LETTER OF MOTIVATION

My motivation to apply for the Volunteer Member assignment with ICANN on Review Team related to Competition, Consumer use etc stems from the fact that I have 7 years of relevant experience (Sep 2007-July 2014) in the IT & Telecom sector at the apex level in the Government of India. My contributions during that period are listed as under:

- (a) Co-ordinated the work related to formulation of the triad of National Policies on IT, Electronics & Telecom. These policies were announced in 2012. The DIGITAL INDIA programme launched in 2014 are based on these policies.
- (b) Initiated the work on National Optical Fiber Network (NOFN) project in Dec 2011 and set up the SPV-Bharat Broadband Network Ltd (BBNL) as its founder CMD; and completed pilot projects and the plans for rollout of the complete project. (The NOFN project has been renamed as BharatNet and it aims to take 100 MBps to all rural areas across India).
- (c) Co-ordinated the formulation of ITIR (Information Technology Investment Region) Policy in 2009. They are in the vein of Smart Cities-aimed at harmonized development of IT & Electronics Industries in the vicinity of an urban sprawl allowing room for both Greenfield and also Brownfield developments.
- (d) Co-ordinated the revival of W3C activities in India under the aegis of Dept of IT.
- (e) Assisted in setting up of GIGA (Global Internet Governance Advocacy) a Cell within NALSAR University in Hyderabad.
- (f) Worked in close co-operation with Civil Society (IT for Change, Digital Empowerment Foundation, ISOC Chapters in India etc);Industry bodies(NASSCOM, FICCI, ASSOCHAM, CII etc) and Academia (IIITs, CDAC centres etc) to promote Internet Governance.
- (g) Co-ordinated activities of e-Learning, e-Infrastructure, HRD & Internet Governance at DIT. i) Initiated HRD programmes in association with NASSCOM to enhance skills of Indian
 - Software personnel to give them competitive edge in global market.
 - ii) Strengthened the ISEA (Information Security Education & Awareness) programme working in close co-operation with CMU Pittsburgh and local Institutions (IISc, IITs, IIITs & CDAC).
 - iii) Assisted in promotion of TDIL (Technology Development in Indian Languages) and Digital Library Initiatives.
 - iv)Co-ordinated work related to National Knowledge Network(NKN)
- (h) Planned the expansion of Telecom Infrastructure (Towers & Optical Fiber) across the country under the aegis of Universal Service Obligation Fund, in order to take Broadband/Internet to far flung rural areas across the country.
- (i) Acquainted with Internet Governance issues at the National and Global levels: i)Was Country Representative at the GAC(Government Advisory Council) of ICANN from Sept 2007-Nov 2011. Co-ordinated hosting of ICANN at New Delhi in 2/2008. At ICANN Forum was an ardent spokesman of Multi-lingualisation; and was able to obtain recognition for all the 22 Constitutionally recognized languages of India(in 11 scripts) on the ICANN IDN ccTLD platform.
 - li)Was Country Representative on the MAG(Multistakehoder Advisory Group) of UN-IGF from Sep 2007-Nov 2011. Co-ordinated hosting of UN-IGF at Hyderabad in 12/2008. At the IGF meetings was an ardent spokesman of Multi-stake holder model .Articulated theme "Internet for All" for IGF at Hyderabad to put on developmental perspectives.
 - iii)Participated in APNIC meetings and put forth suggestions for enhanced co-operation between APNIC and National Governments. Obtained NIR(National Internet Registry) recognition for India from APNIC.
- (j) As CEO of NIXI (National Internet Exchange of India) in the duration Sept 2007-Mar 2011 synergised all of its activities –IXPs, ccTLD and the NIR to make it a model in Public-Private partnership and a self-sustaining one at that. Also initiated the NIXI Fellows scheme to mentor Next Generation Leaders.
- (k) Pursued the Internet Governance Certificate courses (Basic & Advance level) of Diplo Foundation Geneva. Also Certificate courses on Cyber Law, IPR & Internet Related

activities of Indian Law Institute, New Delhi. All of these courses were pursued on eLearning mode in the period 2008- 2010.

In sum I have the breadth and depth of experience in the sphere of IT & Telecom (relevant to Internet Governance sphere); the education, administrative-cum-management experience, diplomatic skillsets and communication skills, attributes to serve as a Volunteer Member of the Review Team of ICANN.