

ASIA

DotAsia Organisation

Regional ICANN, Rome

2009.01.22

Overview

- 2008: A Year in Review
 - DotAsia Giving Back: Community Projects
 - .Asia Start-up Auctions
 - .Asia in Asia
- 2009: Asian Markets Worldwide

DotAsia Community Projects



- **Relief.Asia:** Disaster Relief and Rebuild knowledge platform
- **ISIF.Asia:** R&D Innovations grants fund for ICT
- **CreativeCommons.Asia:** Sharing & Creative community
- **DSF.Asia:** Digital Inclusion project grants fund
- **OSS.Asia:** Regional Open Source Software platform
- **OLPC.Asia:** One-Laptop-Per-Child Initiative in Asia



.Asia Startup Auction Updates

- Sunrise + Landrush >500,000 applications
- 0 Disputes
- All Auctions Completed August 2008
- More than 40,000 names in Auction
- Top 1% auctions average: US\$10,000
- Top 10 auctions average: US\$55,000

Auction Commissions to Registrars

- Over US\$1 million shared with registrars
- Most commission paid to a registrar to date
 - Over US\$260,000
- More than US\$10,000 paid to over 20 Registrars

Celebrities .Asia Their Domain



- www.wer.asia
- www.ella.asia
- www.evocative.asia
- www.cj7.asia
- www.gma2008.asia
- www.hkaff.asia
- www.phuketfilmfestival.asia
- www.kapildev.asia
- www.vivianchow.asia
- www.parkingmovie.asia

Rapid Adoption & Utilization



www.honda.asia

www.levis.asia

www.webershandwick.asia

www.panasonic.asia

www.openweb.asia

www.ironmanchina.asia

www.acer.asia

Rapid Adoption & Utilization



www.panasonic.asia

www.money.asia

www.kuromame.asia

www.subaru.asia

www.webpower.asia

www.brandrepublic.asia

www.keepwalking.asia

Rapid Adoption & Utilization



www.ing.asia

www.mheducation.asia

www.livenation.asia

www.olympics.asia

www.aigo.asia

www.kingston.asia

www.gnome.asia



THIS IS CRITERIA.

Me.




criteria

LOVED BY MIRIAM YEUNG.
IS IT YOU?

5000000000
5000000000
5000000000
5000000000

SEIKO

www.seiko.asia

A dark, stylized map of Asia is visible in the background, rendered in shades of gray and black. The map shows the outlines of the continent, including the Indian subcontinent, Southeast Asia, and East Asia. The text is overlaid on the map.

In 2008 More Than 10 Million Internet Users Have Typed-in a .Asia domain



2009



Bank on Asia

Outreach to Asian Markets Worldwide



Cambridge University
Asia Law & Business Association



Welcome to the Cambridge University Asia Law & Business Association (CUALA)! Established in 1998 under the auspices of Dr. Stephanie Palmer, CUALA, with its 700 members, associates and a worldwide network, is one of the largest and most dynamic societies in Cambridge. We are also honoured to have as our patrons the former Chief Justices of Singapore and Hong Kong - Hon. Mr Yong Pung How and Hon. Mr. Andrew Li respectively.

2009 is set to be an exciting year for CUALA. In Lent term, CUALA is proud to present our flagship event: the Annual Conference. Following the success of last year's Conference, CUALA brings you once again our first class Conference on the latest

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<< Dec Feb >>

January 2009						
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TORONTO
North American Association of Asian Professionals

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CHINESE NEW YEAR @ THE LIBERTY GRAND



NAAAP Toronto & The Cashmere Group

Year after year, Chinese New Years has proven to be one of the largest celebrations for the Chinese community. This year is no exception. Prepare yourselves for an epic night of celebration to ring in the Year of the Ox Saturday, January 24, 2009; 10pm

THE LIBERTY GRAND
25 British Columbia Road,

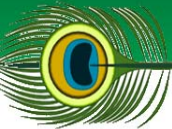
Member Login:

Become a member today

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A-SOC Warwick Asian Society
2008 - 2009



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Latest News

Last Man Standing - Pub Crawl Auditions
New Event!

Popular

Auditions
Last Man Standing - Pub Crawl
New Event!

Newsflash

New Event Announced! See the News Item!

Polls

Have you joined Asian Society?

Yes
 No, but I plan to
 No

Vote Results

Who's Online

Last Man Standing - Pub Crawl

Written by Kishen
Monday, 10 November 2008
ASOC presents Last Man Standing

We will be making our way from the top of the parade, starting from:

***The White Horse: 7-8pm -->

***Saint Bar: 8-9pm -->

***Mumbai Blue: 9-10pm -->

***EVOLVE (entrance E4 NUS): 10pm onwards!

Member of the Week



Mike Wong
Life is far too important a thing ever to talk seriously about.
read more

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News and Updates

FIRE-CAC-KERS & HOT POT

Submitted by nemesis_9 on Tue, 01/20/2009 - 00:02.





- Continue to Work with Celebrities
- Create Attractive Marketing Collaterals for You

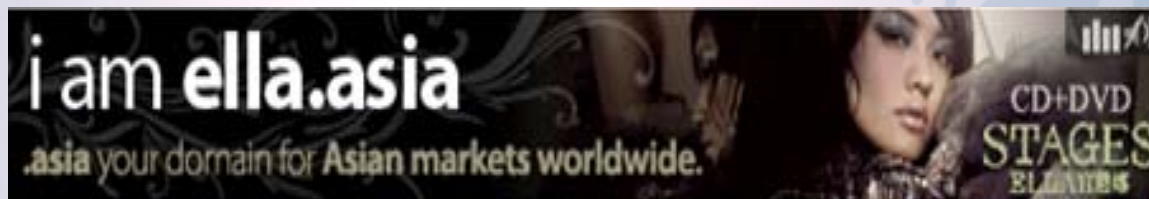
www.ella.asia

NEW ALBUM
AVAILABLE NOW!

全新專輯
現已上市!



Celeb Marketing Collaterals



Taking Advantage of the Pervasiveness of Asian Pop-Culture Inside and Outside of the region Available @ <http://registrars.registry.asia>

March 26, 2009

First .Asia Renewal

- ✓ Stay Tuned for New Promo Programs
- ✓ Innovative Marketing Collaterals from the Registry
- ✓ Focus on .Asia market outside of the Region

Asia

.asia the leading edge domain for Asians worldwide.

WWW.THINK.ASIA



cc creative commons.asia

OSS.ASIA
Asia Open Source Software Centre



Relief.Asia



ENMASS.ASIA
www.enmass.asia

香港
亞洲
電影節
WWW.HKAFF.ASIA

keepclicking.asia



BT08
www.asia

www.ella.asia

isif.asia 

love.from.asia

Thank You!

Edmon CHUNG, edmon@registry.asia

Leona CHEN, leona@registry.asia

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