

ICANN

# Orientation

October 2003



# ICANN: The Basic Idea

**ICANN =**

An Experiment in  
Technical Self-Management  
by the global Internet community

# ICANN: The Basic Bargain

**ICANN =**

Internationalization  
of Policy & Management Functions for  
DNS and IP Addressing systems

+

Private Sector  
(non-governmental) Management

# What does ICANN do?

Coordinates policies relating to the unique assignment of:

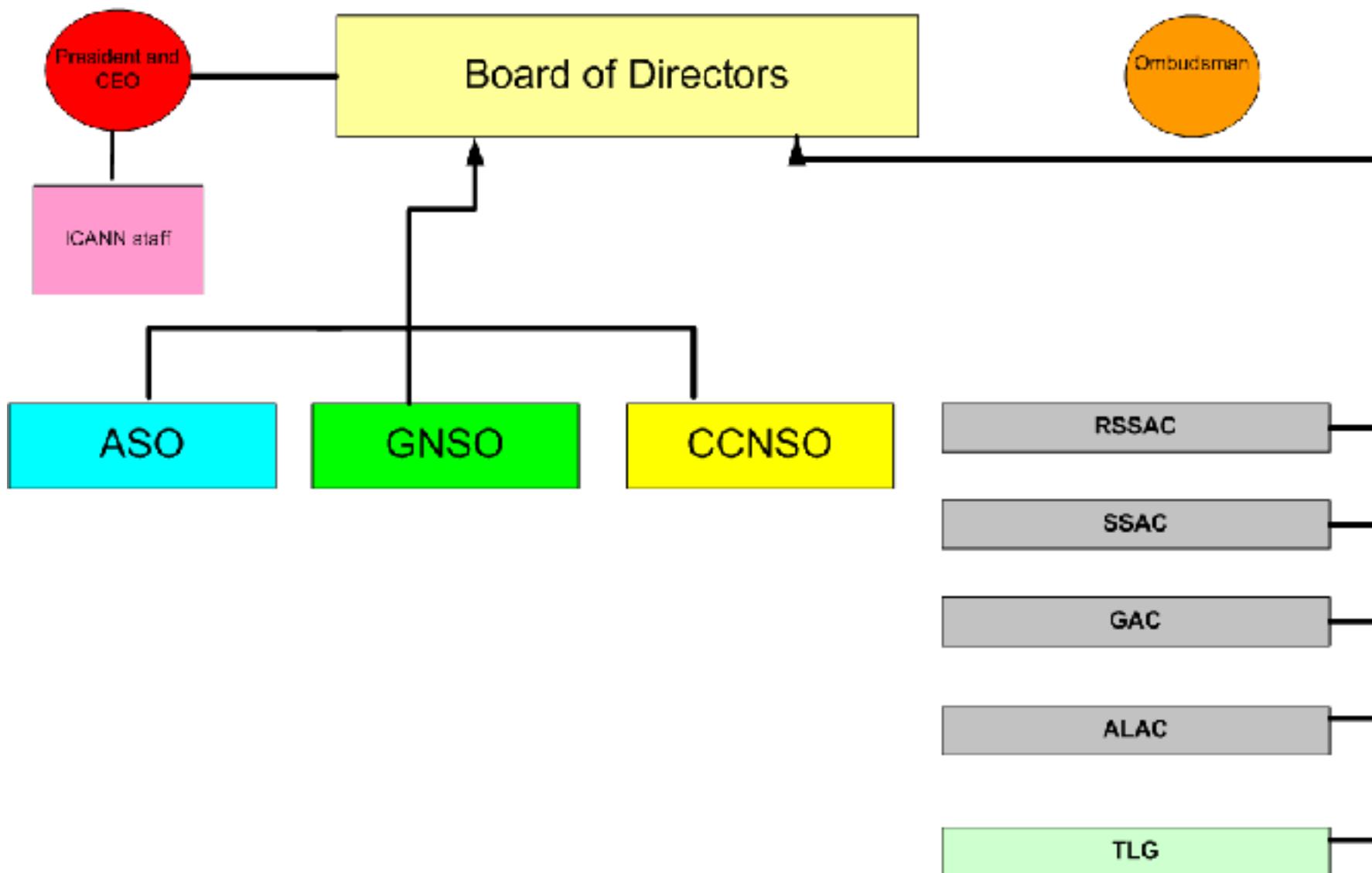
- Internet domain names
- Numerical IP Addresses
- Protocol Port and Parameter Numbers

Coordinates the DNS Root Name Server System

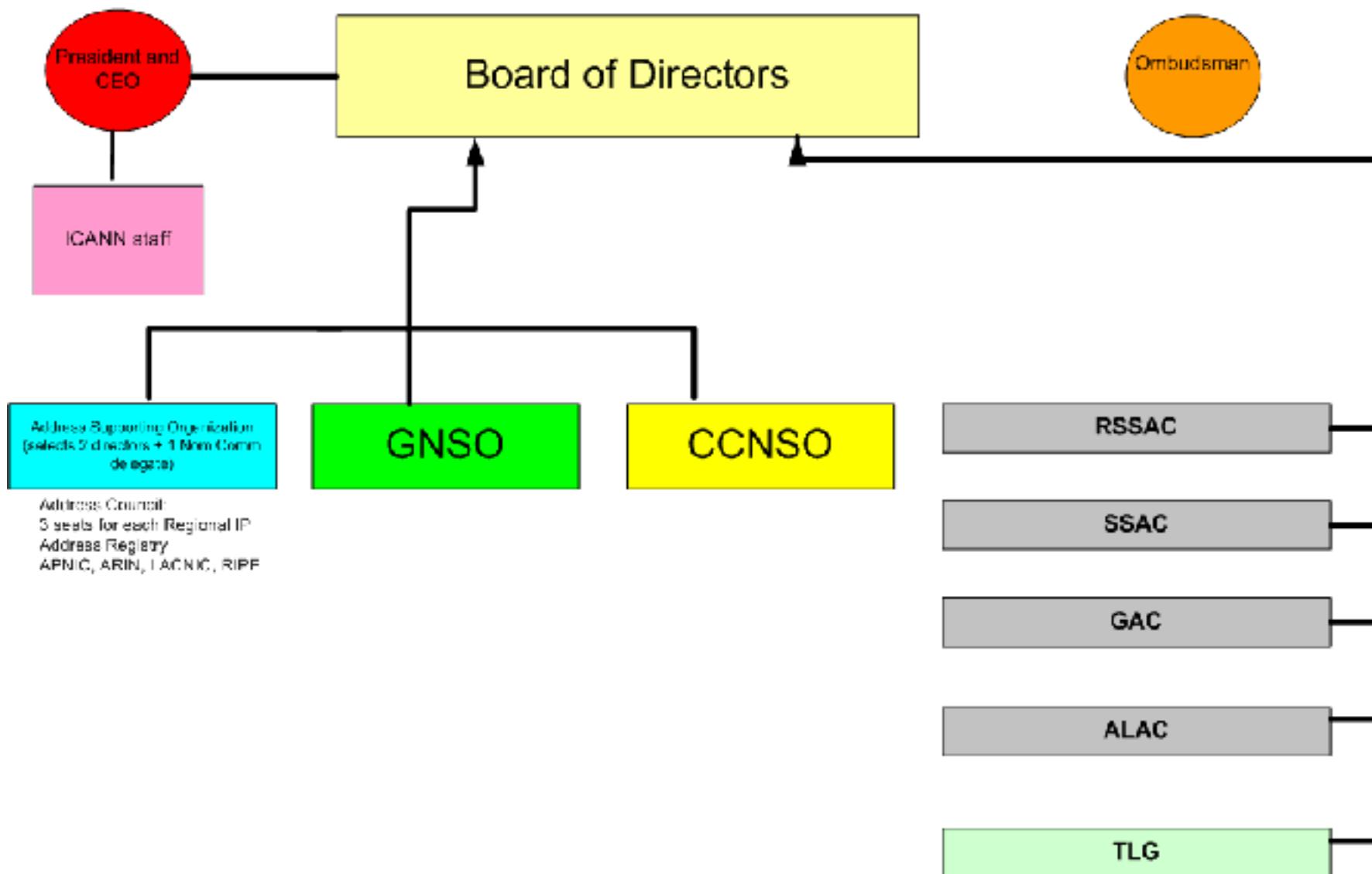
- through Root Server System Advisory Committee

# **Structure of ICANN**

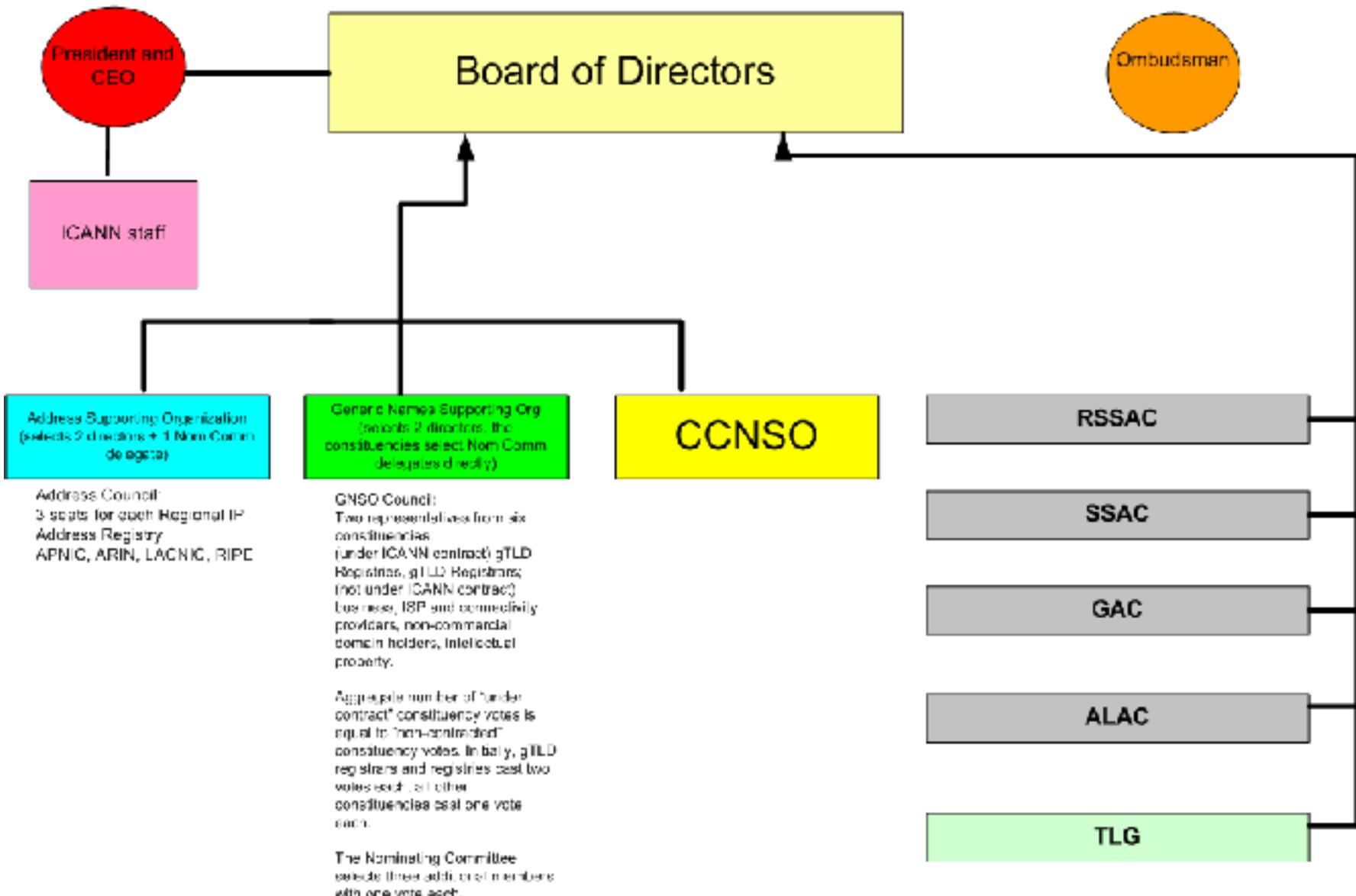
# ICANN Organizational Chart



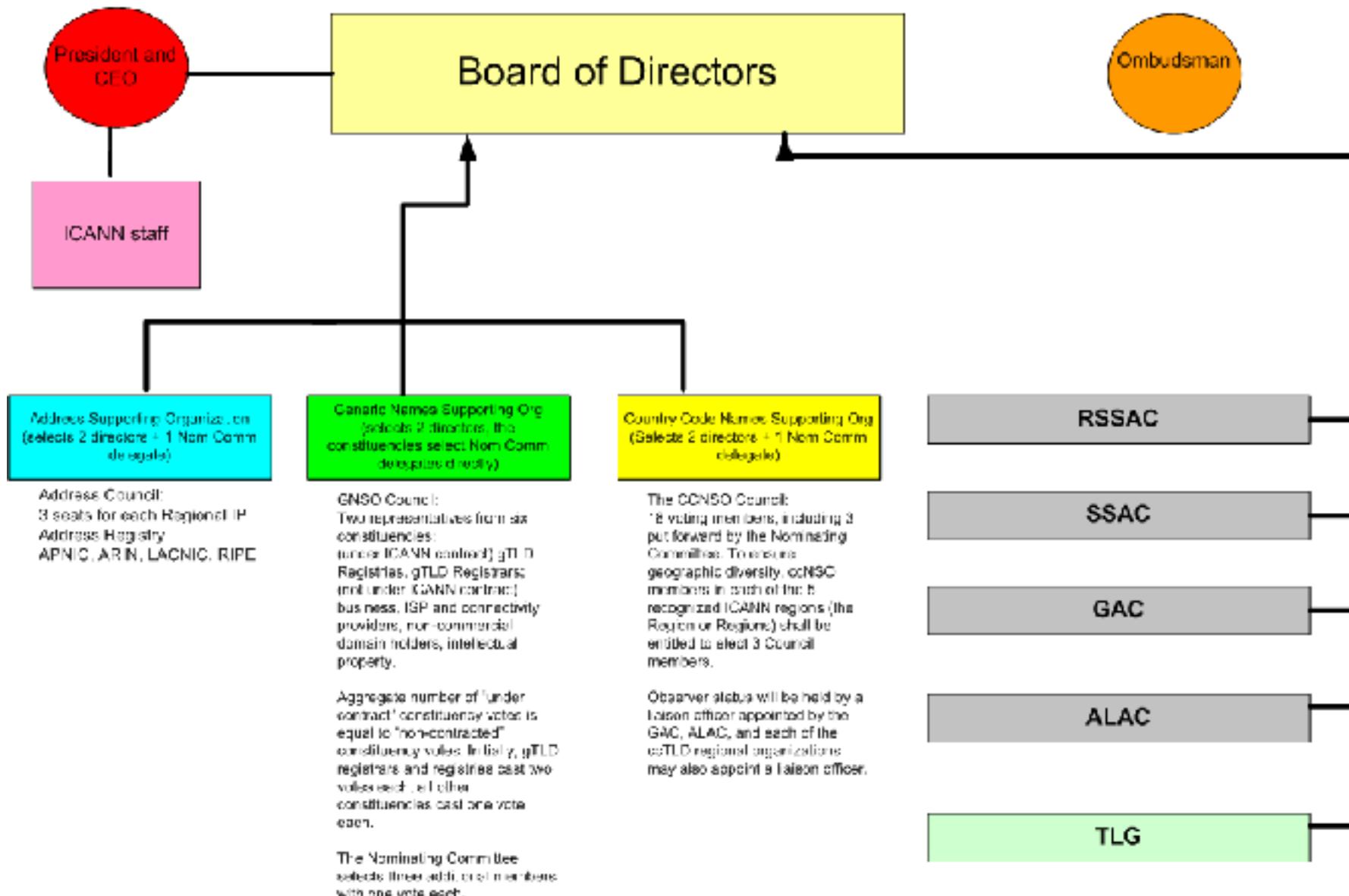
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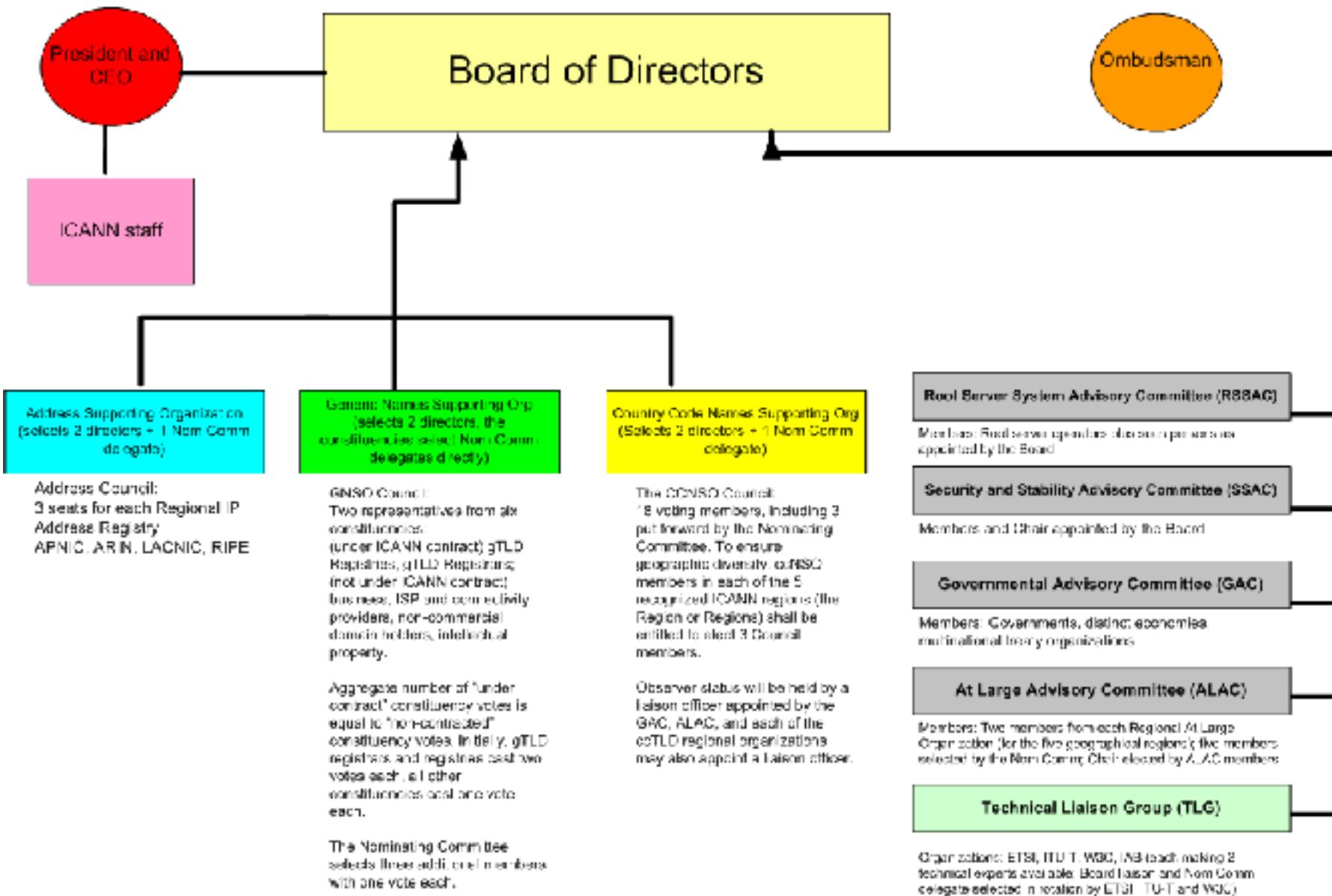
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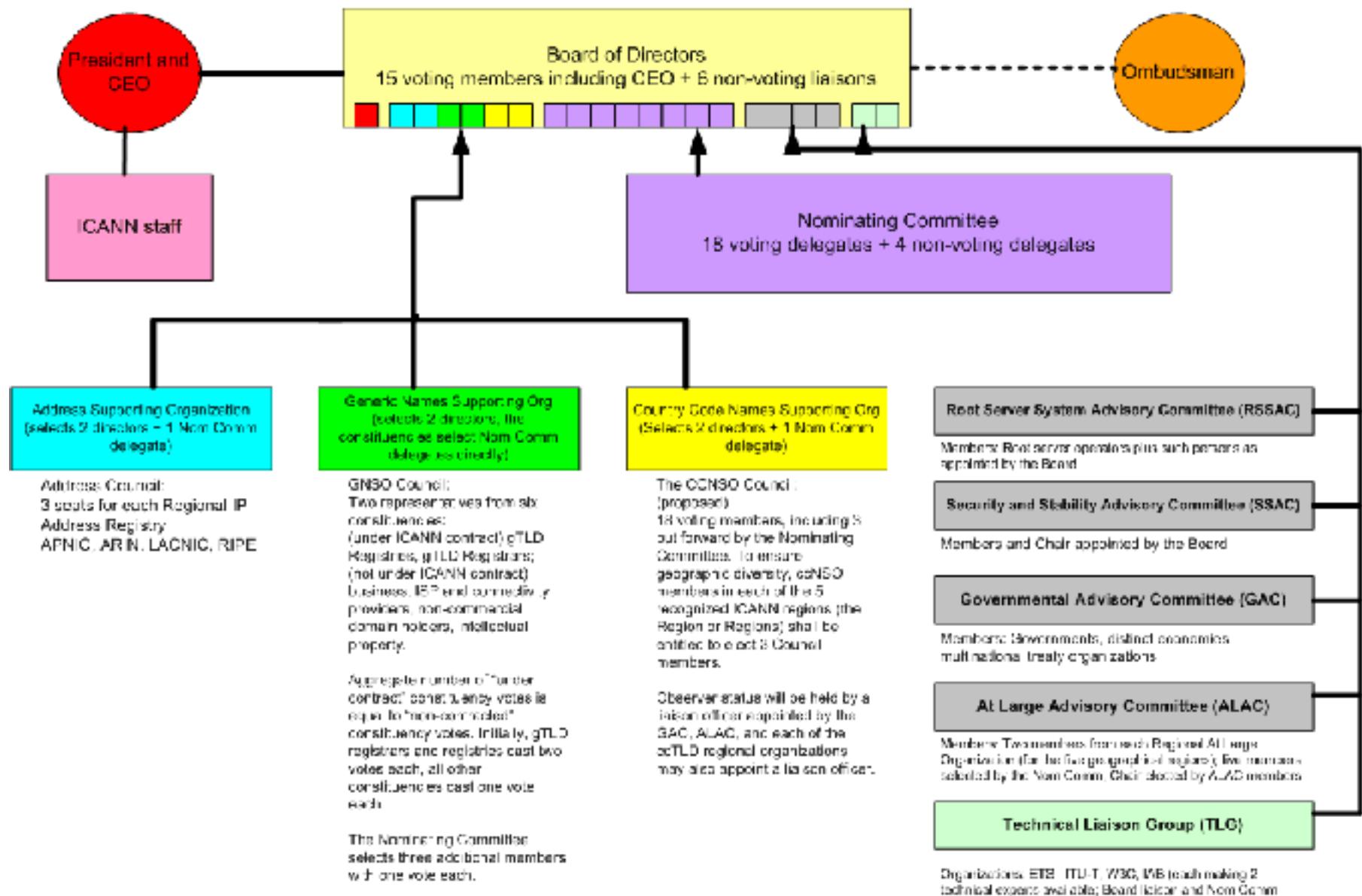
# ICANN Organizational Chart



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# Funding

- ICANN Budget 2003-4 = ~\$8 million US
- Sources of funding: Registry & Registrar agreements
  - gTLD Registries (com, net, org, info, biz, etc.)
  - gTLD Registrars (accreditation fees)
  - ccTLD Registries (voluntary contributions, pending formal agreements)
  - Regional Internet Registries (voluntary contributions pending finalization of agreements)
- No funding from governments

# ICANN Reform

- Launched by CEO Stuart Lynn in February 2002
- New Bylaws adopted December 2002
- Generated tons of input from all over
- Goal: Effective ICANN, focused on a well-defined mission, representative of the global Internet's diversity
  - ICANN as technical coordinating body, not a market regulator or an experiment in global online democracy.

# Elements of Reform

- **Core Values**
- **Structure**
  - Board composition & selection
  - Nominating committee
- **Policy-development process**
  - Generic TLDs & Country-code TLDs
  - Address Supporting Organization
  - Advisory Committees: At-Large, Governmental, Security, Technical Liaison Group, Root Name Server Operators
- **Funding**
- **Participation**
  - Manager of Public Participation
  - Regional At-Large Organizations
- **Openness and Transparency**
  - Ombudsman
  - Independent Review
- **Governments & The Public Interest**

# ICANN = CyberGovernment?

- A: No!
- ICANN has no inherent coercive power, only the ability to enter into contractual relationships through a process of consensus & consent
- Objectives: Network of agreements, that formalize and make transparent
- ICANN is not a substitute for the powers of governments (i.e., courts and laws)

# ICANN = CyberGovernment?

- No: ICANN coordinates unique identifiers.
- But: Technical coordination of unique values sometimes entails non-technical policy issues:
  - Data privacy protection
    - (WHOIS database)
  - Intellectual property/trademark law
    - (UDRP)
  - Competition law
    - (Registrar accreditation for .com, .net, .org)

# What ICANN doesn't do

- Network security
- Financial transactions
- Data Privacy
- Internet Content
  - Pornography; hate speech
  - Copyright violations
  - Deceptive business practices / consumer protection
- Multi-national commercial disputes
- Definition of technical standards
  - Network surveillance and traceability
- Internet gambling
- Spam

# What ICANN is NOT

- Technical Standard-Setting Body
- Internet Police Force
- Consumer Protection Agency
- Economic Development Agency
- Legislature or Court

# What ICANN does do:

- Coordinate the Internet's systems of unique identifiers
  - And address **directly** related policy issues
- Plus: Set policies for the gTLD registries

Message to You:

**GET INVOLVED!**

It's an open process – your views are important!

[www.icann.org](http://www.icann.org)

For Further Information:

<http://www.icann.org>