

EVOLVING ICANN'S MULTISTAKEHOLDER MODEL

ICANN STRATEGIC PLAN 2021 – 2025 STRATEGIC OBJECTIVE ON GOVERNANCE

THE WORK PLAN

ICANN66

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EVOLVING ICANN'S MSM PROCESS STRATEGIC OBJECTIVE ON GOVERNANCE

The Work Plan addresses three specific Strategic Plan goals:

- 1. Strengthen ICANN's bottom-up multistakeholder decision-making process and ensure that work gets done and policies are developed in an effective and timely manner**
- 2. Support and grow active, informed, and effective stakeholder participation**
- 3. Sustain and improve openness, inclusivity, accountability, and transparency**

EVOLVING ICANN'S MSM WORK PLAN

- **The Work Plan will be an integral part of ICANN's Operating and Financial Plan for 2021 – 2025 and, specifically, support the achievement of the strategic objective on governance**
- **Purpose of the Work Plan is to develop approaches that will eventually lead to solutions, over the five-year life of the Strategic Plan, to improve the effectiveness of ICANN's MSM**
- **The Work Plan was developed based on Public Comment that closed on 14 October 2019 and prior Community comment**
- **The Work Plan identifies opportunities for improvements to *work processes*, *working methods* and aspects of *culture***

EVOLVING ICANN'S MSM WHAT HAS THE COMMUNITY SAID?

- **The Community has defined the serious “pain points” that are impacting our work processes, working methods and culture**
- **Members from different stakeholder groups are describing the pain points in the same way**
- **A cycle of work that continues to build up with the Community trying to do it all with the same sense of urgency. This is not sustainable.**

DEPENDENCIES

- **There are both completed and pending work streams that relate to the Work Plan**
- **A guiding principle of Evolving ICANN's MSM is to avoid duplication of work**
- **The following work streams represent dependencies or opportunities to leverage existing work:**
 - **ATRT3 pending recommendations**
 - **CCWG - Accountability WS2 recommendations**
 - **GNSO PDP 3.0 implementation improvements**
- **The ICANN Board will have a role to play with the CCWG – Accountability WS2 recommendations and the pending ATRT3 recommendations. The entities who develop solutions will also have a role to play in ensuring that there is no duplication of work.**

THE WORK PLAN

ISSUE	SUGGESTED ENTITY TO DEVELOP A SOLUTION	BENEFITS OF DEVELOPING A SOLUTION
1. Consensus + Representation and Inclusivity	<p>GNSO as the lead, working with the other ACs and SOs</p> <p>GNSO is already working on these issues through PDP 3.0 implementation</p>	<ul style="list-style-type: none">- Create conditions for compromise and consensus- Deliver work in a timely manner- Ensure that policies and other work are based on openness and inclusivity
2. Prioritization of the Work + Efficient Use of Resources	<p>AC and SO Chairs (or their delegates) as the lead, working with the ICANN Org CEO and ICANN Board Chair</p> <p>AC and SO Chairs can collectively bring a community-wide view to developing an approach to prioritization. AC and SO Chairs would work through their respective ACs and SOs.</p>	<ul style="list-style-type: none">- Break the cycle of work that continues to build up with the Community trying to do it all with the same sense of urgency- Create visibility into all current projects and resource allocation

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ISSUE	SUGGESTED ENTITY TO DEVELOP A SOLUTION	BENEFITS OF DEVELOPING A SOLUTION
<p>3. Culture, Trust and Silos</p>	<p>ALAC as lead, working with the other ACs and SOs</p> <p>ALAC engages in regular outreach and engagement efforts to build cross-community relationships. Building on its experience, ALAC can lead this work in coordination with the other ACs and SOs.</p>	<ul style="list-style-type: none"> - Begin to break down the silo mentality that is negatively affecting ICANN's work - Faster decision-making, increased productivity and better allocation of resources
<p>4. Complexity</p> <p>A. Accessibility to and ease of use of data and information</p> <p>B. Complexity of content; ICANN bylaws, procedures and processes</p>	<p>A. ICANN Org</p> <p>B. AC and SO Chairs (or their delegates) as the lead, working with the ICANN Org CEO and ICANN Board Chair</p>	<ul style="list-style-type: none"> - Improved accessibility to ICANN processes to facilitate meaningful inputs from a broader range of participants - Promote and support effective participation for all members of the ICANN Community - Broadly understood content for the ICANN Community

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5. Precision in Scoping Work	To be determined	<ul style="list-style-type: none">- Create more timely delivery of policy and other work; the quality of those deliverables should also improve over time- More effective allocation of volunteer community resources in the various working groups that develop policy or deliver other work
6. Roles and Responsibilities	ICANN Board in coordination with the Community and the ICANN Org CEO	<ul style="list-style-type: none">- Create a common resource and point of reference for all work in ICANN- Solutions developed through the Work Plan will be informed by a clear understanding of roles and responsibilities

THE WORK PLAN

ISSUE	RESOURCES NEEDED TO DEVELOP SOLUTION (Lead entity will be asked to define resources needed)	SOLUTIONS SUGGESTED BY THE COMMUNITY
1. Consensus + Representation and Inclusivity	<ul style="list-style-type: none">- Volunteer time- ICANN staff time and support- Budget for meeting space and logistical support- External experts, if required	<ul style="list-style-type: none">- All parties to a policy process should commit to the goal of achieving consensus- ICANN meetings should be used for task-oriented workshops. Recognize that face-to-face engagement improves the ability to reach consensus
2. Prioritization of the Work + Efficient Use of Resources	<ul style="list-style-type: none">- Volunteer time- ICANN staff time and support- Budget for meeting space and logistical support- External experts, if required	<ul style="list-style-type: none">- A process where the community can assist in setting priorities and there is exchange between ICANN Org and involved stakeholders can be highly beneficial- ICANN Org legislative/regulatory tracker should be improved in order to help advise all involved stakeholders on external developments

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3. Culture, Trust and Silos	<ul style="list-style-type: none"> - Volunteer time - ICANN staff time and support - Budget for meeting space and logistical support - External experts, if required 	<ul style="list-style-type: none"> - Consistently remind and instill in the community the essential cooperative nature required for success of the unique ICANN MSM - Meeting structure should create dedicated time for cross community interaction, outreach, collaboration and networking
4. Complexity A. Accessibility to and ease of use of information and data B. Complexity of content; ICANN bylaws, procedures and processes	<ul style="list-style-type: none"> - Volunteer time - ICANN staff time and support - Budget for meeting space and logistical support - External experts, if required 	<ul style="list-style-type: none"> - Create ICANN Org sub-team dedicated to intuitively document the status of different groups and policymaking efforts - Independent new staff role to serve as an expert advisor on ICANN procedure - Use an Issues Report that explains complex issues in understandable short summaries

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5. Precision in scoping work	<ul style="list-style-type: none">- Volunteer time- ICANN staff time and support- Budget for meeting space and logistical support- External experts, if required	<ul style="list-style-type: none">- GNSO PDP 3.0 initiative is focused on the GNSO PDP so it would likely need to be expanded to properly address the needs of other community groups- An Alumni Leadership Group will likely be the best positioned to develop recommendations or best practices for scoping work efforts, which can then be promulgated throughout other parts of the community.
6. Roles and Responsibilities	To be determined by the Board.	<ul style="list-style-type: none">- Further communication between the ICANN Community and ICANN Board to ensure clarity about the roles and responsibilities are critical- The Board can take a more proactive role when an issue has (already) been thoroughly discussed within the community

EVOLVING ICANN'S MSM UPCOMING ACTIVITIES IN THE PROCESS

- Feedback from ICANN66 is considered and the Work Plan revised and put out for Public Comment in December as part of ICANN 5-year Operating Plan
- Final Work Plan created based on Community comment; work streams become part of FY21 operating plan and budget