



Registry Services Evaluation Policy (RSEP) Request

March 10, 2020

Registry Operator
XYZ.COM LLC

Request Details
Case Number: 00955732

This Registry Services Evaluation Policy (RSEP) request form should be submitted for review by ICANN org when a registry operator is adding, modifying, or removing a Registry Service for a TLD or group of TLDs.

The RSEP Process webpage provides additional information about the process and lists RSEP requests that have been reviewed and/or approved by ICANN org. If you are proposing a service that was previously approved, we encourage you to respond similarly to the most recently approved request(s) to facilitate ICANN org's review.

Certain known Registry Services are identified in the Naming Services portal (NSp) case type list under "RSEP Fast Track" (example: "RSEP Fast Track – BTAPPA"). If you would like to submit a request for one of these services, please exit this case and select the specific Fast Track case type. Unless the service is identified under RSEP Fast Track, all other RSEP requests should be submitted through this form.

Helpful Tips

- Click the "Save" button to save your work. This will allow you to return to the request at a later time and will not submit the request.
- You may print or save your request as a PDF by clicking the printer icon in the upper right corner. You must click "Save" at least once in order to print the request.
- Click the "Submit" button to submit your completed request to ICANN org.
- Complete the information requested below. All fields marked with an asterisk (*) are required. If not applicable, respond with "N/A."

1. PROPOSED SERVICE DESCRIPTION

1.1. Name of proposed service.

Remove IDN support from .Hair and .Beauty

1.2. Provide a general description of the proposed service including the impact to external users and how it will be offered.

We intend to Remove IDN support from .Hair and .Beauty.

1.3. Provide a technical description of the proposed service.

Remove IDN support from .Hair and .Beauty.

1.4. If this proposed service has already been approved by ICANN org, identify and provide a link to the RSEP request for the same service that was most recently approved.

Numerous top-level domains do not have IDN support.

1.5. Describe the benefits of the proposed service and who would benefit from the proposed service.

Removing IDN support will allow us to more quickly launch .Hair and .Beauty to the public, who will benefit from access to these TLDs.

1.6. Describe the timeline for implementation of the proposed service.

N/A.

1.7. If additional information should be considered with the description of the proposed service, attach one or more file(s) below.

1.8. If the proposed service adds or modifies Internationalized Domain Name (IDN) languages or scripts that have already been approved in another RSEP request or are considered pre-approved by ICANN org, provide (a) a reference to the RSEP request, TLD(s), and IDN table(s) that were already approved or (b) a link to the pre-approved Reference Label Generation Rules (LGR). Otherwise, indicate “not applicable.”

N/A

The most current IDN requirements will be used to evaluate a submitted table.

2. SECURITY AND STABILITY

2.1. What effect, if any, will the proposed service have on the life cycle of domain names?

None.

2.2. Does the proposed service alter the storage and input of Registry Data?

No.

2.3. Explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems.

None.

2.4. Have technical concerns been raised about the proposed service? If so, identify the concerns and describe how you intend to address those concerns.

No.

2.5. Describe the quality assurance plan and/or testing of the proposed service prior to deployment.

The TLDs will undergo Registry Systems Testing prior to implementation as part of the TLD's Material Subcontractor Change.

2.6. Identify and list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.

Not applicable

3. COMPETITION

3.1. Do you believe the proposed service would have any positive or negative effects on competition? If so, please explain.

No.

3.2. How would you define the markets in which the proposed service would compete?

Worldwide.

3.3. What companies/entities provide services or products that are similar in substance or effect to the proposed service?

N/A

3.4. In view of your status as a Registry Operator, would the introduction of the proposed service potentially affect the ability of other companies/entities that provide similar products or services to compete?

No.

3.5. Do you propose to work with a vendor or contractor to provide the proposed service? If so, what is the name of the vendor/contractor and describe the nature of the services the vendor/contractor would provide.

CentralNic is our backend registry services provider.

3.6. Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed service? If so, please describe the communications.

N/A

3.7. If you have any documents that address the possible effects on competition of the proposed service, attach them below. ICANN will keep the documents confidential.

4. CONTRACTUAL PROVISIONS

4.1. List the relevant contractual provisions impacted by the proposed service. This includes, but is not limited to, Consensus Policies, previously approved amendments or services, Reserved Names, and Rights Protection Mechanisms.

Section 4 of Exhibit A of each of the TLDs' RAs.

4.2. What effect, if any, will the proposed service have on the reporting of data to ICANN?

None.

4.3. What effect, if any, will the proposed service have on Registration Data Directory Service (RDDS)?*

None.

4.4. What effect, if any, will the proposed service have on the price of a domain name registration?

None.

4.5. Will the proposed service result in a change to a Material Subcontracting Arrangement (MSA) as defined by the Registry Agreement? If so, identify and describe the change. Please note that a change to an MSA requires consent from ICANN org through the MSA change request process. The RSEP request must be approved prior to submitting the MSA change request.

This request is being submitted for approval as part of the TLDs' MSA change request to transition the TLDs from Verisign to CentralNic. Since the TLDs have not been launched, the new change in IDNs will not have any impact on the TLDs, and will not be available to register until after the MSA is approved and the TLDs enter sunrise.

5. AUTHORIZATION LANGUAGE

5.1. A Registry Agreement (RA) amendment is required when the proposed service: (i) contradicts existing provisions in the RA or (ii) is not contemplated in the RA and, therefore, needs to be added to Exhibit A of the RA and/or as an appropriate addendum/appendix. If applicable, provide draft language (or a link to previously approved RA amendment language) describing the service to be used in an RA amendment if the proposed service is approved. If an RA amendment is not applicable, respond with "N/A" and provide a complete response to question 5.2.*

For examples or for IDN services, you may refer to the webpage for standard RA template amendments for commonly requested Registry Services.

[OLD TEXT]

"4. Internationalized Domain Names (IDNs)

Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:

4.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP.

4.2. Registry Operator must handle variant IDNs as follows:

4.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.

4.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):

- 4.3.1. Arabic script
- 4.3.2. Armenian script
- 4.3.3. Avestan script
- 4.3.4. Azerbaijani language
- 4.3.5. Balinese script
- 4.3.6. Bamum script
- 4.3.7. Batak script
- 4.3.8. Belarusian language
- 4.3.9. Bengali script
- 4.3.10. Bopomofo script
- 4.3.11. Brahmi script
- 4.3.12. Buginese script
- 4.3.13. Buhid script
- 4.3.14. Bulgarian language
- 4.3.15. Canadian Aboriginal script
- 4.3.16. Carian script
- 4.3.17. Cham script
- 4.3.18. Cherokee script

- 4.3.19. Chinese language
- 4.3.20. Coptic script
- 4.3.21. Croatian language
- 4.3.22. Cuneiform script
- 4.3.23. Cyrillic script
- 4.3.24. Devanagari script
- 4.3.25. Egyptian Hieroglyphs script
- 4.3.26. Ethiopic script
- 4.3.27. Georgian script
- 4.3.28. Glagolitic script
- 4.3.29. Greek script
- 4.3.30. Greek, Modern language
- 4.3.31. Gujarati script
- 4.3.32. Gurmukhi script
- 4.3.33. Han script
- 4.3.34. Hangul script
- 4.3.35. Hanunoo script
- 4.3.36. Hebrew script
- 4.3.37. Hiragana script
- 4.3.38. Imperial Aramaic script
- 4.3.39. Inscriptional Pahlavi script
- 4.3.40. Inscriptional Parthian script
- 4.3.41. Japanese language

- 4.3.42. Javanese script
- 4.3.43. Kaithi script
- 4.3.44. Kannada script
- 4.3.45. Katakana script
- 4.3.46. Kayah Li script
- 4.3.47. Kharoshthi script
- 4.3.48. Khmer script
- 4.3.49. Korean language
- 4.3.50. Kurdish language
- 4.3.51. Lao script
- 4.3.52. Latin script
- 4.3.53. Lepcha script
- 4.3.54. Limbu script
- 4.3.55. Lisu script
- 4.3.56. Lycian script
- 4.3.57. Lydian script
- 4.3.58. Macedonian language
- 4.3.59. Malayalam script
- 4.3.60. Mandaic script
- 4.3.61. Meitei Mayek script
- 4.3.62. Moldavian language
- 4.3.63. Mongolian script
- 4.3.64. Myanmar script

- 4.3.65. New Tai Lue script
- 4.3.66. Nko script
- 4.3.67. Ogham script
- 4.3.68. Ol Chiki script
- 4.3.69. Old Persian script
- 4.3.70. Old South Arabian script
- 4.3.71. Old Turkic script
- 4.3.72. Oriya script
- 4.3.73. Phags Pa script
- 4.3.74. Phoenician script
- 4.3.75. Polish language
- 4.3.76. Rejang script
- 4.3.77. Runic script
- 4.3.78. Russian language
- 4.3.79. Samaritan script
- 4.3.80. Saurashtra script
- 4.3.81. Serbian language
- 4.3.82. Sinhala script
- 4.3.83. Sundanese script
- 4.3.84. Syloti Nagri script
- 4.3.85. Syriac script
- 4.3.86. Tagalog script
- 4.3.87. Tagbanwa script

- 4.3.88. Tai Le script
- 4.3.89. Tai Tham script
- 4.3.90. Tai Viet script
- 4.3.91. Tamil script
- 4.3.92. Telugu script
- 4.3.93. Thaana script
- 4.3.94. Thai script
- 4.3.95. Tibetan script
- 4.3.96. Tifinagh script
- 4.3.97. Ukrainian language
- 4.3.98. Vai script
- 4.3.99. Yi script"

[END OLD TEXT]

[START NEW TEXT]

[END NEW TEXT]

5.2. If the proposed service is permissible under an existing provision in the Registry Agreement, identify the provision and provide rationale. If not applicable, respond with "N/A" and provide a complete response to question 5.1.

N/A

6. CONSULTATION

6.1. ICANN org encourages you to set up a consultation call through your Engagement Manager prior to submitting this RSEP request. This is to help ensure that necessary information is assembled ahead of time.

Identify if and when you had a consultation call with ICANN org. If you did not request a consultation call, provide rationale.

RSEP filed at the urging of our Engagement Manager on 3/9/2020

6.2. Describe your consultations with the community, experts, and/or others. This can include, but is not limited to, the relevant community for a sponsored or community TLD, registrars or the registrar constituency, end users and/or registrants, or other constituency groups. What were the quantity, nature, and results of the consultations? How will the proposed service impact these groups? Which groups support or oppose this proposed service?

Given the context and the common nature of not offering IDNs, such consultations were not appropriate.

7. OTHER

7.1. Would there be any intellectual property impact or considerations raised by the proposed service?

No.

7.2. Does the proposed service contain intellectual property exclusive to your gTLD registry?

No.

7.3. Provide any other relevant information to include with the request. If none, respond with "N/A."

This RSEP is being filed so that we can more quickly enter into registry systems testing to transition this TLD to CentralNic. After this transition but before these TLD's launch to the public, another RSEP will be filed adding back in IDN support for a different list of IDN scripts/languages.

7.4. If additional information should be considered, attach one or more file(s) below.

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
XYZ.COM LLC	beauty	2015-12-03
XYZ.COM LLC	hair	2015-12-03