



Registry Services Evaluation Policy (RSEP) Request

March 3, 2023

Registry Operator
Binky Moon, LLC

Request Details
Case Number: 01202282

1.1 Service Description

1.2 Registry Operator Confirmation

1. My registry requests to implement the Bulk Transfer After Partial Portfolio Acquisition (BTAPPA) service for the TLDs included in this request.

Yes

2. My registry confirms the amendment language below represents the proposed service in this RSEP request and my registry agrees to execute the Registry Agreement amendment without modification.

Note: amendment execution will occur once the request has successfully passed ICANN Review for security, stability, and competition.

Bulk Transfer After Partial Portfolio Acquisition

Bulk Transfer After Partial Portfolio Acquisition (“BTAPPA”) is a registry service available to consenting registrars in the circumstance where (i) one ICANN-accredited registrar purchases, by means of a stock or asset purchase, merger or similar transaction, a portion but not all, of another ICANN-accredited registrar’s domain name portfolio in the TLD or

(ii) a newly accredited registrar (gaining registrar) requests a transfer of all domain names from the losing registrar for which the gaining registrar has served as the reseller. Upon completion of the transfer, the gaining registrar is the new sponsoring registrar. The gaining registrar must certify the BTAPPA would not otherwise qualify under ICANN's Transfer Policy.

At least fifteen days before completing a BTAPPA, the losing registrar must provide written notice of the bulk change of sponsorship to all domain name registrants for names involved in the BTAPPA. The notice must include an explanation of how the RDDS record will change after the BTAPPA occurs and customer support and technical contact information of the gaining registrar.

The losing registrar's existing Registration Agreement with customers must permit the transfer of domain names in the event of acquisition by another party. A single BTAPPA request may be submitted for transfers from multiple losing registrars provided they are Affiliated Registrars as defined by the 2013 or subsequent Registrar Accreditation Agreement.

The expiration dates of transferred registrations are not affected and, therefore, there are no ICANN fees. Once the BTAPPA is complete, there is no grace period to reverse the transfer.

Domain names in the following EPP statuses at the time of the BTAPPA execution shall not be transferred:

- Base statuses: pendingTransfer, pendingDelete.
- Redemption Grace Period ("RGP") statuses: redemptionPeriod, pendingRestore, pendingDelete.

Domain names that are within a grace period window are subject to BTAPPA, but Registry Operator may decline to provide a credit for those names deleted after the BTAPPA and prior to the expiration of the applicable grace period window.

Registry Operator must reject a BTAPPA request if there is reasonable evidence that a transfer under BTAPPA is being requested in order to avoid fees otherwise due to Registry Operator or ICANN. Registry Operator has discretion to reject a BTAPPA request if a registrar with common ownership or management or both has already requested BTAPPA service within the preceding six-month period.

Yes

1.3 Competition Questions

1. Do you believe the proposed service would have any positive or negative effects on competition? If so, please explain.

No.

2. How would you define the markets in which the proposed service would compete?

This service will be offered to registrars globally.

3. What companies/entities provide services or products that are similar in substance or effect to the proposed service?

Many other registry operators offer this service.

4. In view of your status as a Registry Operator, would the introduction of the proposed service potentially impair the ability of other companies/entities that provide similar products or services to compete?

No.

5. Do you propose to work with a vendor or contractor to provide the proposed service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.

No.

6. Have you communicated with any of the entities whose products or services might be affected by the introduction of the proposed service? If so, please describe the communications.

No.

7. Do you have any documents that address the possible effects on competition of this proposed service? If so, please submit them with your application. ICANN will keep the documents confidential.

1.4 **Signatory Information for Registry Agreement Amendment Execution**

1. Legal First Name

Alvaro

2. Legal Last Name

Alvarez

3. Job Title or Position

Manager of Its Sole Member

4. Email Address

alvaro@identity.digital

5. Current City of Residence

Seattle

6. Current State/Province/Region of Residence

Washington

7. Current Country/Territory of Residence

USA

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
Binky Moon, LLC	academy	11/7/2013 12:00:00 AM
Binky Moon, LLC	accountants	3/20/2014 12:00:00 AM
Binky Moon, LLC	agency	11/14/2013 12:00:00 AM
Binky Moon, LLC	apartments	12/11/2014 12:00:00 AM
Binky Moon, LLC	associates	3/6/2014 12:00:00 AM
Binky Moon, LLC	boutique	11/14/2013 12:00:00 AM
Binky Moon, LLC	city	5/29/2014 12:00:00 AM
Binky Moon, LLC	cleaning	12/5/2013 12:00:00 AM
Binky Moon, LLC	clinic	3/20/2014 12:00:00 AM
Binky Moon, LLC	bargains	11/14/2013 12:00:00 AM
Binky Moon, LLC	care	3/6/2014 12:00:00 AM
Binky Moon, LLC	clothing	8/27/2013 12:00:00 AM

Binky Moon, LLC	engineering	3/6/2014 12:00:00 AM
Binky Moon, LLC	fish	12/12/2013 12:00:00 AM
Binky Moon, LLC	bike	8/27/2013 12:00:00 AM
Binky Moon, LLC	coach	10/9/2014 12:00:00 AM
Binky Moon, LLC	construction	9/16/2013 12:00:00 AM
Binky Moon, LLC	creditcard	3/20/2014 12:00:00 AM
Binky Moon, LLC	discount	3/6/2014 12:00:00 AM
Binky Moon, LLC	bingo	12/4/2014 12:00:00 AM
Binky Moon, LLC	cafe	2/11/2015 12:00:00 AM
Binky Moon, LLC	cash	3/6/2014 12:00:00 AM
Binky Moon, LLC	claims	3/20/2014 12:00:00 AM
Binky Moon, LLC	dating	12/5/2013 12:00:00 AM
Binky Moon, LLC	builders	11/7/2013 12:00:00 AM
Binky Moon, LLC	chat	12/4/2014 12:00:00 AM
Binky Moon, LLC	business	11/7/2013 12:00:00 AM
Binky Moon, LLC	careers	10/2/2013 12:00:00 AM
Binky Moon, LLC	center	11/7/2013 12:00:00 AM
Binky Moon, LLC	cheap	11/14/2013 12:00:00 AM
Binky Moon, LLC	church	2/6/2014 12:00:00 AM
Binky Moon, LLC	cab	10/24/2013 12:00:00 AM
Binky Moon, LLC	codes	10/31/2013 12:00:00 AM
Binky Moon, LLC	coffee	10/17/2013 12:00:00 AM
Binky Moon, LLC	deals	5/22/2014 12:00:00 AM
Binky Moon, LLC	camera	8/27/2013 12:00:00 AM
Binky Moon, LLC	camp	11/7/2013 12:00:00 AM
Binky Moon, LLC	cards	12/5/2013 12:00:00 AM
Binky Moon, LLC	casino	12/18/2014 12:00:00 AM
Binky Moon, LLC	catering	12/5/2013 12:00:00 AM
Binky Moon, LLC	capital	3/6/2014 12:00:00 AM

Binky Moon, LLC	cool	11/14/2013 12:00:00 AM
Binky Moon, LLC	cruises	12/5/2013 12:00:00 AM
Binky Moon, LLC	diamonds	9/22/2013 12:00:00 AM
Binky Moon, LLC	directory	9/20/2013 12:00:00 AM
Binky Moon, LLC	community	12/5/2013 12:00:00 AM
Binky Moon, LLC	company	11/7/2013 12:00:00 AM
Binky Moon, LLC	coupons	3/26/2015 12:00:00 AM
Binky Moon, LLC	digital	3/6/2014 12:00:00 AM
Binky Moon, LLC	direct	4/10/2014 12:00:00 AM
Binky Moon, LLC	computer	10/24/2013 12:00:00 AM
Binky Moon, LLC	condos	12/5/2013 12:00:00 AM
Binky Moon, LLC	dental	3/20/2014 12:00:00 AM
Binky Moon, LLC	education	11/7/2013 12:00:00 AM
Binky Moon, LLC	exchange	3/6/2014 12:00:00 AM
Binky Moon, LLC	contractors	9/10/2013 12:00:00 AM
Binky Moon, LLC	delivery	9/11/2014 12:00:00 AM
Binky Moon, LLC	guide	9/13/2013 12:00:00 AM
Binky Moon, LLC	hockey	3/19/2015 12:00:00 AM
Binky Moon, LLC	holiday	11/7/2013 12:00:00 AM
Binky Moon, LLC	credit	3/20/2014 12:00:00 AM
Binky Moon, LLC	dog	12/4/2014 12:00:00 AM
Binky Moon, LLC	fyi	4/2/2015 12:00:00 AM
Binky Moon, LLC	gratis	3/20/2014 12:00:00 AM
Binky Moon, LLC	group	8/15/2014 12:00:00 AM
Binky Moon, LLC	doctor	6/2/2016 12:00:00 AM
Binky Moon, LLC	domains	10/17/2013 12:00:00 AM
Binky Moon, LLC	enterprises	9/20/2013 12:00:00 AM
Binky Moon, LLC	equipment	8/27/2013 12:00:00 AM
Binky Moon, LLC	email	10/31/2013 12:00:00 AM

Binky Moon, LLC	flights	12/5/2013 12:00:00 AM
Binky Moon, LLC	institute	11/7/2013 12:00:00 AM
Binky Moon, LLC	insure	3/20/2014 12:00:00 AM
Binky Moon, LLC	energy	9/11/2014 12:00:00 AM
Binky Moon, LLC	glass	11/7/2013 12:00:00 AM
Binky Moon, LLC	jewelry	3/5/2015 12:00:00 AM
Binky Moon, LLC	kitchen	9/20/2013 12:00:00 AM
Binky Moon, LLC	land	9/10/2013 12:00:00 AM
Binky Moon, LLC	estate	8/27/2013 12:00:00 AM
Binky Moon, LLC	finance	3/20/2014 12:00:00 AM
Binky Moon, LLC	fitness	3/6/2014 12:00:00 AM
Binky Moon, LLC	florist	11/7/2013 12:00:00 AM
Binky Moon, LLC	gifts	7/3/2014 12:00:00 AM
Binky Moon, LLC	events	12/5/2013 12:00:00 AM
Binky Moon, LLC	exposed	12/5/2013 12:00:00 AM
Binky Moon, LLC	fail	3/6/2014 12:00:00 AM
Binky Moon, LLC	farm	11/7/2013 12:00:00 AM
Binky Moon, LLC	golf	12/18/2014 12:00:00 AM
Binky Moon, LLC	expert	11/21/2013 12:00:00 AM
Binky Moon, LLC	furniture	3/20/2014 12:00:00 AM
Binky Moon, LLC	gallery	9/13/2013 12:00:00 AM
Binky Moon, LLC	graphics	9/13/2013 12:00:00 AM
Binky Moon, LLC	gripe	3/6/2014 12:00:00 AM
Binky Moon, LLC	express	2/11/2015 12:00:00 AM
Binky Moon, LLC	gold	1/22/2015 12:00:00 AM
Binky Moon, LLC	healthcare	6/12/2014 12:00:00 AM
Binky Moon, LLC	irish	8/7/2014 12:00:00 AM
Binky Moon, LLC	jetzt	1/9/2014 12:00:00 AM
Binky Moon, LLC	financial	3/6/2014 12:00:00 AM

Binky Moon, LLC	football	12/18/2014 12:00:00 AM
Binky Moon, LLC	fund	3/20/2014 12:00:00 AM
Binky Moon, LLC	gmbh	1/29/2016 12:00:00 AM
Binky Moon, LLC	industries	12/5/2013 12:00:00 AM
Binky Moon, LLC	international	11/7/2013 12:00:00 AM
Binky Moon, LLC	limited	3/6/2014 12:00:00 AM
Binky Moon, LLC	limo	10/17/2013 12:00:00 AM
Binky Moon, LLC	guru	8/27/2013 12:00:00 AM
Binky Moon, LLC	investments	3/20/2014 12:00:00 AM
Binky Moon, LLC	life	2/6/2014 12:00:00 AM
Binky Moon, LLC	lighting	8/27/2013 12:00:00 AM
Binky Moon, LLC	photography	9/20/2013 12:00:00 AM
Binky Moon, LLC	holdings	8/27/2013 12:00:00 AM
Binky Moon, LLC	hospital	10/20/2016 12:00:00 AM
Binky Moon, LLC	maison	12/5/2013 12:00:00 AM
Binky Moon, LLC	pictures	3/6/2014 12:00:00 AM
Binky Moon, LLC	properties	12/5/2013 12:00:00 AM
Binky Moon, LLC	reise	3/13/2014 12:00:00 AM
Binky Moon, LLC	house	11/7/2013 12:00:00 AM
Binky Moon, LLC	immo	7/10/2014 12:00:00 AM
Binky Moon, LLC	mba	4/2/2015 12:00:00 AM
Binky Moon, LLC	money	10/16/2014 12:00:00 AM
Binky Moon, LLC	partners	12/5/2013 12:00:00 AM
Binky Moon, LLC	plumbing	9/10/2013 12:00:00 AM
Binky Moon, LLC	lease	3/6/2014 12:00:00 AM
Binky Moon, LLC	legal	10/16/2014 12:00:00 AM
Binky Moon, LLC	place	4/24/2014 12:00:00 AM
Binky Moon, LLC	reisen	3/6/2014 12:00:00 AM
Binky Moon, LLC	school	12/18/2014 12:00:00 AM

Binky Moon, LLC	loans	3/20/2014 12:00:00 AM
Binky Moon, LLC	media	3/6/2014 12:00:00 AM
Binky Moon, LLC	parts	12/5/2013 12:00:00 AM
Binky Moon, LLC	pizza	6/26/2014 12:00:00 AM
Binky Moon, LLC	ltd	9/25/2014 12:00:00 AM
Binky Moon, LLC	productions	12/5/2013 12:00:00 AM
Binky Moon, LLC	recipes	10/17/2013 12:00:00 AM
Binky Moon, LLC	salon	12/11/2014 12:00:00 AM
Binky Moon, LLC	services	2/27/2014 12:00:00 AM
Binky Moon, LLC	management	11/7/2013 12:00:00 AM
Binky Moon, LLC	movie	2/5/2015 12:00:00 AM
Binky Moon, LLC	network	11/14/2013 12:00:00 AM
Binky Moon, LLC	rentals	12/5/2013 12:00:00 AM
Binky Moon, LLC	repair	11/7/2013 12:00:00 AM
Binky Moon, LLC	marketing	11/7/2013 12:00:00 AM
Binky Moon, LLC	photos	10/17/2013 12:00:00 AM
Binky Moon, LLC	soccer	3/26/2015 12:00:00 AM
Binky Moon, LLC	plus	2/5/2015 12:00:00 AM
Binky Moon, LLC	sarl	7/3/2014 12:00:00 AM
Binky Moon, LLC	supply	12/19/2013 12:00:00 AM
Binky Moon, LLC	systems	11/7/2013 12:00:00 AM
Binky Moon, LLC	today	9/20/2013 12:00:00 AM
Binky Moon, LLC	report	12/5/2013 12:00:00 AM
Binky Moon, LLC	run	3/19/2015 12:00:00 AM
Binky Moon, LLC	shoes	10/2/2013 12:00:00 AM
Binky Moon, LLC	restaurant	7/3/2014 12:00:00 AM
Binky Moon, LLC	team	3/5/2015 12:00:00 AM
Binky Moon, LLC	tienda	11/14/2013 12:00:00 AM
Binky Moon, LLC	town	3/6/2014 12:00:00 AM

Binky Moon, LLC	schule	3/6/2014 12:00:00 AM
Binky Moon, LLC	show	3/5/2015 12:00:00 AM
Binky Moon, LLC	solar	11/7/2013 12:00:00 AM
Binky Moon, LLC	style	12/4/2014 12:00:00 AM
Binky Moon, LLC	shopping	3/31/2016 12:00:00 AM
Binky Moon, LLC	singles	8/27/2013 12:00:00 AM
Binky Moon, LLC	toys	3/6/2014 12:00:00 AM
Binky Moon, LLC	solutions	11/7/2013 12:00:00 AM
Binky Moon, LLC	tax	3/20/2014 12:00:00 AM
Binky Moon, LLC	technology	9/13/2013 12:00:00 AM
Binky Moon, LLC	wine	6/18/2015 12:00:00 AM
Binky Moon, LLC	supplies	12/19/2013 12:00:00 AM
Binky Moon, LLC	tires	11/7/2014 12:00:00 AM
Binky Moon, LLC	support	10/24/2013 12:00:00 AM
Binky Moon, LLC	theater	3/19/2015 12:00:00 AM
Binky Moon, LLC	tips	9/20/2013 12:00:00 AM
Binky Moon, LLC	training	11/7/2013 12:00:00 AM
Binky Moon, LLC	ventures	8/27/2013 12:00:00 AM
Binky Moon, LLC	surgery	3/20/2014 12:00:00 AM
Binky Moon, LLC	taxi	3/19/2015 12:00:00 AM
Binky Moon, LLC	tennis	12/4/2014 12:00:00 AM
Binky Moon, LLC	university	3/6/2014 12:00:00 AM
Binky Moon, LLC	wtf	3/6/2014 12:00:00 AM
Binky Moon, LLC	tools	11/21/2013 12:00:00 AM
Binky Moon, LLC	viajes	10/17/2013 12:00:00 AM
Binky Moon, LLC	villas	12/5/2013 12:00:00 AM
Binky Moon, LLC	works	11/14/2013 12:00:00 AM
Binky Moon, LLC	tours	1/22/2015 12:00:00 AM
Binky Moon, LLC	world	6/12/2014 12:00:00 AM

Binky Moon, LLC	xn--czrs0t	12/19/2013 12:00:00 AM
Binky Moon, LLC	vacations	12/5/2013 12:00:00 AM
Binky Moon, LLC	voyage	8/27/2013 12:00:00 AM
Binky Moon, LLC	xn--fjq720a	5/22/2014 12:00:00 AM
Binky Moon, LLC	vin	6/18/2015 12:00:00 AM
Binky Moon, LLC	vision	12/5/2013 12:00:00 AM
Binky Moon, LLC	xn--unup4y	7/14/2013 12:00:00 AM
Binky Moon, LLC	watch	11/14/2013 12:00:00 AM
Binky Moon, LLC	zone	11/14/2013 12:00:00 AM
Binky Moon, LLC	xn--vhquv	8/27/2013 12:00:00 AM