

1 **NEWMAN & NEWMAN, ATTORNEYS AT LAW, LLP**
Derek A. Newman (190467)
2 S. Christopher Winter (190474)
Venkat Balasubramani (189192)
3 505 Fifth Avenue South, Suite 610
Seattle, WA 98104
4 Telephone: (206) 274-2800
Facsimile: (206) 274-2801

5 Attorneys for Plaintiffs
6
7

8 **UNITED STATES DISTRICT COURT**
9 **FOR THE CENTRAL DISTRICT OF CALIFORNIA**

10
11 **REGISTERSITE.COM, an Assumed**
Name of **ABR PRODUCTS INC., a**
12 **New York Corporation, et al.,**

13 Plaintiffs,

14 v.

15 **INTERNET CORPORATION FOR**
ASSIGNED NAMES AND
16 **NUMBERS, a California corporation,**
et al.,

17 Defendants.
18
19
20
21
22
23
24
25
26
27
28

Case No. CV 04-1368 ABC (CWx)

Hon. Audrey B. Collins

PLAINTIFFS' OPPOSITION TO
DEFENDANT VERISIGN'S
MOTION TO DISMISS
PLAINTIFFS' ELEVENTH CLAIM
FOR RELIEF FOR IMPROPER
VENUE

DATE: July 12, 2004
TIME: 10:00 a.m.
COURTROOM: Room 680 –
Roybal Bldg.

1 **TABLE OF AUTHORITIES**

2 **SUPREME COURT CASES**

3 Carnival Cruise Lines, Inc. v. Shute,
4 499 U.S. 585, 111 S.Ct. 1522, 113 L.Ed.2d 622 (1991) 15
5 United Mine Workers of America v. Gibbs,
6 383 U.S. 715, 86 S.Ct. 1130, 16 L.Ed.2d 218 (1966) 10, 12-14

7 **NINTH CIRCUIT CASES**

8 Argueta v. Banco Mexicano, S.A.,
9 87 F.3d 320 (9th Cir. 1996) 9
10 Bonner Mall Partnership
11 2 F.3d 899 (9th Cir. 1993) 13
12 Murphy v. Schneider Nat'l, Inc.,
13 362 F.3d 1133 (9th Cir. 2003) 16
14 Sequoia Insurance Co. v. Royal Insurance Co. of America,
15 971 F.2d 1385 (9th Cir. 1992) 13

16 **CENTRAL DISTRICT OF CALIFORNIA CASES**

17 Lopez v. Martin Luther King Jr. Hospital,
18 97 F.R.D. 24 (C.D.Cal. 1983) 13, 14
19 Tokio Marine & Fire Ins. Co. v. Nippon Express U.S.A. (Illinois), Inc.,
20 118 F.Supp.2d 997 (C.D.Cal. 2000) 14

21 **OTHER FEDERAL CASES**

22 Ciolino v. Ryan,
23 2003 U.S. Dist. LEXIS 11639, *19 (N.D.Cal. 2003) 14
24 Federal Savings & Loan Insurance Corp. v. Geldermann, Inc.,
25 1989 U.S. Dist. LEXIS 16395, *7 (W.D.Okla. 1989) 10, 11
26 Lundy v. Morgan Stanley & Co.,
27 1991 U.S. Dist. LEXIS 18207 (N.D.Cal. 1991) 14
28 Pacer Global Logistics, Inc. v. Nat'l Passenger Railroad Corp.,
29 272 F.Supp.2d 784 (E.D.Wisc. 2003) 15
30 Serpico v. Laborers' Int'l Union of North America,
31 1995 U.S. Dist. LEXIS 11237, *14-15 (N.D.Ill. 1995) 10
32 Vogt-Nem, Inc. v. M/V Tramper,
33 263 F.Supp.2d 1226 (N.D.Cal. 2002) 14

1 **STATE CASES**

2
3 Ex parte Leasecomm Corp.,
2003 Ala. Lexis 356, *12 (Ala. 2003) 9, 10
4 Personalized Marketing Service, Inc. v. Stotler & Co.,
447 N.W.2d 447 (Minn.Ct.App. 1989) 11
5

6 **STATUTES AND RULES**

7 15 U.S.C. § 41 7
8 15 U.S.C. §1 7
9 CAL. BUS. & PROF. §17200 6
10 CAL. CIV. CODE § 1750 6
11 CAL. CIV. CODE § 1770 6
12 FED. R. CIV. P. 12(b)(3) 4, 15
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

TABLE OF CONTENTS

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

- I. INTRODUCTION 1**
- II. FACTS 2**
 - A. The Contracts Between the Parties Require Claims Relating to ICANN to Be Brought in Los Angeles 2
 - 1. ICANN’s Contracts with Verisign Require California Venue for Lawsuits Concerning the WLS. 2
 - 2. ICANN’s Contracts with Plaintiffs Require California Venue. 3
 - 3. Verisign’s Breach of Contract and its Forum Selection Clause 4
 - B. Verisign must Litigate the Three Claims Against Both it and ICANN in this Forum 4
 - C. The Remaining Causes of Action Require the Same Factual Determination as the Claim Verisign Seeks to Transfer 6
 - 1. The Eleventh Cause of Action Relates to Verisign’s Right to Ignore Plaintiffs’ Requests to Delete Domain Names 6
 - 2. All Other Claims Against Verisign Similarly Relate to Verisign’s Right to Ignore Plaintiffs’ Requests to Delete Domain Names 6
- III. ARGUMENT 8**
 - A. Public Policy Strongly Favors California Venue for All Claims. 9
 - 1. In Order to Maintain a Single Venue for Related Claims, Courts Regularly Decline to Enforce Forum Selection Clauses 9
 - 2. The Supreme Court, Ninth Circuit, and Central District of California Encourage a Single Forum for a Single Controversy to Promote Judicial Economy 12
 - 3. The Claims in this Case Should Be Considered a Single Cause of Action for Venue Purposes 15
 - B. All Factual Disputes Must Be Resolved in Plaintiffs’ Favor. 15
- IV. CONCLUSION 16**

1 Plaintiffs respectfully submit this joint memorandum in opposition to
2 Verisign's Motion to Dismiss Plaintiffs' Eleventh Claim for Relief for Improper
3 Venue.

4 I. INTRODUCTION

5 All parties to this action, including Verisign, agreed in separate contracts with
6 defendant Internet Corporation for Assigned Names and Numbers ("ICANN") that
7 "[i]n all litigation involving ICANN concerning [those agreements] . . . jurisdiction
8 and exclusive venue for such litigation shall be in a court located in Los Angeles,
9 California". However, Verisign moves to dismiss one of ten causes of action
10 against it based upon a forum selection clause in another contract providing for
11 Virginia venue in cases to interpret Verisign's contract with registrars. This Court is
12 now asked to resolve these conflicting venue clauses.

13 All claims alleged in this case, including the single cause of action Verisign
14 seeks to have dismissed or transferred to Virginia, involve ICANN. This lawsuit
15 arises out of defendants' implementation of the Wait Listing Service ("WLS"),
16 which Verisign oversees and ICANN approved. Ironically, Verisign argues that to
17 conserve judicial resources and promote efficiency, this Court should require
18 Plaintiffs to bring claims for the same acts in two different federal courts.
19 Consequently, under Verisign's theory of judicial economy, there would be two
20 lawsuits arising out of the same nucleus of operative facts, dependent upon the same
21 factual findings, with the same witnesses and the same parties.

22 This case involves technical and complex issues pertaining to expired domain
23 names, the role of an Internet registry, and the rights of Internet registrars. A
24 finding on the single claim Verisign moves to dismiss or transfer would impact this
25 Court's findings on the unfair competition claims that must remain here. Likewise,
26 this Court's factual findings will involve the same analysis as a Virginia court's
27 review of the single claim Verisign would like transferred.

28 Splitting this litigation between two courts would jeopardize the policy

1 favoring judicial economy, uniformity, and consistency. Verisign cannot cite to a
2 case where a court divided a litigation between two venues based upon conflicting
3 forum selection clauses. Rather, whenever possible, courts apply (or reject) forum
4 selection clauses to consolidate the claims in a single venue. In this case, Verisign
5 will have to litigate in California regardless of the outcome of the current motion
6 because of the Los Angeles forum selection to which it agreed in a contract with
7 ICANN. Two separate courts should not have to absorb all these facts and then
8 issue separate rulings on claims involving nearly identical issues. Accordingly,
9 judicial economy and consistency favor keeping the single claim Verisign seeks to
10 transfer in this action.

11 II. FACTS

12 A. THE CONTRACTS BETWEEN THE PARTIES REQUIRE CLAIMS RELATING TO 13 ICANN TO BE BROUGHT IN LOS ANGELES

14 This case involves three sets of contracts – between (i) Verisign and ICANN,
15 (ii) ICANN and Plaintiffs, and (iii) Verisign and Plaintiffs. The agreements between
16 each party and ICANN require venue exclusively in Los Angeles. The Los Angeles
17 venue clauses apply to all parties.

18 1. ICANN's Contracts with Verisign Require California Venue 19 for Lawsuits Concerning the WLS.

20 Plaintiffs are Internet registrars. Verisign, the moving party, provides the
21 Internet registry for <.com> and <.net> domain names. ICANN is responsible for
22 accrediting plaintiffs as registrars, and for empowering Verisign to operate the
23 registry.

24 This case involves several technical and contractual issues relating to
25 defendants' WLS, which "purports to give consumers, for an annual fee, the right to
26 be 'first in line' on the 'waiting list' for currently-registered <.com> and <.net>
27
28

1 domain names.¹” (First Amended Complaint (hereinafter referred to as
2 “FAC”) ¶ 1.1.) Verisign offers the WLS to consumers only because defendant
3 ICANN granted Verisign the authority to do so. ICANN approved Verisign’s WLS
4 pursuant to two Registry Agreements dated May 25, 2001 (together, the “ICANN-
5 Verisign Agreements”). On March 6, 2004, ICANN’s Board of Directors approved
6 amendments to the ICANN-Verisign Agreements necessary for Verisign to offer the
7 WLS.²

8 The ICANN-Verisign Agreements provide Los Angeles as the exclusive
9 forum for any litigation involving ICANN:

10 In all litigation involving ICANN concerning this Agreement . . . jurisdiction and exclusive venue for such litigation shall
11 be in a court located in Los Angeles, California

12 This language appears in ¶15 of the Registry Agreement for <.com> and ¶ 5.9
13 of the Registry Agreement for <.net>.³ The ICANN-Verisign Agreements also
14 require ICANN to indemnify Verisign concerning all claims arising out of
15 Verisign’s compliance with ICANN policies.⁴

16 **2. ICANN’s Contracts with Plaintiffs Require California Venue.**

17 Each Plaintiff also executed an agreement with ICANN, called the Registrar
18 Accreditation Agreement (the “ICANN-Registrar Agreement”). It includes the
19 identical forum selection clause as the ICANN-Verisign Agreements:

20 In all litigation involving ICANN concerning this Agreement...
21 jurisdiction and exclusive venue for such litigation shall be in a court
located in Los Angeles, California, USA...” (FAC Ex. B, ¶ 5.6)

23 ¹ Domain names are surrounded by caret symbols (*i.e.*, “<””) herein for the purpose of
24 distinguishing them. However, the caret symbols are not a part of the domain name itself.

25 ² Resolutions Adopted at Rome ICANN Board Meeting (March 6, 2004)
26 <<http://www.icann.org/minutes/rome-resolutions-06mar04.htm>>.

27 ³ Defendants Network Solutions, Inc. and eNom, Inc. have also agreed to exclusive venue in Los
Angeles. (FAC ¶ 3.3)

28 ⁴ Registry Agreement for <.com>, ¶6; Registry Agreement for <.net>, ¶4.6.

1 **3. Verisign’s Breach of Contract and its Forum Selection Clause**

2 Verisign required each plaintiff to execute its standard non-negotiable
3 Registry-Registrar Agreement (the “Verisign-Registrar Agreement”) in order to
4 become a registrar. A copy of the standard Verisign-Registrar Agreement is
5 attached as Exhibit A to Plaintiffs’ FAC. Plaintiffs’ Eleventh cause of action seeks
6 to hold Verisign liable for breaching the Verisign-Registrar Agreement. This is the
7 only claim under the Verisign-Registrar Agreement.

8 Specifically, the Verisign-Registrar Agreement guarantees Plaintiffs the right
9 to delete domain names from the registry. The WLS scheme at issue, however,
10 cannot operate unless Verisign refuses Plaintiffs’ requests to delete certain domain
11 names from the registry. Accordingly, Verisign’s unilateral rescission of the
12 Plaintiffs’ rights under the Verisign-Registrar Agreement is fundamental to the
13 operation of the WLS scheme underlying this lawsuit.

14 The forum selection clause in ¶ 6.7 of each Verisign-Registrar Agreement
15 provides for a Virginia forum in “[a]ny legal action or other legal proceeding
16 relating to this Agreement or the enforcement of any provision of this Agreement.”
17 The Verisign-Registrar Agreement contradicts both the ICANN-Verisign
18 Agreements and the ICANN-Registrar Agreement. Indeed, this lawsuit would not
19 exist but for Verisign’s actions under the ICANN-Verisign Agreements, and
20 Plaintiffs’ rights under the ICANN-Registrar Agreement. Those agreements with
21 ICANN require this controversy to be resolved in Los Angeles.

22 **B. VERISIGN MUST LITIGATE THE THREE CLAIMS AGAINST BOTH IT AND**
23 **ICANN IN THIS FORUM**

24 Plaintiffs must litigate in Los Angeles their First, Fifth, and Seventh Causes of
25 Action against both Verisign and ICANN. Indeed, Verisign has admitted as much
26 by not requesting to dismiss those causes of action under FED. R. CIV. P. 12(b)(3).
27 The forum selection clause in the ICANN-Verisign Agreements prevents Verisign
28 from litigating them outside of this forum.

1 The First Cause of Action alleges the WLS is an illegal lottery for which
2 Verisign and ICANN are responsible. (FAC ¶¶ 5.1 - 5.20.) Pursuant to the
3 ICANN-Verisign Agreements, ICANN authorized Verisign to sell rights to purchase
4 a chance to a win domain name. (FAC ¶¶ 1.5 and 4.65.) Verisign can only offer
5 these chances by refusing Plaintiffs' requests to delete the "prize" domain names
6 from the registry.

7 Plaintiffs' Fifth Cause of Action alleges that Verisign and ICANN have
8 engaged in deceptive sales practices by offering the WLS. (FAC ¶¶ 9.1 - 9.10.)
9 These deceptive practices stem from Verisign's failure to inform consumers that
10 domain names subject to WLS subscriptions not on "pending delete" status may not
11 be available for registration within the subscription period. ICANN approved the
12 WLS pursuant to the ICANN-Verisign Agreements (which provide for a Los
13 Angeles venue) without requiring Verisign to make such disclosures. (FAC ¶ 9.6.)

14 The Seventh Cause of Action concerns Verisign's misleading offer to sell
15 consumers property rights Verisign does not own. (FAC ¶¶ 11.1 - 11.12.) In
16 reliance upon the Verisign-Registrar Agreement, this claim alleges Verisign "has no
17 authority to refuse to delete any expired domain name from the registry". (FAC
18 ¶ 11.9.) ICANN approved of this scheme pursuant to the ICANN-Verisign
19 Agreements, which require a Los Angeles venue. ICANN is liable under this cause
20 of action because it did not have the authority to grant Verisign such right.
21 (FAC ¶ 11.10.) Plaintiffs must sue ICANN in Los Angeles for this violation
22 consistent with the ICANN-Registrar Agreement.

23 These three claims cannot be transferred to the Eastern District of Virginia
24 because both ICANN Agreements require any litigation "involving ICANN
25 concerning" those agreements to be brought in Los Angeles, California. Both
26 Verisign and Plaintiffs have agreed to be bound by ICANN's forum selection
27 clause. Moreover, Verisign and ICANN may raise cross-claims against one
28 another. The agreements between those defendants provide for indemnification

1 which must be litigated in Los Angeles. ICANN may sue Verisign for its liability
2 arising out of the WLS; and Verisign may sue ICANN for damages it suffered by
3 complying with ICANN policies. ICANN and Verisign may only bring those claims
4 in this forum pursuant to their agreement, but those claims relate directly to the
5 claim Verisign would like transferred to Virginia.

6 **C. THE REMAINING CAUSES OF ACTION REQUIRE THE SAME FACTUAL**
7 **DETERMINATION AS THE CLAIM VERISIGN SEEKS TO TRANSFER**

8 **1. The Eleventh Cause of Action Relates to Verisign’s Right to**
9 **Ignore Plaintiffs’ Requests to Delete Domain Names**

10 Verisign asks this Court to transfer the Eleventh Cause of Action because
11 only that claim may fall within the scope of the Verisign-Registrar Agreement’s
12 forum selection clause. However, the remaining eleven claims turn on the same
13 factual questions as the one Verisign would like to dismiss or transfer. The
14 Eleventh cause of action requests a declaratory judgment that Verisign’s
15 implementation of the WLS breaches the Verisign-Registrar Agreement. The
16 principal cause of the breach is Verisign’s refusal to allow the deletion of domain
17 names as required under the both the ICANN-Verisign Agreement and the Verisign-
18 Registrar Agreement. (FAC ¶¶ 15.1 - 15.16.) All of Plaintiffs’ claims require the
19 Court to determine whether the defendants violate Plaintiffs’ rights by refusing to
20 delete domain names.

21 **2. All Other Claims Against Verisign Similarly Relate to**
22 **Verisign’s Right to Ignore Plaintiffs’ Requests to Delete**
23 **Domain Names**

24 Plaintiffs assert their Second Cause of Action under California’s Unfair Trade
25 Practices Act, CAL. BUS. & PROF. §17200 *et seq.*, which prohibits business
26 practices that are forbidden by law. (FAC ¶¶ 6.1 - 6.11.) Plaintiffs allege that
27 Verisign has engaged in unfair trade practices by violating California’s Consumers
28 Legal Redress Act (“CLRA”), CAL. CIV. CODE § 1750 *et seq.* The CLRA, at CAL.
CIV. CODE § 1770, prohibits any representation to consumers that they will receive
an economic benefit whose earning is “contingent on an event to occur subsequent

1 to the consummation of the transaction.” Plaintiffs further allege Verisign has
2 assisted in advertising a contingent future benefit (*i.e.*, WLS subscriptions) in a
3 manner unfair to consumers. Under the CLRA, it is unfair to sell consumers the
4 right to purchase a domain name that is not on “pending delete” status, because only
5 a “pending delete” status guarantees that a party other than the current owner will
6 be able to register the name.

7 Plaintiffs’ Fourth and Sixth Causes of Action⁵ allege Verisign engaged in
8 deceptive advertising and false representations to consumers. (FAC ¶¶ 8.1 - 8.17
9 and 10.1 - 10.14.) These deceptive practices all originate with Verisign’s failure to
10 inform consumers that domain names subject to WLS subscriptions that are not on
11 “pending delete” status may not be available for registration within the subscription
12 period.

13 The Eighth Cause of Action alleges a violation of the Federal Trade
14 Commission Act, 15 U.S.C. § 41 *et seq.*, based on Verisign’s failure to disclose the
15 likelihood that a WLS subscription will be successful. (FAC ¶¶ 12.1 - 12.10.) As
16 discussed above in reference to the Fourth through Sixth Causes of Action,
17 Verisign’s deception of consumers stems largely from its offers to sell domain
18 names that are not subject to “pending delete” status.

19 The Ninth Cause of Action falls under the Sherman Act, 15 U.S.C. §1 *et seq.*,
20 and involves Verisign’s unreasonable tying agreement between WLS subscriptions
21 and domain name registrations. (FAC ¶¶ 13.1 - 13.22.) The tying agreement
22 depends on Verisign’s refusal to delete expired domain names and its consequent
23 assertion of property rights in those names, which allows Verisign to dominate the
24 market for registration of the domain names it refuses to delete.

25 The Tenth Cause of Action involves Verisign’s interference with Plaintiffs’
26 prospective economic advantage by making false and defamatory statements about
27

28 ⁵ The Third Cause of Action is not asserted against Verisign.

1 Plaintiffs' services. (FAC ¶¶ 14.1 - 14.8.) The defamatory statements were false
2 because they represented to consumers that Verisign's WLS offers consumers a
3 "guarantee" that Plaintiffs cannot deliver, a guarantee that is based on Verisign's
4 false claim of property rights in expired domain names it refuses to delete. (FAC
5 ¶ 14.3.)

6 Plaintiffs' Twelfth Cause of Action is against defendant ICANN, for breach
7 of the ICANN-Registrar Agreement. (FAC ¶¶ 16.1 - 16.28.) The ICANN-
8 Registrar Agreement "grants each registrar [including Plaintiffs] the right to register
9 domain names in accordance with procedures established by ICANN and Verisign
10 in consultation with the Department of Commerce." (FAC ¶16.2) Plaintiffs allege
11 "the WLS will impact registrars' right to delete domain names . . . by eliminating
12 that right altogether as to domain names on which WLS subscriptions have been
13 placed." (FAC ¶ 16.7.) Although Verisign is not required to defend this claim, its
14 involvement in the creation and operation of the WLS system, including its refusal
15 to delete domain names, is fundamental to the question of whether or not ICANN
16 breached its contracts with Plaintiffs. By permitting Verisign to refuse to delete
17 domain names, ICANN violates the ICANN-Registrar Agreement. (FAC ¶ 16.6.)
18

19 III. ARGUMENT

20 The ICANN-Registrar Agreement and ICANN-Verisign Agreements govern
21 the gravamen of claims in this case. Those contracts provide exclusively for a Los
22 Angeles forum selection. For that reason, there is no dispute that eleven of the
23 twelve causes of action alleged must be adjudicated in this Court. The only
24 question is whether one claim should be transferred pursuant to a conflicting forum
25 selection clause, even though that claim arises out of the same facts as the other
26 eleven causes of action.

27 ICANN's forum selection clause should govern this case. All parties, not just
28 some, have agreed to be bound by ICANN's clause, which applies to "all litigation

1 involving ICANN concerning [the ICANN-Verisign Agreements]”. The ICANN-
2 Verisign Agreements, which require California venue, control Verisign’s operation
3 of the WLS that is the subject of all claims against Verisign and the other
4 defendants.

5 All of Plaintiffs’ claims involve common issues of law and fact, which would
6 be resolved consistently and more efficiently by a single court. As Verisign has
7 implicitly acknowledged, the Eastern District of Virginia can be the venue for only
8 one of Plaintiffs’ claims, at most. Enforcement of Verisign’s forum selection clause
9 would lead to inconsistent decisions and thwart the policy of judicial economy and
10 consistency which all courts favor. Accordingly, this Court should decline
11 Verisign’s invitation to split the claims in this action.

12 **A. PUBLIC POLICY STRONGLY FAVORS CALIFORNIA VENUE FOR ALL CLAIMS.**

13 This case involves two inconsistent forum selection clauses. ICANN’s Los
14 Angeles forum selection clause applies to all parties, including Verisign, and to “all
15 litigation involving ICANN concerning” the ICANN-Verisign Agreements and
16 ICANN-Registrar Agreement. Verisign’s Virginia forum selection clause applies
17 only to some of the parties, and to only one of the twelve claims alleged in this case.

18 As Verisign concedes, a forum selection clause is unenforceable when
19 “enforcement of the clause...contravene[s] a strong public policy of the forum in
20 which the suit is brought.” Argueta v. Banco Mexicano, S.A., 87 F.3d 320, 325 (9th
21 Cir. 1996). In this case, enforcement of Verisign’s forum selection clause would
22 contradict the strong policy of judicial economy favored in all courts.

23 **1. In Order to Maintain a Single Venue for Related Claims,**
24 **Courts Regularly Decline to Enforce Forum Selection Clauses**

25 Courts regularly decline to enforce forum selection clauses that impair
26 judicial economy. The case of Ex parte Leasecomm Corp., 2003 Ala. Lexis 356,
27 *12 (Ala. 2003) involved two forum selection clauses, “each purporting to establish
28 venue for the trial of a portion of the plaintiff’s case in a different forum.” Citing

1 United Mine Workers of America v. Gibbs, 383 U.S. 715, 86 S.Ct. 1130, 16
2 L.Ed.2d 218 (1966), the court noted that “the whole tendency of our decisions is to
3 require a plaintiff to try his whole cause of action and his whole case at one time.”

4 Id. at *12-13. The court did not enforce the forum selection clauses, holding that
5 Enforcement of the forum-selection clauses . . . would result in splitting
6 the claims for trial in two foreign, remote states, contrary to the policy of
7 this State in favor of liberal joinder of parties and claims for resolution in
8 one action.

8 Id. at *22.

9 Similarly, in Serpico v. Laborers’ Int’l Union of North America, 1995 U.S.
10 Dist. LEXIS 11237, *14-15 (N.D.Ill. 1995), another United States District Court
11 refused to enforce a mandatory forum selection clause, holding that to do so would
12 “disserve judicial economy”.

13 In a thoughtful analysis of similar facts, a district court set aside a forum
14 selection clause for policy reasons related to judicial economy, explaining:

15 But before thus putting asunder what the plaintiff has joined, the court
16 must weigh carefully whether the inconvenience of splitting the suit
17 outweighs the advantages to be gained from the partial transfer. **It should**
18 **not sever if the defendant over whom jurisdiction is retained is so**
19 **involved in the controversy to be transferred that partial transfer**
20 **would require the same issues to be litigated in two places.** That being
21 the situation here, the district court should not have served [sic] the claims
22 if there were any alternative. Manifestly, the plaintiffs will suffer some
inconvenience if they are forced to litigate their claims in two courts, half
the work apart from each other, with not only the consequent added
expense and inconvenience but also the possible detriment of inconsistent
results. A single forum is also most suitable for determining possible
counter- and cross-claims. The public also has an interest in facilitating
a speedy and less-expensive determination in one forum of all the issues
arising out of one episode.

23 Federal Savings & Loan Insurance Corp. v. Geldermann, Inc., 1989 U.S. Dist.
24 LEXIS 16395, *7 (W.D.Okla. 1989) (emphasis added). The Federal Savings
25 court’s analysis applies with equal force to this case – this Court alone has
26 jurisdiction over ICANN and all claims relating to ICANN. Moreover, ICANN’s
27 contractual relationship with Verisign is very much at issue with respect to
28 Plaintiffs’ Eleventh Cause of Action. It is also intertwined with the three claims

1 brought jointly against ICANN and Verisign. ICANN is “so involved in the
2 controversy to be transferred that partial transfer would require the same issues to
3 be litigated in two places.” *See Id.* Splitting this case would waste the time and
4 energy of the courts and parties, and would potentially lead to inconsistent results in
5 California and Virginia federal courts.

6 Still another court refused to enforce a mandatory forum selection clause
7 similar to that in Verisign’s contract. In Personalized Marketing Service, Inc. v.
8 Stotler & Co., 447 N.W.2d 447, 449 (Minn.Ct.App. 1989), the court reviewed a
9 clause providing that “[a]ll actions or proceedings arising directly or indirectly in
10 connection with, out of, related to or from the Agreement or any transaction covered
11 thereby” would be litigated exclusively in Illinois at one party’s discretion. As
12 mentioned above, Verisign’s forum selection clause applies to any legal action
13 “relating to this Agreement or the enforcement of any provision of this Agreement”.

14 The Stotler court refused to enforce the Illinois forum selection clause
15 because the party with the right to enforce it was already required to defend the
16 action in Minnesota. *Id.* at 451. Similarly, in this case, Verisign has agreed to
17 California venue for all claims “involving ICANN concerning [the ICANN-Verisign
18 Agreements]”. Thus, Verisign is required to defend at least part of this lawsuit in
19 California. The Stotler court’s reasoned that enforcement of a contrary forum
20 selection clause in these circumstances would be a clear abuse of discretion. *Id.* at
21 454. As in Stotler, enforcement of Verisign’s clause would require “two separate
22 lawsuits based upon similar claims and common questions of law.” *Id.* at 452.
23 “[T]he policy of judicial economy and the prevention of multiple actions on similar
24 issues... renders the forum selection clause patently unreasonable.” *Id.* at 453.

25 In the foregoing cases, courts repeatedly declined to enforce forum selection
26 clauses when doing so would violate the principle of judicial economy. If Plaintiffs’
27 Eleventh Cause of Action is transferred to Virginia, there will be duplicative
28 litigation and enormous waste of resources. There would be substantial risk of

1 inconsistent rulings and findings of fact. Further, the Eleventh Cause of Action
2 involves Verisign's compliance with ICANN policies under the ICANN-Verisign
3 Agreements. Accordingly, Verisign may seek indemnification from ICANN under
4 the ICANN-Verisign Agreements, which require Verisign to return to Los Angeles
5 to bring this claim. Resolution of the entire case would obviously be faster and less
6 expensive in California.

7 This Court should enforce ICANN's forum selection clause which allows all
8 parties and claims to remain in California, and decline to enforce Verisign's clause.
9 The claims and parties in this case are closely related. The dismissal (or severance)
10 and transfer of a single claim to Virginia would be pointless, and would violate the
11 strong policy of this Court to promote judicial economy and consistency.⁶

12 **2. The Supreme Court, Ninth Circuit, and Central District of**
13 **California Encourage a Single Forum for a Single**
14 **Controversy to Promote Judicial Economy**

15 This court has the power to hear all claims alleged in this case and should do
16 so for judicial economy and convenience. In United Mine Workers of America, 383
17 U.S. 715, the Supreme Court addressed the question of whether to exercise pendent
18 jurisdiction over state law claims related to a federal claim. The Court decided in
19 favor of pendent jurisdiction, explaining that “[i]ts justification lies in considerations
20 of judicial economy, convenience and fairness to litigants.” Id., 383 U.S. at 726.

21 The Court held that

22 . . . if, considered without regard to their federal or state character, a
23 plaintiff's claims are such that he would ordinarily be expected to try
24 them all in one judicial proceeding, then, assuming substantiality of the
25 federal issues, there is *power* in federal courts to hear the whole.

26 Id. at 725 (emphasis original).

27 ⁶ Verisign argued that Plaintiffs anticipated litigating in two separate courts when they signed
28 contracts with different forum selection clauses. However, 1) ICANN's clause applies to all claims
Plaintiffs have brought against Verisign, 2) Verisign has anticipated for over three years that any lawsuit
“involving ICANN concerning” the ICANN-Verisign Agreements, such as this one, would be brought in
Los Angeles, and 3) regardless of what the parties anticipated, the cases cited above strongly disfavor the
rote application of forum selection clauses enforcement of which would thwart judicial economy.

1 The Ninth Circuit also prefers all claims in a single case to remain in a single
2 forum to further judicial economy. For example, the Ninth Circuit asserted pendent
3 jurisdiction over a matter that a district court had remanded, holding that “the policy
4 of judicial economy, which militates in favor of our asserting jurisdiction, strongly
5 outweighs the need to avoid piecemeal appeals.” In re Bonner Mall Partnership, 2
6 F.3d 899, 905 (9th Cir. 1993). On another occasion, the Ninth Circuit declined to
7 force a primary insurance carrier to bring a separate subrogation action against the
8 excess carrier, on the ground that “[r]equiring it to do so... would serve no useful
9 purpose and would offend the policies of judicial economy which play so important
10 a role in our judicial system.” Sequoia Insurance Co. v. Royal Insurance Co. of
11 America, 971 F.2d 1385, 1392 (9th Cir. 1992).

12 The Central District of California emphasized the importance of judicial
13 economy in Lopez v. Martin Luther King Jr. Hospital, 97 F.R.D. 24 (C.D.Cal.
14 1983). In Lopez, Judge Rafeedie dismissed a case for failure to join a necessary
15 party whose joinder would defeat federal jurisdiction. The court emphasized the
16 plaintiffs had an “adequate” forum in which to litigate the entire controversy, and
17 added that:

18 [T]here is an obvious interest in adjudicating all of the issues in these
19 cases in one single forum. Public policy dictates that in these times of
20 crowded dockets and limited judicial resources, litigants should avoid, if
21 possible, the maintenance of two identical lawsuits in separate forums.
The policy interest in avoiding piecemeal litigation is especially strong
where, as here, it is evident that the ongoing... action can adjudicate the
entire controversy.

22 Id. at 32-33. *See also* Ciolino v. Ryan, 2003 U.S. Dist. LEXIS 11639, *19
23 (N.D.Cal. 2003) (approving a policy that “furthers the interests of judicial
24 economy . . . by requiring all closely related actions to be tried in the same court”);
25 Lundy v. Morgan Stanley & Co., 1991 U.S. Dist. LEXIS 18207 (N.D.Cal. 1991)
26 (granting plaintiff leave to amend a class action complaint due to the “important
27 policy consideration of judicial economy”).

28 Verisign cites Vogt-Nem, Inc. v. M/V Tramper, 263 F.Supp.2d 1226

1 (N.D.Cal. 2002) and Tokio Marine & Fire Ins. Co. v. Nippon Express U.S.A.
2 (Illinois), Inc., 118 F.Supp.2d 997 (C.D.Cal. 2000) in support of its motion. Both of
3 those cases ordered that a single court would resolve the entire action in one forum.
4 In this case, Verisign proposes that Plaintiffs litigate their dispute in two different
5 venues contrary to the results in Vogt-Nem and Tokio Marine.

6 The Vogt-Nem court's comments about "litigation...in three fora" constitute
7 dicta. In fact, the court dismissed all claims before it, and only one of the two
8 remaining courts had authority to decide the plaintiff's claims under the forum
9 selection clause. Vogt-Nem, 263 F. Supp.2d at 1233-34. The Tokio Marine court
10 also transferred all claims between the parties bound by the forum selection clause.
11 It refused to transfer only those claims involving a defendant not a party to the
12 forum selection clause. Tokio Marine, 118 F.Supp.2d at 1001. Vogt-Nem and
13 Tokio Marine support Plaintiffs' contention that all claims between Plaintiffs and
14 Verisign should remain in a single forum.

15 The controversy before this Court should not be severed. Like the Supreme
16 Court's United Mine Workers of America decision, the claims raised here are such
17 that Plaintiffs would ordinarily be expected to try them all in one judicial proceeding
18 "if considered without regard to their [conflicting forum selection clauses]".
19 Consequently, "considerations of judicial economy, convenience and fairness to
20 litigants" favor hearing the entire matter in this court. The parties in this action
21 should not have to undertake piecemeal litigation with two identical lawsuits in
22 separate forums. Rather, judicial economy is only served by maintaining a single
23 litigation for all claims based upon the same facts.

24 ///

25 ///

26 ///

27 ///

28 ///

1 **3. The Claims in this Case Should Be Considered a Single Cause**
2 **of Action for Venue Purposes**

3 In this case, judicial economy is served only by maintaining California venue
4 for all claims. “[W]hen a plaintiff brings multiple claims, all of the claims that arise
5 out of the same nucleus of operative facts should be considered one cause of action
6 for venue purposes.” Pacer Global Logistics, Inc. v. Nat’l Passenger Railroad
7 Corp., 272 F.Supp.2d 784, 790 (E.D.Wisc. 2003) (citing Gibbs, *supra*).

8 All of Plaintiffs’ claims against Verisign involve the WLS system, which
9 depends completely on the ICANN-Verisign Agreements between ICANN and
10 Verisign. All claims against Verisign “arise out of the same nucleus of operative
11 facts”. The contractual relationship between ICANN and Verisign is fundamental to
12 Plaintiffs’ claims against Verisign. Verisign agreed to California venue for “all
13 litigation involving ICANN concerning” the ICANN-Verisign Agreements.
14 Moreover, all of Plaintiffs’ claims against Verisign involve Verisign’s refusal to
15 delete expired domain names. Requiring a separate action in Virginia on a single
16 claim relating to the same factual issue would waste significant time and energy, and
17 would violate the universally favored policy of judicial economy.⁷

18 **B. ALL FACTUAL DISPUTES MUST BE RESOLVED IN PLAINTIFFS’ FAVOR.**

19 “[I]n the context of a Rule 12(b)(3) motion based upon a forum selection
20 clause, the trial court must draw all reasonable inferences in favor of the non-
21 moving party and resolve all factual conflicts in favor of the non-moving party.”
22 Murphy v. Schneider Nat’l, Inc., 362 F.3d 1133, 1138 (9th Cir. 2003). This case
23 involves a number of factual issues which must be resolved in Plaintiffs’ favor at
24 this stage. The central issue at this time is whether the parties and claims in
25

26 ⁷ Interestingly, Verisign cites Carnival Cruise Lines, Inc. v. Shute, 499 U.S. 585, 593-94, 111
27 S.Ct. 1522, 113 L.Ed.2d 622 (1991) to support its argument that “VeriSign has a legitimate interest in
28 narrowing its obligation to defend itself to a single forum”, which is of course impossible here given
ICANN’s forum selection clause.

1 Plaintiffs' FAC are related. If they are, then public policy strongly disfavors
2 dismissal of Plaintiffs' Eleventh Cause of Action, as discussed above.

3 Plaintiffs bring ten claims against Verisign. As indicated above, these claims
4 arise from a common set of facts, involve common issues of proof, and will involve
5 the testimony of a common set of witnesses. Common issues of fact include the
6 following, among others: Does Verisign have authority to refuse to delete an
7 expired domain name from the registry, pursuant to its agreements with ICANN and
8 with Plaintiffs? Does Verisign acquire property rights in a domain name by refusing
9 to delete it? If so, does Verisign's assertion of property rights thwart Plaintiffs'
10 ability to assert their own rights under the Verisign-Registrar Agreement? Common
11 witnesses will include the parties' experts on the domain name registration system,
12 as well as fact witnesses testifying about the contracts between and relationships
13 among the parties.

14 ///

15 ///

16 ///

17 ///

18 ///

19 ///

20 ///

21 ///

22 ///

23 ///

24 ///

25 ///

26 ///

27 ///

28 ///

1 **IV. CONCLUSION**

2 Plaintiffs have already brought this action in the Central District of California,
3 in compliance with ICANN's forum selection clause. That clause applies to
4 Verisign as well as to Plaintiffs. Thus, Verisign will remain a party to the above
5 captioned lawsuit regardless of whether this Court decides to require transfer of
6 Plaintiffs' Eleventh Cause of Action. The policy of judicial economy strongly
7 opposes breaking up Plaintiffs' claims against Verisign into two separate cases on
8 opposite ends of the country, and Verisign's claims to the contrary are disingenuous.
9 Courts routinely decline to permit such a senseless waste of judicial resources.

10 Therefore, Plaintiffs respectfully request that this Court promote judicial
11 economy by enforcing ICANN's forum selection clause, setting aside Verisign's
12 contradictory forum selection clause, and allowing all of Plaintiffs' claims to remain
13 before this Court.

14 Dated this 17th day of June,
15

16 Respectfully Submitted,

17 **NEWMAN & NEWMAN,**
18 **ATTORNEYS AT LAW, LLP**

19 By: 

20 _____
21 Derek A. Newman (190467)
22 S. Christopher Winter (190474)
23 Venkat Balasubramani (189192)

24 Attorneys for Plaintiffs
25
26
27
28

1 **PROOF OF SERVICE**

2
3 I hereby certify that on this 17th day of June, 2004, I served the foregoing document described
4 as:

5 **-PLAINTIFFS' OPPOSITION TO DEFENDANT VERISIGN'S MOTION TO DISMISS**
6 **PLAINTIFFS' ELEVENTH CLAIM FOR RELIEF FOR IMPROPER VENUE and**
7 **-PROOF OF SERVICE**

8 to be served on all interested parties in this action by transmitting a true copy thereof by Email, and by
9 Federal Express addressed as follows:

10 Laurence J. Hutt, Esq.
11 Arnold & Porter LLP
12 1900 Avenue of the Stars, 17th Floor
13 Los Angeles, CA 90067- 4408

14 Email: Laurence.Hutt@aporter.com

15 Jeffrey A. LeVee, Esq.
16 Jones Day
17 555 West Fifth Street, Suite 4600
18 Los Angeles, CA 90013 - 1025

19 Email: jlevee@jonesday.com

20 Frederick F. Mumm, Esq.
21 Davis Wright Tremaine LLP
22 865 S. Figueroa Street, Suite 2400
23 Los Angeles, CA 90017 - 2566

24 Email: fredmumm@dwt.com

25 I declare that I am employed in the office of a member of the bar of this court at whose direction
26 the service was made.

27 Executed on June 17th , 2004 at Seattle, Washington.

28 *Diana Au*

Diana Au