



ICANN Registry Request Service

Ticket ID: U9C7A-2Z4K9

Registry Name: Globo Comunicação e Participações S.A

gTLD: .globo

Status: ICANN Review

Status Date: 2015-03-25 19:06:48

Print Date: 2015-03-26 15:09:27

Proposed Service

Name of Proposed Service:

2-letter SLDs in .globo

Technical description of Proposed Service:

Registration of 2-char letter-letter domains that are not currently used as country-code designators in the Domain Name System (DNS). For abundance of clarity, that would be the following 2-letter combinations: AA AB AH AJ AK AV AY BC BK BP CB CE CJ CQ CT DA DB DC DD DF DH DI DL DN DP DQ DR DS DT DU DV DW DX EB ED EI EJ EK EL EN EO EQ EX EY EZ FA FB FC FD FE FF FG FH FN FP FQ FS FT FU FV FW FY FZ GJ GK GO GV GX GZ HA HB HC HD HE HF HG HH HI HJ HL HO HP HQ HS HV HW HX HY HZ IA IF IG IH II IL IN IK IU IV IW IX IY IZ JB JC JD JF JG JH JI JJ JK JL JN JQ JR JS JT JU JV JW JX JY JZ KA KB KC KD KF KJ KK KL KO KQ KS KT KU KV KX KL LE LG LH LJ LL LM LN LO LP LQ LR LW LX LZ MB MI MJ NB ND NH NJ NK NM NN NQ NS NV NW NX NY OB OC OD OE OF OG OH OI OJ OK OL ON OO OP OQ OR OS OT OU OV OW OX OY OZ PB PC PD PJ PO PP PQ PR PU PV PX PZ QB QC QD QE QF QG QH QI QJ QK QL QM QN QO QP QR QS QT QU QV QW QX QY QZ RD RF RG RJ RK RQ RR RT RV RX RY RZ SP SQ SW TB TE TQ TS TU TX TY UB UC UD UE UF UH UI UJ UL UN UO UP UQ UR UT UU UV UW UX VB VD VF VH VJ VK VL VM VO VP VQ VR VS VT VV VW VX VY VZ WA WB WC WD WE WH WI WJ WK WM WN WP WQ WR WT WU WW WX WY WZ XA XB XC XD XE XF XG XH XI XL XM XN XO XP XQ XR XS XT XU XV XW XX XY XZ YA YB YC YD YF YG YH YI YJ YK YL YM YN YO YP YQ YR YS YW YX YY YZ ZB ZC ZD ZE ZF ZG ZH ZI ZJ ZK ZL ZN ZO ZP ZQ ZS ZT ZU ZV ZX ZY ZZ

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:



ICANN Registry Request Service

Ticket ID: U9C7A-2Z4K9

Registry Name: Globo Comunicação e Participações S.A

gTLD: .globo

Status: ICANN Review

Status Date: 2015-03-25 19:06:48

Print Date: 2015-03-26 15:09:27

ICANN enlisted many public comments in 2014 regarding RSEPs from a number of registries regarding 2-char SLDs in 2012+ new gTLDs, and approved all of those, whether they were only for number-letter-type domains, letter-letter that are not country codes or letter-letter that are country codes. \r\n\r\nThose consultations indicated lack of meaningful objection to the proposed service. \r\n\r\n

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

\r\nN/A

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

\r\nNo consultations with registrars were done, but .globo currently operates under Specification 9 exemption so these consultations wouldn't be applicable. \r\n

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

\r\nThe exclusive use nature of the registry implies that no such consultations are applicable. \r\n

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

\r\nAlthough no consultation of end users was made, it's straightforward to conclude that end users would rather use the

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

\r\nThe product areas of Globo that have 2-letter-named products would endorse the introduction of this service. \r\n\r\n

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

\r\nWe don't know who could meaningfully object to the introduction of this service.



ICANN Registry Request Service

Ticket ID: U9C7A-2Z4K9

Registry Name: Globo Comunicação e Participações S.A

gTLD: .globo

Status: ICANN Review

Status Date: 2015-03-25 19:06:48

Print Date: 2015-03-26 15:09:27

Timeline

Please describe the timeline for implementation of the proposed new registry service:

Implementation of this service would require 1 day to remove the current forbidden labels from OT&E configuration plus 1 day of OT&E testing. After testing, it will require 1 day to be implemented in production.

Business Description

Describe how the Proposed Service will be offered:

The service will be offered using the same business model already in place for domains of other lengths.

Describe quality assurance plan or testing of Proposed Service:

QA of reserved name list transactions was already done to activate the .globo registry

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

SPECIFICATION 5 SCHEDULE OF RESERVED NAMES. Two-character labels.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

Registration of registered 2-letter SLDs will be reported as transactions.

What effect, if any, will the Proposed Service have on the Whois?:



ICANN Registry Request Service

Ticket ID: U9C7A-2Z4K9

Registry Name: Globo Comunicação e Participações S.A

gTLD: .globo

Status: ICANN Review

Status Date: 2015-03-25 19:06:48

Print Date: 2015-03-26 15:09:27

Whois might display domains with 2 letters, but it was already prepared for 2-char domains.

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

AUTHORIZATION FOR RELEASE OF ALL LETTER/LETTER TWO-CHARACTER ASCII LABELS THAT ARE NOT COUNTRY CODES AT THE SECOND LEVEL Effective <date>, pursuant to Section 2 of Specification 5 of the Registry Agreement and subject to compliance with all other terms of the agreement applicable to each individual TLD, ICANN authorizes all new gTLD registries to release all letter/letter two-character ASCII labels that are not country-code designators for registration to third parties and inactivation in the DNS at the second level; for the absence of doubt, the aforementioned labels are listed in Appendix.

Benefits of Service

Describe the benefits of the Proposed Service:

The service will benefit media services that is known for a 2-letter acronym.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Since .globo is an exclusive use registry, this will have no effect on competition.

How would you define the markets in which your proposed Registry Service would compete?:

The only target market is the Globo media group itself.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:



ICANN Registry Request Service

Ticket ID: U9C7A-2Z4K9

Registry Name: Globo Comunicação e Participações S.A

gTLD: .globo

Status: ICANN Review

Status Date: 2015-03-25 19:06:48

Print Date: 2015-03-26 15:09:27

\nVerisign, Afiliás, dotMobi, Donuts, among others. \n\n\n

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

\nNope, other companies can and will introduce similar services.

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

\nThe services will provided by the same outsource contractor of the current domain services, NIC.br. \n\n\n

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

\nN/A

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

\nN/A

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

\nNo storage or input of registry data is changed.

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of reponses to Internet servers or end systems:

\nDoesn't affect throughput, response time, consistency or coherence of reponses to Internet servers or end systems

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those



ICANN Registry Request Service

Ticket ID: U9C7A-2Z4K9

Registry Name: Globo Comunicação e Participações S.A

gTLD: .globo

Status: ICANN Review

Status Date: 2015-03-25 19:06:48

Print Date: 2015-03-26 15:09:27

concerns?:

\nNo technical concerns had been raised.

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

\nThere are no IP concerns raised by this service. We here dedicate this proposition to Creative Commons CC0 license. \n

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

\nNo.

List Disclaimers provided to potential customers regarding the Proposed Service:

\nN/A

Any other relevant information to include with this request:

\n