

## New gTLD Implementation Consultation Session London

**Agenda**  
**Wednesday, July 15, 2009**



Royal Institute of British Architects  
66 Portland Place, London

- 8:30 – 9:00 Registration and Coffee
- 9:00 – 9:30 **Welcome and Introduction to New gTLD Program**
- 9:30 – 10:30 **Trademark Protection Presentations, questions/debate**
- 10:30 – 10:45 Coffee Break
- 10:45 – 12:30 **Continuation of Trademark Protection Presentations, questions/debate**
- 12:30 – 13:30 Lunch
- 13:30 – 14:30 **Continuation of Trademark Protection Presentations, questions/debate**
- 14:30 – 14:45 Coffee Break
- 14:45 – 16:15 **Malicious Behavior Presentations, questions and debate**
- 16:15 – 17:00 **Brief outline of Economic Impact (the need for New gTLDs) and Root Scaling Security/Stability Conclusions and Final Remarks**

### Moderators

- IP Protection:** Nick Wood - Managing Director, Com Laude  
**Malicious Conduct:** Greg Rattray - Chief Internet Security Advisor, ICANN

### Confirmed Speakers

**Doug Brent** – COO - ICANN

**Kurt Pritz** – VP - ICANN

**Fabricio Vayra**  
Counsel, Intellectual Property - Time Warner

**Stacey King**  
Intellectual Property Lawyer - Richemont International

**David Taylor**  
Partner - Lovells

**Ellen B. Shankman**  
Attorney at Law - Ellen B. Shankman & Associates

**Jonathan Cohen**  
Senior Partner - Shapiro Cohen

**Jeff Neuman**  
Vice President - Law & Policy, NeuStar

**Eun-Joo Min**  
Head of Legal Development Section - WIPO Arbitration and Mediation Center

**Richard Tindal**  
Senior VP of Registry - Demand Media

**Martin Sutton**  
Manager of the Group Fraud Risk & Intelligence - HSBC

*Note: Speakers and running order are subject to change.*

### ABOUT ICANN

ICANN was formed in 1998 to coordinate the Internet's unique identifiers around the world. Without that coordination we wouldn't have one global Internet. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. **For more information please visit [www.icann.org](http://www.icann.org).**