



## Registry Services Evaluation Policy (RSEP) Request

March 27, 2019

### Registry Operator

Fans TLD Limited  
35-39 Moorgate  
London, EC2R 6AR

### Request Details

Case Number: 00920107

This service request should be used to submit a Registry Services Evaluation Policy (RSEP) request. An RSEP is required to add, modify or remove Registry Services for a TLD. More information about the process is available at <https://www.icann.org/resources/pages/rsep-2014-02-19-en>

Complete the information requested below. All answers marked with a red asterisk are required. Click the Save button to save your work and click the Submit button to submit to ICANN.

### PROPOSED SERVICE

#### 1. Name of Proposed Service

Additional IDN tables for .fans

#### 2. Technical description of Proposed Service. If additional information needs to be considered, attach one PDF file

We intend to allow internationalized domain name (IDN) registrations for .fans in the additional character sets, as follows: -

- Chinese Language

This language has been previously provided by CentralNic to ICANN in previous TLDs, and its systems have been tested for them.

Variant IDNs will be blocked from registration.

If additional information needs to be considered, attach one file

zh-1.0.txt

## CONSULTATION

3. Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?

We will be offering an IDN currently available to consumers.

3a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?

Not applicable.

3b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?

Not applicable.

3c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?

Not applicable.

3d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?

Not applicable.

3e. Who would endorse the introduction of this service? What were the nature and content of these consultations?

Domain name registrants and Internet users will benefit from the addition of this IDN offering.

3f. Who would object the introduction of this service? What were (or would be) the nature and content of these consultations?

No one.

## **TIMELINE**

4. Please describe the timeline for implementation of the proposed new registry service.

We will offer second-level registration in the IDN covered by this request after ICANN approval.

## **BUSINESS DESCRIPTION**

5. Describe how the Proposed Service will be offered.

IDN registrations at the second-level will be offered in the same manner as second-level offering in existing scripts now supported in CentralNic's TLDs.

6. Describe quality assurance plan or testing of Proposed Service.

The IDN language table covered by this request is offered already in other registries. CentralNic's technical team will conduct registration testing on its OT&E platform prior to moving the IDN table to its production platform, to ensure that the registration experience for its registrars and registrants is reliable and responsive.

7. Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

Not applicable

## **CONTRACTUAL PROVISIONS**

8. List the relevant contractual provisions impacted by the Proposed Service.

ICANN will need to amend Section 4.3 of Exhibit A of the .fans registry agreement to add the additional language set.

8a. If the request is permissible under an existing provision in the agreement, and will not need an amendment, please identify the provision.

9. What effect, if any, will the Proposed Service have on the reporting of data to ICANN.

None.

10. What effect, if any, will the Proposed Service have on the Whois?

None.

If additional information needs to be considered, attach one PDF file.

11. What effect, if any, will the proposed service have on the price of a domain name registration?

None.

If additional information needs to be considered, attach one file.

## **CONTRACT AMENDMENTS**

12. Please describe or provide the necessary contractual amendments for the proposed service

ICANN will need to amend Section 4.3 of Exhibit A of the .fans registry agreement to add the additional language set.

## **BENEFITS OF PROPOSED SERVICE**

13. Describe the benefits of the Proposed Service.

Will allow domain name registrants to register domain names in a preferred language set, both for their benefit and the benefit of the users who interact with their domain name-based services.

## COMPETITION

14. Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.

Competition will be enhanced by the new IDN offering, as this would allow wider and more meaningful usage of .fans domain names in the regions where these languages and scripts are used.

15. How would you define the markets in which your proposed Registry Service would compete?

.fans will be offered in China and users will be able to register .fans domains in their native language.

16. What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?

IDN registrations are now commonplace on the Internet. See, e.g., the language tables now in use at <http://www.iana.org/domains/idn-tables>.

17. In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?

No.

18. Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.

Not applicable.

19. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.

Not applicable.

20. Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).

Not applicable.

If additional information needs to be considered, attach one PDF file.

## **SECURITY AND STABILITY**

21. Does the proposed service alter the storage and input of Registry Data?

No.

22. Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

The addition of these IDN tables will not affect the identified areas of concern.

23. Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?

No.

## **OTHER ISSUES**

24. Are there any Intellectual Property considerations raised by the Proposed Service?

No.

If additional information needs to be considered, attach one PDF file.

25. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No.

26. List Disclaimers provided to potential customers regarding the Proposed Service.

None.

If additional information needs to be considered, attach one PDF file.

27. Please provide any other relevant information to include with the request.

None.

Click the Save button to save your work and click the Submit button to submit to ICANN.

**Affected TLDs**

<b>Current Registry Operator</b>	<b>Top Level Domain</b>	<b>Registry Agreement Date</b>
Fans TLD Limited	fans	2014-11-07