

Dear Registry Operator/Registrar,

To promote the awareness and adoption of Universal Acceptance (UA) of all domain names and email addresses, ICANN and the community are organizing the second global **Universal Acceptance (UA) Day** on or around 28 March 2024. We invite you to participate in UA Day 2024 events being held in your region to create UA awareness and promote UA adoption. The event details are published at <a href="https://universalacceptance.day/">https://universalacceptance.day/</a>. Event agendas and participation details will be made available here, as these are finalized by the organizers.

UA is a technical necessity to ensure that all valid domain names (such as どこでもつかえる.みんな and universal-acceptance-test.international) and email addresses (ਈਮੇਲ-

ਪਰਖ@ਸਰਵਵਿਆਪਕ-ਪ੍ਰਵਾਨਗੀ-ਪਰਖ.ਭਾਰਤ), regardless of script, language, or character length, can be equally used by all Internet-enabled applications, devices, and systems. It is considered a foundational requirement for the continued expansion of the Internet and a digitally inclusive Internet.

UA Day events will consist of awareness-building, technical capacity building and strategy formulation sessions. The events will provide an opportunity to engage and rally technical developers, language communities, businesses, governments, and Domain Name System (DNS) industry stakeholders to better understand the benefits of UA and how to make their own systems UA-ready.

UA can only be achieved by working together. We hope you and your organization can participate in UA Day events and help us build an #Internet4All. If you have any questions, please contact us at <a href="mailto:uaprogram@icann.org">uaprogram@icann.org</a>.

To find out more about UA Day 2024, please visit <a href="https://universalacceptance.day/">https://universalacceptance.day/</a>. Warm regards,

Sarmad Hussain Senior Director IDN and UA Programs ICANN