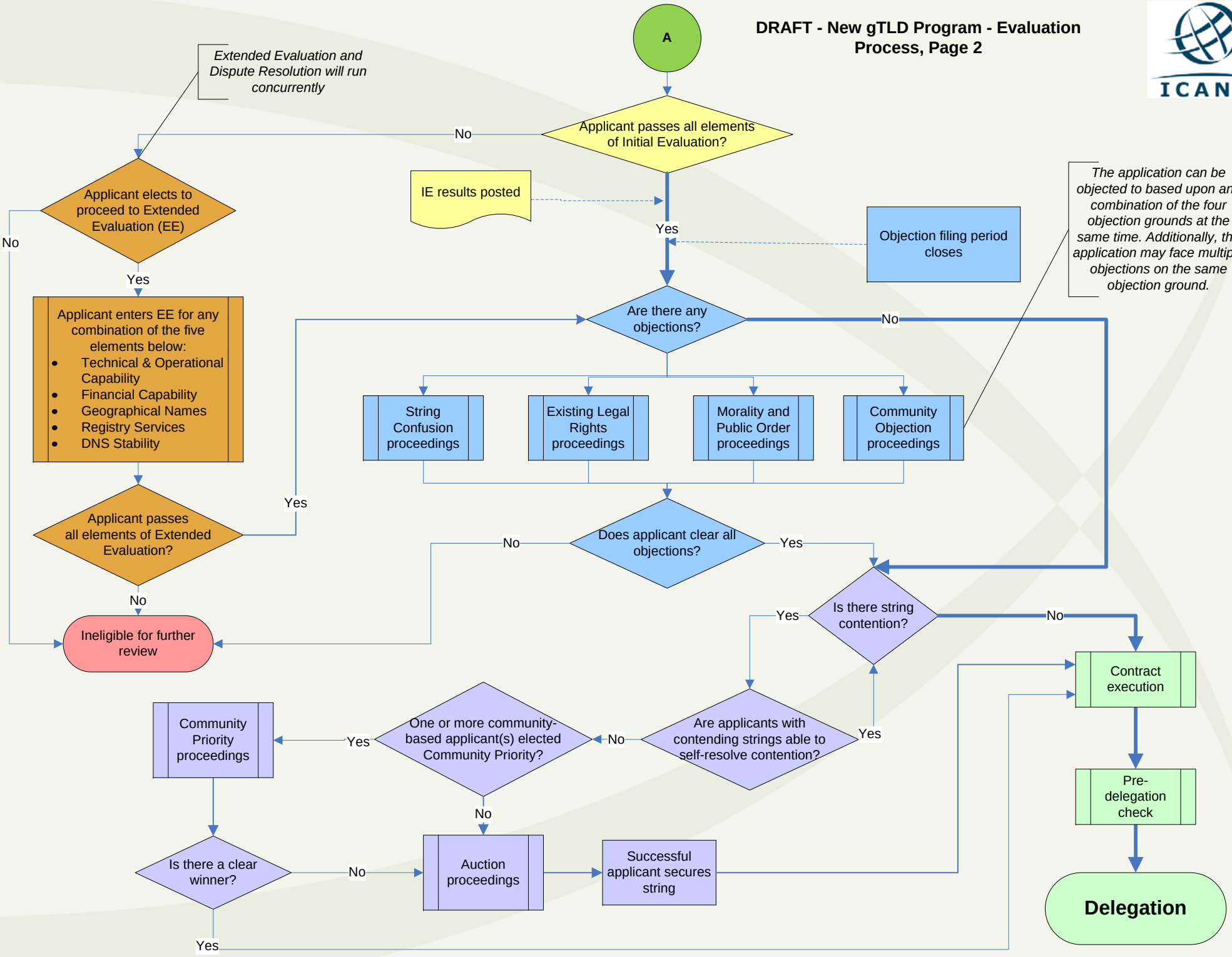DRAFT - New gTLD Program - Evaluation Process, Page 2