



| Article #: 030021 | Updated Date: 3 January 2012 |
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| Article Name: Evaluation question #21: Geographic | AGB Reference: |
| Name | |
| Version #: v02 | Category: Supplemental Notes |

<u>Supplemental Notes</u>
Best Practice Suggestions

1. SUPPLEMENTAL NOTES:

3 January 2012

- 1.1 The applicant should provide their rationale for determining the relevancy of the governments and/or public authority providing the documentation of support or non-objection for the applied-for TLD. Such rationale should include:
 - a detailed description of the jurisdiction of the government and/or public authority;
 - a statement from the applicant describing the research performed to identify all relevant governments and public authorities;
 - a list of all governments and public authorities the applicant identifies as potentially relevant to the proposed TLD; and
 - rationale for any discrepancy between the governments/public authorities identified in the research and governments/public authorities providing documentation of support or nonobjection.

This information should be provided as an additional attachment in TAS to the Geographic Names Question #21.

2. BEST PRACTICE SUGGESTIONS:

15 November 2011

- 2.1 Applicants should read each evaluation question in its entirety, including the notes, criteria, and scoring text. The answer should address all criteria specified, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).
- 2.2 If acronyms are used, applicants should spell out the first instance, even if the acronyms represent a common term/product/service.

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