



# ICANN Registry Request Service

Ticket ID: B4D6E-5H1J7

Registry Name: Binky Lake, LLC (.VENTURES)

gTLD: .VENTURES

Status: ICANN Review

Status Date: 2014-07-18 07:02:08

Print Date: 2014-07-18 07:28:35

## Proposed Service

Name of Proposed Service:

*Addition of Certain Language Scripts to Donuts TLDs*

Technical description of Proposed Service:

*Donuts Inc. ("Donuts") would like to provide registration of domain names in French, Spanish, German, and Chinese languages across all Donuts-operated TLDs. To accomplish this, we hereby seek approval to add IDNs to our TLDs as follows:\r\n\r\nAddition of German and Chinese to the list of approved languages in the Donuts-operated TLDs listed below:\r\n\r\n.pizza\r\n.restaurant\r\n.gifts\r\n.sarl\r\n\r\nGiven that the RSEP portal does not accept the required language table format, the German and Chinese IDN tables have been submitted via the GDD portal for ICANN's review. Note that all of these tables have been previously provided to and approved by ICANN and have passed Pre-Delegation Testing for a delegated TLD. \r\n\r\nExamples: the German IDN table was approved and tested for <.reisen>; and the Chinese IDN table was approved and tested for <.?? (games)>.\r\n*

## Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

*\r\nDonuts reviewed the multitude of IDNs offered by legacy TLD registry operators.*

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

*\r\nN/A*

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:

*N/A\r\n*



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c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A\r\n

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

N/A\r\n

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

*Donuts has been informed by registrars that registrants across the world will welcome the addition of IDNs to the portfolio of Donuts-operated TLDs. Registrants have also reached out directly to Donuts regarding the launch of these IDNs in Donuts-operated TLDs.*

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

*Donuts sees no reason why a constituency group would object to offering registration of domain names in more languages.*

## Timeline

Please describe the timeline for implementation of the proposed new registry service:

*Donuts plans offer these languages as soon as ICANN has approved this RSEP request.*

## Business Description

Describe how the Proposed Service will be offered:

*\r\nThe additional languages will be offered for registration in Donuts-operated TLDs in the same manner as the currently approved languages.*



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Describe quality assurance plan or testing of Proposed Service:

*As stated previously, these language tables have all been approved by ICANN and tested in PDT.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

\nN/A

## Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

*Registry Agreement - Exhibit A, Section 3:\n\n3. Internationalized Domain Names (IDNs)\n\nRegistry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:\n\n3.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 2.2. Registry Operator must handle variant IDNs as follows:\n\n3.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.\n\n3.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):\n\n3.3.1 French Language\n\n3.3.2 Spanish Language\n\n*

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

*None*

What effect, if any, will the Proposed Service have on the Whois?:

\nNone

## Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

*[1] Addition of German and Chinese to the list of approved languages in <.pizza>, <.restaurant>, <.gifts> and <.sarl> as*



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*follows:\r\n\r\n3. Internationalized Domain Names (IDNs)\r\n\r\nRegistry Operator may offer registration of IDNs at the second and lower levels provided that Registry Operator complies with the following requirements:\r\n\r\n3.1. Registry Operator must offer Registrars support for handling IDN registrations in EPP. 2.2. Registry Operator must handle variant IDNs as follows:\r\n\r\n3.2.1. Variant IDNs (as defined in the Registry Operator's IDN tables and IDN Registration Rules) will be blocked from registration.\r\n\r\n3.3. Registry Operator may offer registration of IDNs in the following languages/scripts (IDN Tables and IDN Registration Rules will be published by the Registry Operator as specified in the ICANN IDN Implementation Guidelines):\r\n3.3.1 French Language\r\n3.3.2 Spanish Language\r\n3.3.3 German Language\r\n3.3.4 Chinese Language\r\n\r\n\r\n\r\n*

## Benefits of Service

Describe the benefits of the Proposed Service:

*The addition of languages for domain name registration provides registrants the ability to register domain names that are more meaningful and specific to the region in which they live and operate. By providing the opportunity to register domain names in additional languages, Donuts seeks to broaden consumer choice in the world marketplace.*

## Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

*\r\nAllowing Donuts to provide these additional languages will begin to allow a new gTLD registry operator to more fairly compete in the global market. Note that legacy TLD registry operators have been permitted to offer multiple languages for their TLDs without the need for an official RSEP.*

How would you define the markets in which your proposed Registry Service would compete?:

*These additional languages would give Donuts the opportunity to compete across in markets across the world.*

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

*Legacy TLD registry operators permit multiple language script registration in their TLDs. A list can be found on the IANA website: <http://www.iana.org/domains/idn-tables>.*



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In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

\r\nNo

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

No\r\n

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

*Yes. We have had discussions with registrars who are eager to provide their customers with the ability to register domain names in their local languages.*

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

\r\nNo

## Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

\r\nNo

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

N/A\r\n

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:



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No\r\n

## Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

\r\nNo

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

N/A\r\n

List Disclaimers provided to potential customers regarding the Proposed Service:

\r\nN/A

Any other relevant information to include with this request:

No\r\n