for no additional fee.
.mobiMonitor	This service will allow monitoring of a .mobi domain name, or a keyword and its domains associated with the keywords. Any changes to the domain name data for the linked domains will result in a notification being generated	1	S	Internet domain owners	Yearly fee for Domain owner.
.mobiSecure	JV recognizes the registrants' need to safeguard their data. The mobiLock service intends to provide registrants with the ability to prevent modifications, transfers, or deletions of domain names without explicit permission from the registrant. The service's main purposes are to prevent malicious domain hijacking and domain transfer errors. The registrant will be contacted before any changes are made to their accounts for confirmation of the requested change. The registry, or registrar, under certain special conditions to be determined at a later date, may override a mobiLock	1	S	Internet domain owners	Yearly fee for Domain owner.
mobiGuard (restricted WHOIS)	JV contemplates providing a service in conjunction with registrars that allows	1	F or S	Internet domain owners	Added to Domain service when

MOBI product list Page 3 of 5

	organizations and consumers to protect portions of their WHOIS information from the general public. This will protect organizations from spamming, and can be useful to organizations that require a level of anonymity (such as free speech or human rights organizations that operate in politically unfriendly countries). The WHOIS data will remain available, under safeguarding policies and procedures, to qualified entities such as law enforcement bodies and UDRP dispute resolution service providers. This service will not be offered until proper consultation with the Intellectual Property Community to ensure that the enforcement of intellectual property rights are not compromised. Subject to compliance with			available. Fee to be determined
Digital Certificates	ICANN consensus policies releated to Whois data and privacy. JV will investigate offering digital certification services in conjunction with registrars to benefit .mobi registrants.	1 S	Internet domain owners - May be external product	Added to Domain service when available. Fee to be
	Digital certificates could be available at the 40-, 56-, and 128-bit encryption levels. Registrants will need to provide appropriate credentials to verify their organization and their right to use their .mobi domain name. Certificates give the end users of Web sites a higher level of trust; ensure their privacy, and providing a secure mechanism for any online financial transactions. JV might offer a distribution			determined

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	mechanism (currently, a Secure-Socket Layer (SSL) web server farm) that will hold a registrant's public certifications and public PGP keys, allowing for secure yet easy access to these crucial pieces to identity				
Domain Auto Renewal	When a domain reaches its expiration date the registry will automatically renew the domain for one additional year. A registrar has the duration of the auto-renewal grace period to delete the domain and receive a refund for the automatic renewal. JV's policy will restrict the maximum outstanding expiration period to ten years.	1	S	Internet domain owners	Added to Domain sales when available for no additional fee.
mobiLink		1	S	Internet domain owners	Added to Domain sales when available for no additional fee.
.mobiList	A pay for placement listing service that provides summary information about all organizations that are registered in the .mobi domain. Registrants can choose to opt-in (or opt-out), during or after domain name registration	1	S	Internet domain owners	Added to Domain sales when available for no additional fee.

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