

New gTLD Program

Openness ♦ Change ♦ Innovation

Introduction

Since the Internet Corporation for Assigned Names and Numbers (ICANN) was founded ten years ago as a not-for-profit, multi-stakeholder organization dedicated to coordinating the Internet's addressing system, one of its foundational principles has been to promote competition in the domain name marketplace while ensuring Internet security and stability. The expansion of the generic top-level domains (gTLDs) in the domain name space will allow for more innovation, choice and change in the Internet's addressing system, now represented by 21 gTLDs. ICANN is planning to launch new gTLDs in a rolling process that is expected to commence early in 2010.

Why?

Following the input submitted by many organizations about the proposed application process during recent Public Comment periods, four overarching issues were identified: *Trademark Protection; Impact on Security and Stability of Root Zone Scaling; Malicious Conduct; and Demand/Economic Analysis.*

ICANN is hosting two **Free Live Consultation Events** to engage the global Internet community in discussions of workable solutions to outstanding issues, particularly trademark protection and malicious conduct. You and your representatives are invited to attend and contribute to the discussion from the floor of the meeting venue.

These sessions will start at 9:00am and end by 5pm.

Who Should Attend?

Businesses small and large, trademark experts, professional associations, consumer and other civil society groups, members of the domain name industry, government officials, potential applicants for new TLDs, and individuals who want to join the ICANN community.

Where/When

July 13, 2009

New York, USA

[Hudson Theatre, Millennium Broadway Hotel](#)

145 West 44th Street | New York | USA

July 15, 2009

London, UK

[Royal Institute of British Architects](#)

66 Portland Place | London | W1B 1AD | UK

Registration

All events are free of charge, but pre-registration is encouraged due to space limitations. The cutoff date for pre-registrations is July 10. To register, go to

<http://www.registration123.com/ICANN/GTLD/>

More Information

About the events: <http://www.icann.org/en/topics/new-gtlds/consultation-outreach-en.htm>

About the New gTLD Program: <http://www.icann.org/en/topics/new-gtld-program.htm>



Millennium Broadway Hotel
145 West 44th Street
New York



Royal Institute of British Architects
66 Portland Place, London

We look forward to seeing you.

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