ICANN Registry Request Service

Ticket ID: D0B4L-7R8F8
Registry Name: DotWebsite Inc.
gTLD: .website
Status: ICANN Review
Status Date: 2016-01-05 16:45:44
Print Date: 2016-01-05 16:46:03

Proposed Service

Name of Proposed Service:

Second level IDN Support for Radix TLDs

Technical description of Proposed Service:

Radix ("Registry Operator") wishes to offer registration of IDNs at the second level under the following gTLDs: .Website, .Space, .Host, .Press, .Site, .Online, .Tech, and .Store (together the "Radix TLDs").

Registry Operator will offer registrars support for handling IDN registrations in EPP. Registry Operator will handle variant IDNs as follows:By default variant IDNs will be blocked from registration. Variant IDNs may be activated when requested by the sponsoring Registrar of the canonical name. Active variant IDNs will be provisioned in the TLD's DNS zone file as zone cuts
using the same NS resource records as the canonical name.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Radix's team has informally consulted with a number of relevant parties on the introduction of IDNs at the second level. We have consulted with a number of potential registrants who believe that their interests will be well served if they are able to register Internationalized Domain Names. They will be able to register names that match their native language and alphabet. We have consulted with a number of registrars who have shown a great deal of interest in offering Internationalized Domain Names under the Radix TLDs. We have consulted with various internet users generally, all of whom are very pleased with the idea of the Radix TLDs offering IDN support. It will make the Radix TLDs and the Internet generally more accommodating for a larger group of users. We have also consulted with our backend registry provider, CentralNic, about IDN support and they are very happy to implement IDN support. Further, they have experience with such an implementation and are well prepared for implementation of IDN support for the Radix TLDs. We have never received any negative feedback whatsoever on Radix offering IDN support.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

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N.A.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

We have had informal consultations with individual registrars as described above.

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

Since IDN support by new gTLDs is very common to new gTLDs and ICANN alone normally approves the service, we believe that further consultations with other groups is not necessary. However, if ICANN requires any additional consultations to be conducted, we would be happy to do so.

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

Consultations with end users were appropriate, and the end users that we consulted with seemed very excited about IDN support under the Radix TLDs. These consultations were informal in nature.

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

We believe that all parties would endorse the introduction of this service as it does not have any negative effect on any parties and only offers more choice and flexibility to internet users and registrants.

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

No parties have objected to the introduction of these services, and we believe that no parties would object to the introduction of support for IDNs under the Radix TLDs.

Timeline

Please describe the timeline for implementation of the proposed new registry service:

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We plan on implementing the new service immediately upon approval by ICANN.

Business Description

Describe how the Proposed Service will be offered:

Just as registrants will be able to register second level domains with ASCII characters, they will also be able to register second level domains with the supported internationalized domain names.

Describe quality assurance plan or testing of Proposed Service:

Both we and the registrars selling domains names under the Radix TLDs will ensure that the offering of second level IDNs fits perfectly within all ICANN policies and guidelines, and is technically free of all problems.

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N.A.

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Exhibit A of the Radix TLD Registry Agreements will be impacted. Please see the "Contractual Amendments" section for the necessary changes.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

No effect.

What effect, if any, will the Proposed Service have on the Whois?:

No effect.

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Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

The following provision would be added to Exhibit A of the Registry Agreements:

4. Internationalized Domain Names (IDNs)
Registry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements: 4.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 4.2. Registry Operator must handle variant IDNs as follows: 4.2.1. By default variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) must be blocked from registration. 4.2.2. Variant IDNs may be activated when requested by the sponsoring Registrar of the canonical name as described in the IDN Tables and IDN Registration Rules. 4.2.3. Active variant IDNs must be provisioned in the TLD's DNS zone file as zone cuts using the same NS resource records as the canonical name. 4.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Regitry Operator as specified in the ICANN IDN Implementation Guidelines): 4.3.1. Arabic language 4.3.2. Cyrillic script 4.3.3. Greek script 4.3.4. Hebrew language 4.3.5. Latin script 4.3.6. Lao language 4.3.7. Thai language 4.3.8. Japanese language 4.3.9. Korean language 4.3.10. Chinese language

Benefits of Service

Describe the benefits of the Proposed Service:

This service would allow internet users all over the world to register domain names in several new languages and scripts. This will help further all of the goals ICANN intended to promote when it implemented the IDN program.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

The proposed service will have no effect on competition other than allowing us to provide our consumers with more options in terms of languages in which they can register domain names.

How would you define the markets in which your proposed Registry Service would compete?:

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If allowed, we intend to sell IDNs worldwide.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

A lot of registries offer IDN registrations, including .xzy (with CentralNic as the back-end as well), and Donuts, Famous Four, etc.

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

Our service would not impair the ability of other registries to compete.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

CentralNic is our back-end registry services provider, and would be implementing these services from a technical standpoint, just as they do for all of our technical services.

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

We believe that only registrars who sell domain names in our TLDs would be affected by this service, and many of them already have the ability to sell IDNs.

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

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Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

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No.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of reponses to Internet servers or end systems:

No effect.

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No concerns have have been raised.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

No new Intellectual Property considerations are raised by the proposed service. We will comply with all relevant ICANN rules and regulations concerning intellectual property, such as the Rights Protections Mechanisms.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.

List Disclaimers provided to potential customers regarding the Proposed Service:

At this time, no disclaimers for potential customers have been devised.

Any other relevant information to include with this request:

N.A.